



THE NCSTM
The National Citizen SurveyTM

Shakopee, MN

Technical Appendices

2016



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Appendix A: Complete Survey Responses

Responses excluding “don’t know”

The following pages contain a complete set of responses to each question on the survey, excluding the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=”).

Table 1: Question 1

Please rate each of the following aspects of quality of life in Shakopee:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Shakopee as a place to live	24%	N=98	61%	N=249	10%	N=42	5%	N=19	100%	N=408
Your neighborhood as a place to live	30%	N=123	49%	N=199	15%	N=63	6%	N=24	100%	N=409
Shakopee as a place to raise children	25%	N=91	52%	N=187	18%	N=67	5%	N=18	100%	N=362
Shakopee as a place to work	23%	N=69	38%	N=115	31%	N=94	7%	N=22	100%	N=300
Shakopee as a place to visit	24%	N=96	44%	N=175	26%	N=103	5%	N=20	100%	N=394
Shakopee as a place to retire	15%	N=44	37%	N=110	31%	N=94	17%	N=50	100%	N=299
The overall quality of life in Shakopee	14%	N=56	67%	N=265	16%	N=62	3%	N=13	100%	N=396

Table 2: Question 2

Please rate each of the following characteristics as they relate to Shakopee as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Overall feeling of safety in Shakopee	20%	N=84	58%	N=240	19%	N=76	3%	N=11	100%	N=410
Overall ease of getting to the places you usually have to visit	25%	N=104	54%	N=221	15%	N=61	5%	N=22	100%	N=408
Quality of overall natural environment in Shakopee	17%	N=68	59%	N=241	22%	N=88	2%	N=9	100%	N=406
Overall "built environment" of Shakopee (including overall design, buildings, parks and transportation systems)	11%	N=44	50%	N=199	34%	N=135	5%	N=22	100%	N=400
Health and wellness opportunities in Shakopee	17%	N=67	56%	N=215	23%	N=89	4%	N=16	100%	N=387
Overall opportunities for education and enrichment	18%	N=66	47%	N=170	29%	N=104	6%	N=21	100%	N=360
Overall economic health of Shakopee	15%	N=53	52%	N=186	30%	N=107	4%	N=14	100%	N=360
Sense of community	8%	N=33	45%	N=175	36%	N=142	11%	N=43	100%	N=392
Overall image or reputation of Shakopee	9%	N=35	47%	N=187	35%	N=138	10%	N=38	100%	N=398

Table 3: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Total	
	%	N	%	N	%	N	%	N	%	N
Recommend living in Shakopee to someone who asks	31%	N=127	53%	N=216	9%	N=37	7%	N=27	100%	N=407
Remain in Shakopee for the next five years	51%	N=203	31%	N=124	8%	N=30	10%	N=38	100%	N=394

Table 4: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
In your neighborhood during the day	73%	N=295	19%	N=78	5%	N=20	2%	N=8	1%	N=5	100%	N=405
In Shakopee's downtown/commercial areas during the day	56%	N=217	32%	N=125	7%	N=26	4%	N=17	0%	N=2	100%	N=386

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Table 5: Question 5

Please rate each of the following characteristics as they relate to Shakopee as a whole:	Excellent		Good		Fair		Poor		Total	
Traffic flow on major streets	12%	N=50	60%	N=247	23%	N=93	4%	N=18	100%	N=408
Ease of public parking	18%	N=71	55%	N=217	21%	N=85	6%	N=24	100%	N=397
Ease of travel by car in Shakopee	25%	N=101	58%	N=236	14%	N=57	3%	N=14	100%	N=408
Ease of travel by public transportation in Shakopee	6%	N=12	32%	N=58	40%	N=72	22%	N=41	100%	N=183
Ease of travel by bicycle in Shakopee	12%	N=36	47%	N=139	32%	N=95	9%	N=27	100%	N=297
Ease of walking in Shakopee	18%	N=70	48%	N=185	27%	N=107	7%	N=28	100%	N=389
Availability of paths and walking trails	25%	N=98	44%	N=175	24%	N=96	7%	N=28	100%	N=396
Air quality	23%	N=89	55%	N=216	17%	N=68	4%	N=17	100%	N=390
Cleanliness of Shakopee	17%	N=69	61%	N=247	18%	N=75	4%	N=17	100%	N=408
Overall appearance of Shakopee	14%	N=58	53%	N=216	27%	N=110	5%	N=22	100%	N=405
Public places where people want to spend time	11%	N=42	52%	N=204	28%	N=111	9%	N=36	100%	N=393
Variety of housing options	14%	N=54	49%	N=183	26%	N=97	11%	N=40	100%	N=374
Availability of affordable quality housing	14%	N=46	41%	N=141	31%	N=106	14%	N=48	100%	N=342
Fitness opportunities (including exercise classes and paths or trails, etc.)	14%	N=56	48%	N=185	30%	N=116	8%	N=30	100%	N=388
Recreational opportunities	14%	N=55	54%	N=203	26%	N=97	6%	N=24	100%	N=378
Availability of affordable quality food	14%	N=55	45%	N=183	25%	N=100	16%	N=66	100%	N=404
Availability of affordable quality health care	22%	N=84	53%	N=203	20%	N=77	5%	N=20	100%	N=384
Availability of preventive health services	23%	N=84	53%	N=192	20%	N=71	4%	N=15	100%	N=363
Availability of affordable quality mental health care	11%	N=24	45%	N=97	30%	N=65	13%	N=27	100%	N=213

