



THE NCSTM
The National Citizen SurveyTM

Shakopee, MN

Comparisons by Demographic Subgroups

2016



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Summary

The National Citizen Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. This report discusses differences in opinion of survey respondents by age, sex, race/ethnicity, housing tenure (rent or own) and housing unit type (detached or attached).

Responses in the following tables show only the proportion of respondents giving a certain answer; for example, the percent of respondents who rated the quality of life as “excellent” or “good,” or the percent of respondents who attended a public meeting more than once a month. ANOVA and chi-square tests of significance were applied to these comparisons of survey questions. A “p-value” of 0.05 or less indicates that there is less than a 5% probability that differences observed between subgroups are due to chance; or in other words, a greater than 95% probability that the differences observed are “real.” Where differences were statistically significant, they have been shaded grey.

The margin of error for this report is generally no greater than plus or minus five percentage points around any given percent reported for the entire sample (410 completed surveys). For subgroups of responses, the margin of error increases because the sample size for the subgroup is smaller. For subgroups of approximately 100 respondents, the margin of error is plus or minus 10 percentage points.

Notable differences between demographic subgroups included the following:

- Within the pillar of Community Characteristics, residents who were female, identified as white alone, not Hispanic, owned their homes or lived in detached housing tended to rate their neighborhood as a place to live higher than their peers. Similarly, residents who were white alone, not Hispanic, owned their homes or lived in detached housing rated Shakopee as a place to live more favorably than their counterparts. Where difference where significant, renters tended to rate aspects of Safety less positively than those who owned their homes. Residents who were 35 and older, who identified as Hispanic and/or another race, who rented or lived in attached housing tended to rate the cleanliness of Shakopee less favorably than their peers.
- Resident opinion by demographic groups tended to vary across facets of Governance. Where differences were significant, younger residents between the ages of 18-34 tended to rate general aspects of Governance higher than older residents. Meanwhile, residents who were 55 or older tended to rate aspects of Natural Environment such as garbage collection and recycling more favorably than younger residents. Residents identifying as White alone, not Hispanic, who owned their homes or lived in detached housing tended to give higher ratings to economic development than those identifying as Hispanic and/or other race, who rented or lived in attached housing.
- Several significant differences were noted among resident Participation in City events or activities. White alone, not Hispanic residents who owned their home or lived in detached housing were more likely to report they would recommend living in Shakopee to someone who asked. Residents who were between the ages of 35-54 or who were female tended to report they had been the victim of a crime more so than their counterparts. Younger residents between the ages of 18-34 were significantly less likely to have observed a code violation compared to older residents. Hispanic and/or other race identifying residents or those who were between the ages of 35-54 were more likely to report they worked in Shakopee compared to their peers. Homeowners were more likely to have reported engaging with the community than were renters, where significance was noted.
- Hispanic and/or other race respondents tended to rate the quality of overall natural environment in Shakopee, health and wellness opportunities in the City and sense of community as important community focus areas more so than their counterparts. Female residents or those who rented their home tended to provide more support for the City enforcing residential property codes than their male or home-owning counterparts. Additionally, females tended to place higher importance than their male peers on improving access to public transportation and construction of a third Fire Station to improve fire and emergency response times, as it related to addressing City projects in the next five years.

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Table 1: Community Characteristics - General

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
The overall quality of life in Shakopee	85%	81%	77%	85%	78%	84%	70%	76%	82%	85%	76%	81%
Overall image or reputation of Shakopee	49%	58%	62%	58%	53%	57%	51%	56%	55%	55%	57%	56%
Shakopee as a place to live	86%	85%	84%	87%	83%	88%	74%	71%	89%	90%	78%	85%
Your neighborhood as a place to live	78%	78%	82%	83%	75%	81%	71%	67%	82%	88%	65%	79%
Shakopee as a place to raise children	73%	78%	81%	79%	75%	79%	69%	58%	81%	85%	63%	77%
Shakopee as a place to retire	60%	41%	62%	54%	49%	51%	55%	51%	52%	51%	53%	52%
Overall appearance of Shakopee	69%	65%	71%	69%	66%	72%	49%	50%	72%	74%	59%	68%

Table 2: Community Characteristics - Safety

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Overall feeling of safety in Shakopee	82%	77%	79%	80%	80%	80%	76%	71%	81%	81%	77%	79%
In your neighborhood during the day	97%	90%	88%	93%	92%	93%	92%	90%	93%	94%	90%	92%
In Shakopee's downtown/commercial areas during the day	90%	89%	89%	89%	91%	90%	85%	81%	91%	91%	86%	89%

Table 3: Community Characteristics - Mobility

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Overall ease of getting to the places you usually have to visit	81%	78%	83%	80%	79%	81%	76%	71%	82%	83%	75%	80%
Traffic flow on major streets	81%	65%	75%	74%	71%	74%	65%	64%	75%	78%	65%	73%
Ease of public parking	79%	70%	69%	71%	74%	76%	61%	59%	76%	77%	67%	73%
Ease of travel by car in Shakopee	87%	79%	83%	83%	82%	88%	64%	62%	88%	90%	72%	83%
Ease of travel by public transportation in Shakopee	32%	43%	36%	36%	39%	43%	24%	26%	42%	44%	27%	38%
Ease of travel by bicycle in Shakopee	56%	59%	63%	66%	52%	59%	58%	61%	58%	63%	53%	59%
Ease of walking in Shakopee	61%	67%	72%	70%	61%	68%	57%	54%	69%	72%	55%	65%
Availability of paths and walking trails	69%	66%	77%	73%	65%	73%	55%	62%	71%	75%	61%	69%

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Table 4: Community Characteristics - Natural Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Quality of overall natural environment in Shakopee	78%	72%	82%	82%	71%	78%	69%	77%	76%	79%	72%	76%
Air quality	81%	77%	77%	78%	78%	82%	63%	66%	81%	83%	71%	78%
Cleanliness of Shakopee	84%	72%	79%	79%	76%	80%	68%	69%	80%	83%	70%	78%

Table 5: Community Characteristics - Built Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Overall "built environment" of Shakopee (including overall design, buildings, parks and transportation systems)	61%	60%	63%	65%	57%	63%	51%	58%	61%	62%	60%	61%
Public places where people want to spend time	61%	61%	71%	67%	59%	65%	54%	56%	64%	66%	58%	62%
Variety of housing options	68%	61%	60%	60%	66%	65%	55%	40%	69%	70%	54%	63%
Availability of affordable quality housing	63%	53%	45%	50%	60%	60%	35%	21%	64%	66%	39%	55%
Overall quality of new development in Shakopee	69%	62%	55%	65%	63%	64%	58%	52%	65%	65%	60%	63%

Table 6: Community Characteristics - Economy

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Overall economic health of Shakopee	66%	68%	65%	67%	66%	70%	53%	62%	67%	68%	63%	66%
Shakopee as a place to work	48%	63%	80%	70%	53%	66%	46%	61%	61%	61%	62%	61%
Shakopee as a place to visit	65%	70%	73%	75%	63%	69%	66%	77%	66%	68%	70%	69%
Employment opportunities	62%	61%	70%	61%	65%	67%	49%	50%	67%	70%	53%	63%
Shopping opportunities	49%	39%	51%	42%	50%	46%	40%	42%	46%	44%	46%	45%
Cost of living in Shakopee	58%	52%	39%	49%	54%	56%	36%	37%	55%	57%	43%	51%
Overall quality of business and service establishments in Shakopee	63%	54%	54%	57%	57%	59%	47%	57%	57%	59%	53%	57%
Vibrant downtown/commercial areas	30%	34%	33%	31%	34%	35%	20%	31%	33%	34%	29%	32%

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Table 7: Community Characteristics - Recreation and Wellness

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Health and wellness opportunities in Shakopee	69%	74%	77%	81%	66%	75%	63%	67%	74%	74%	71%	73%
Fitness opportunities (including exercise classes and paths or trails, etc.)	62%	61%	65%	66%	58%	64%	53%	59%	63%	66%	57%	62%
Recreational opportunities	68%	67%	70%	68%	68%	73%	48%	65%	69%	71%	63%	68%
Availability of affordable quality food	62%	54%	62%	61%	56%	62%	46%	54%	60%	60%	57%	59%
Availability of affordable quality health care	74%	75%	73%	78%	72%	78%	62%	63%	78%	82%	63%	75%
Availability of preventive health services	80%	74%	74%	77%	75%	79%	65%	67%	78%	79%	71%	76%
Availability of affordable quality mental health care	66%	51%	57%	57%	56%	61%	40%	51%	58%	63%	49%	57%

Table 8: Community Characteristics - Education and Enrichment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Overall opportunities for education and enrichment	67%	61%	72%	68%	63%	70%	47%	63%	66%	66%	64%	66%
Availability of affordable quality child care/preschool	52%	55%	65%	60%	50%	58%	50%	51%	56%	60%	47%	55%
K-12 education	67%	70%	73%	73%	67%	74%	55%	55%	73%	74%	62%	70%
Adult educational opportunities	52%	48%	56%	51%	53%	53%	44%	55%	50%	55%	46%	51%
Opportunities to attend cultural/arts/music activities	43%	42%	38%	40%	44%	42%	38%	30%	44%	45%	36%	41%
Opportunities to participate in religious or spiritual events and activities	70%	63%	79%	65%	71%	74%	47%	63%	70%	72%	63%	69%

Table 9: Community Characteristics - Community Engagement

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Opportunities to participate in social events and activities	38%	49%	55%	46%	47%	50%	31%	32%	50%	53%	37%	47%
Opportunities to volunteer	46%	58%	75%	57%	60%	64%	36%	40%	63%	64%	50%	59%
Opportunities to participate in community matters	42%	54%	58%	46%	57%	56%	33%	31%	56%	54%	46%	51%
Openness and acceptance of the community toward people of diverse backgrounds	66%	54%	54%	57%	59%	60%	52%	45%	61%	62%	52%	58%
Neighborliness of residents in Shakopee	51%	55%	57%	56%	51%	55%	51%	43%	56%	61%	43%	54%

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Table 10: Governance - General

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
The City of Shakopee	73%	68%	75%	76%	65%	74%	60%	64%	73%	75%	65%	71%
The value of services for the taxes paid to Shakopee	57%	40%	49%	50%	46%	50%	38%	47%	47%	50%	43%	47%
The overall direction that Shakopee is taking	71%	56%	54%	65%	57%	62%	57%	58%	62%	65%	55%	61%
The job Shakopee government does at welcoming citizen involvement	51%	43%	59%	50%	46%	51%	39%	45%	49%	49%	48%	48%
Overall confidence in Shakopee government	65%	46%	51%	62%	46%	52%	61%	67%	50%	53%	55%	53%
Generally acting in the best interest of the community	74%	43%	54%	60%	51%	57%	52%	60%	54%	57%	53%	55%
Being honest	65%	48%	54%	59%	50%	57%	48%	59%	54%	56%	54%	55%
Treating all residents fairly	72%	48%	57%	59%	57%	61%	48%	56%	58%	62%	52%	58%
Overall customer service by Shakopee employees (police, receptionists, planners, etc.)	74%	70%	81%	75%	71%	79%	50%	60%	76%	78%	65%	73%
The Federal Government	54%	43%	52%	61%	36%	45%	59%	49%	48%	47%	50%	49%
Scott County Government	69%	68%	68%	78%	59%	70%	65%	66%	69%	69%	67%	68%

Table 11: Governance - Safety

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Police services	83%	84%	91%	86%	84%	88%	73%	71%	89%	92%	74%	85%
Fire services	85%	91%	98%	92%	89%	95%	77%	74%	95%	97%	81%	91%
Crime prevention	76%	70%	81%	72%	76%	77%	65%	68%	76%	76%	72%	75%
Fire prevention and education	87%	79%	85%	83%	81%	84%	75%	70%	85%	86%	77%	82%
Animal control	77%	69%	61%	70%	69%	69%	74%	73%	68%	71%	66%	69%
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	60%	53%	67%	58%	58%	62%	46%	47%	61%	66%	47%	58%

Table 12: Governance - Mobility

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Traffic enforcement	90%	65%	70%	81%	67%	75%	69%	79%	73%	77%	69%	74%
Street repair	64%	49%	58%	54%	57%	56%	52%	38%	59%	59%	49%	56%
Street cleaning	78%	71%	72%	79%	68%	74%	73%	70%	74%	74%	72%	74%
Street lighting	55%	56%	66%	61%	55%	61%	47%	53%	59%	62%	51%	58%

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Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Snow removal	75%	68%	81%	75%	72%	77%	60%	69%	74%	76%	69%	73%
Sidewalk maintenance	75%	65%	67%	70%	67%	73%	54%	62%	71%	72%	63%	68%
Traffic signal timing	70%	51%	58%	64%	56%	60%	56%	56%	60%	61%	56%	59%

Table 13: Governance - Natural Environment

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Garbage collection	79%	84%	92%	86%	83%	86%	74%	78%	85%	86%	80%	84%
Recycling	80%	83%	94%	88%	81%	85%	82%	86%	83%	84%	84%	84%
Shakopee open space	63%	59%	56%	60%	59%	61%	55%	50%	61%	63%	54%	59%

Table 14: Governance - Built Environment

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Storm drainage	91%	77%	85%	85%	83%	85%	78%	83%	83%	87%	76%	83%
Sewer services	81%	81%	88%	84%	82%	86%	69%	69%	85%	89%	71%	82%
Land use, planning and zoning	52%	48%	48%	55%	45%	51%	43%	49%	49%	51%	46%	49%
Code enforcement (weeds, abandoned buildings, etc.)	63%	47%	47%	52%	51%	51%	56%	59%	50%	49%	57%	52%
Cable television	51%	42%	47%	45%	48%	50%	33%	41%	47%	46%	46%	46%

Table 15: Governance - Economy

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Economic development	66%	66%	65%	64%	67%	69%	54%	51%	69%	71%	57%	66%

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Table 16: Governance - Recreation and Wellness

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
City parks	78%	83%	88%	83%	81%	84%	73%	68%	85%	86%	75%	82%
Recreation programs or classes	63%	68%	83%	70%	68%	70%	64%	62%	71%	74%	62%	69%
Recreation centers or facilities	61%	66%	74%	67%	63%	68%	58%	57%	68%	71%	58%	66%

Table 17: Governance - Education and Enrichment

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
City-sponsored special events	62%	55%	54%	58%	55%	58%	53%	49%	58%	62%	49%	57%

Table 18: Governance - Community Engagement

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Public information services	64%	59%	64%	61%	61%	63%	56%	49%	64%	67%	52%	61%

Table 19: Participation General

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Sense of community	52%	53%	55%	57%	50%	56%	40%	56%	52%	55%	51%	53%
Recommend living in Shakopee to someone who asks	87%	84%	82%	86%	83%	89%	68%	67%	89%	89%	78%	84%
Remain in Shakopee for the next five years	80%	87%	80%	85%	81%	84%	80%	67%	87%	89%	74%	83%
Contacted the City of Shakopee (in-person, phone, email or web) for help or information	36%	42%	49%	44%	39%	39%	49%	40%	42%	43%	39%	41%

Table 20: Participation - Safety

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Was NOT the victim of a crime	97%	86%	90%	88%	94%	90%	91%	85%	92%	91%	89%	91%
Did NOT report a crime	87%	79%	83%	83%	83%	82%	87%	85%	82%	83%	83%	83%
Stocked supplies in preparation for an emergency	15%	25%	23%	17%	24%	19%	29%	25%	20%	21%	21%	21%

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Table 21: Participation - Mobility

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Walked or biked instead of driving	53%	58%	43%	55%	52%	51%	61%	53%	53%	53%	53%	53%
Carpooled with other adults or children instead of driving alone	37%	45%	29%	47%	30%	38%	42%	41%	38%	41%	36%	39%
Used bus or other public transportation instead of driving	17%	14%	10%	17%	12%	11%	26%	27%	11%	11%	19%	14%

Table 22: Participation - Natural Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Recycle at home	90%	99%	95%	94%	96%	98%	85%	81%	99%	98%	90%	95%
Made efforts to make your home more energy efficient	75%	84%	70%	76%	80%	78%	79%	72%	80%	80%	75%	78%
Made efforts to conserve water	81%	83%	74%	78%	83%	79%	87%	79%	81%	81%	80%	80%

Table 23: Participation - Built Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
NOT under housing cost stress	70%	73%	61%	67%	71%	74%	53%	50%	74%	71%	66%	69%
Did NOT observe a code violation	80%	57%	58%	66%	64%	67%	61%	71%	64%	62%	71%	65%

Table 24: Participation - Economy

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Purchase goods or services from a business located in Shakopee	94%	94%	97%	95%	94%	96%	87%	91%	95%	96%	92%	94%
Economy will have positive impact on income	32%	28%	29%	25%	34%	32%	20%	21%	32%	35%	22%	30%
Work in Shakopee	39%	47%	23%	41%	38%	35%	58%	47%	38%	40%	39%	40%

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Table 25: Participation - Recreation and Wellness

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Used Shakopee recreation centers or their services	46%	63%	39%	55%	49%	53%	47%	38%	56%	59%	42%	52%
Visited a neighborhood park or City park	89%	94%	67%	85%	88%	87%	88%	79%	89%	91%	81%	87%
Eat at least 5 portions of fruits and vegetables a day	84%	86%	73%	84%	81%	83%	83%	72%	86%	86%	78%	83%
Participate in moderate or vigorous physical activity	73%	89%	76%	82%	79%	82%	75%	75%	82%	82%	78%	80%
Reported being in "very good" or "excellent" health	82%	75%	49%	68%	76%	75%	64%	55%	77%	78%	63%	72%

Table 26: Participation - Education and Enrichment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Used Shakopee public libraries or their services	55%	66%	54%	64%	56%	59%	60%	67%	58%	58%	63%	59%
Participated in religious or spiritual activities in Shakopee	27%	47%	49%	37%	42%	41%	35%	33%	42%	48%	29%	40%
Attended a City-sponsored event	37%	51%	28%	41%	42%	42%	42%	27%	45%	49%	30%	41%

Table 27: Participation - Community Engagement

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Campaigned or advocated for an issue, cause or candidate	11%	22%	29%	19%	19%	21%	15%	13%	21%	23%	14%	19%
Contacted Shakopee elected officials (in-person, phone, email or web) to express your opinion	3%	16%	23%	11%	15%	12%	14%	5%	15%	15%	10%	13%
Volunteered your time to some group/activity in Shakopee	16%	42%	32%	32%	30%	33%	22%	9%	36%	38%	20%	31%
Participated in a club	10%	25%	23%	22%	16%	18%	25%	11%	21%	24%	13%	19%
Talked to or visited with your immediate neighbors	88%	92%	94%	89%	93%	96%	75%	79%	94%	96%	84%	91%
Done a favor for a neighbor	64%	81%	86%	75%	76%	79%	63%	67%	78%	80%	70%	76%
Attended a local public meeting	6%	22%	19%	15%	17%	16%	13%	9%	18%	17%	14%	16%
Watched (online or on television) a local public meeting	10%	26%	28%	24%	18%	19%	28%	24%	20%	22%	19%	21%
Read or watch local news (via television, paper, computer, etc.)	82%	86%	91%	89%	82%	88%	80%	90%	85%	86%	86%	86%
Vote in local elections	74%	91%	95%	90%	83%	89%	74%	83%	87%	90%	80%	86%

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Table 28: Community Focus Areas

	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Percent rating positively (e.g., essential/very important)												
Overall feeling of safety in Shakopee	91%	94%	97%	98%	89%	93%	97%	100%	92%	93%	95%	94%
Overall ease of getting to the places you usually have to visit	69%	79%	81%	79%	73%	75%	79%	86%	73%	71%	82%	76%
Quality of overall natural environment in Shakopee	80%	79%	74%	76%	81%	75%	91%	79%	78%	77%	81%	78%
Overall "built environment" of Shakopee (including overall design, buildings, parks and transportation systems)	80%	79%	74%	79%	79%	77%	84%	85%	76%	75%	83%	78%
Health and wellness opportunities in Shakopee	73%	75%	81%	76%	75%	73%	86%	74%	76%	73%	79%	75%
Overall opportunities for education and enrichment	77%	80%	76%	80%	76%	77%	85%	82%	77%	76%	81%	78%
Overall economic health of Shakopee	87%	93%	88%	87%	93%	91%	87%	78%	93%	93%	86%	90%
Sense of community	85%	84%	75%	83%	80%	79%	96%	88%	81%	82%	83%	82%

Table 29: Question 8 Additional Line Item - Visited Downtown Shakopee

	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Visited downtown Shakopee	95%	93%	93%	93%	93%	94%	92%	95%	93%	94%	93%	93%

Table 30: City Residential Property Code Enforcement

	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
To what degree would you support or oppose a more active/strong approach by the City in enforcement of residential property codes?	85%	84%	93%	95%	79%	86%	89%	95%	84%	85%	88%	86%

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Table 31: Sources of Information

Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the City government and its activities, events and services: (Percent rating as "Major" or "Minor source").	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
City website (www.ShakopeeMN.gov)	85%	92%	80%	87%	88%	89%	84%	72%	92%	92%	81%	88%
Shakopee Valley News	81%	90%	85%	86%	85%	84%	90%	84%	86%	87%	83%	86%
Star Tribune	50%	48%	52%	52%	48%	46%	64%	63%	46%	45%	56%	49%
Local government cable channel (Comcast 16/CenturyLink 240)	29%	41%	49%	36%	40%	35%	53%	56%	33%	35%	44%	39%
City Newsletter (Hometown Messenger/Parks and Recreation Activity Brochure)	81%	84%	83%	82%	83%	83%	81%	88%	81%	82%	85%	83%
Talking with City officials	37%	53%	59%	46%	50%	48%	51%	31%	53%	56%	37%	48%
City communications via social media	71%	71%	57%	72%	63%	67%	74%	73%	67%	70%	66%	68%
Word-of-mouth	79%	79%	73%	78%	77%	79%	75%	80%	77%	79%	76%	78%
Email (E-News, eNotifications)	65%	65%	60%	67%	62%	65%	62%	59%	66%	67%	59%	64%

Table 32: Importance of Addressing City Projects

Please indicate how important, if at all, each of the following projects and issues will be for the City to address over the next five years? (Percent rating as "Essential" or "Very important").	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Redeveloping downtown	69%	65%	61%	68%	64%	63%	80%	88%	60%	63%	71%	65%
Improving the riverfront at Huber Park	46%	40%	30%	38%	43%	36%	58%	48%	38%	39%	42%	40%
Enhancement and preservation of natural resources and open space within the City	59%	60%	54%	55%	62%	55%	73%	56%	59%	60%	56%	58%
Improving access to public transportation	49%	44%	59%	58%	40%	42%	74%	84%	39%	38%	65%	48%
Construction of a third Fire Station to improve fire and emergency response times	45%	43%	46%	53%	36%	43%	51%	56%	41%	42%	48%	44%