Table 6: Question 6

Please rate each of the following characteristics as they relate to Shakopee as a whole:	Excellent		Good		Fair		Poor		Total	
Availability of affordable quality child care/preschool	14%	N=28	42%	N=88	31%	N=65	13%	N=28	100%	N=210
K-12 education	17%	N=47	53%	N=145	21%	N=59	9%	N=24	100%	N=275
Adult educational opportunities	8%	N=23	43%	N=116	36%	N=99	13%	N=34	100%	N=273
Opportunities to attend cultural/arts/music activities	7%	N=22	35%	N=114	40%	N=132	19%	N=61	100%	N=329
Opportunities to participate in religious or spiritual events and activities	20%	N=62	49%	N=155	27%	N=85	4%	N=12	100%	N=314
Employment opportunities	16%	N=50	48%	N=154	28%	N=91	9%	N=28	100%	N=324
Shopping opportunities	11%	N=45	34%	N=137	36%	N=144	19%	N=77	100%	N=403
Cost of living in Shakopee	5%	N=21	46%	N=183	37%	N=146	12%	N=47	100%	N=397
Overall quality of business and service establishments in Shakopee	9%	N=33	49%	N=186	34%	N=130	9%	N=33	100%	N=383
Vibrant downtown/commercial areas	4%	N=14	29%	N=108	44%	N=166	24%	N=91	100%	N=380
Overall quality of new development in Shakopee	13%	N=50	50%	N=190	30%	N=115	6%	N=24	100%	N=379
Opportunities to participate in social events and activities	9%	N=32	38%	N=135	41%	N=147	12%	N=45	100%	N=359
Opportunities to volunteer	10%	N=28	49%	N=139	31%	N=87	11%	N=31	100%	N=285
Opportunities to participate in community matters	10%	N=28	41%	N=117	38%	N=108	11%	N=32	100%	N=285
Openness and acceptance of the community toward people of diverse backgrounds	15%	N=50	44%	N=152	31%	N=106	11%	N=38	100%	N=346
Neighborliness of residents in Shakopee	13%	N=50	41%	N=154	35%	N=132	11%	N=41	100%	N=378

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Table 7: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
	%	N	%	N	%	N
Made efforts to conserve water	20%	N=80	80%	N=327	100%	N=407
Made efforts to make your home more energy efficient	22%	N=89	78%	N=316	100%	N=405
Observed a code violation or other hazard in Shakopee (weeds, abandoned buildings, etc.)	65%	N=260	35%	N=139	100%	N=399
Household member was a victim of a crime in Shakopee	91%	N=368	9%	N=38	100%	N=406
Reported a crime to the police in Shakopee	83%	N=336	17%	N=69	100%	N=406
Stocked supplies in preparation for an emergency	79%	N=319	21%	N=85	100%	N=404
Campaigned or advocated for an issue, cause or candidate	81%	N=327	19%	N=78	100%	N=404
Contacted the City of Shakopee (in-person, phone, email or web) for help or information	59%	N=238	41%	N=166	100%	N=404
Contacted Shakopee elected officials (in-person, phone, email or web) to express your opinion	87%	N=353	13%	N=52	100%	N=405

Table 8: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Shakopee?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Used Shakopee recreation centers or their services	7%	N=30	13%	N=52	32%	N=130	48%	N=196	100%	N=408
Visited a neighborhood park or City park	14%	N=55	33%	N=134	40%	N=164	13%	N=54	100%	N=406
Used Shakopee public libraries or their services	4%	N=15	16%	N=65	39%	N=159	41%	N=164	100%	N=404
Participated in religious or spiritual activities in Shakopee	9%	N=38	16%	N=65	15%	N=61	60%	N=242	100%	N=406
Attended a City-sponsored event	1%	N=4	4%	N=15	37%	N=149	59%	N=239	100%	N=407
Used bus or other public transportation instead of driving	3%	N=12	2%	N=10	9%	N=36	86%	N=349	100%	N=406
Carpooled with other adults or children instead of driving alone	13%	N=54	13%	N=52	13%	N=51	61%	N=250	100%	N=406
Walked or biked instead of driving	8%	N=34	16%	N=66	28%	N=115	47%	N=191	100%	N=406
Volunteered your time to some group/activity in Shakopee	4%	N=17	7%	N=29	20%	N=80	69%	N=282	100%	N=408
Participated in a club	3%	N=11	5%	N=21	11%	N=46	81%	N=327	100%	N=406
Talked to or visited with your immediate neighbors	31%	N=127	35%	N=140	25%	N=103	9%	N=35	100%	N=405
Done a favor for a neighbor	16%	N=64	16%	N=64	44%	N=181	24%	N=99	100%	N=409
Visited downtown Shakopee	13%	N=52	33%	N=134	48%	N=196	7%	N=27	100%	N=408

Table 9: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Attended a local public meeting	0%	N=2	1%	N=3	15%	N=59	84%	N=341	100%	N=405
Watched (online or on television) a local public meeting	1%	N=2	5%	N=18	16%	N=63	79%	N=322	100%	N=405

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Table 10: Question 10

Please rate the quality of each of the following services in Shakopee:	Excellent		Good		Fair		Poor		Total	
Police services	32%	N=115	53%	N=192	11%	N=41	3%	N=12	100%	N=359
Fire services	35%	N=110	56%	N=177	9%	N=29	0%	N=0	100%	N=316
Crime prevention	18%	N=57	57%	N=181	20%	N=64	5%	N=17	100%	N=319
Fire prevention and education	22%	N=63	60%	N=167	17%	N=47	1%	N=2	100%	N=279
Traffic enforcement	16%	N=53	58%	N=192	21%	N=70	6%	N=18	100%	N=334
Street repair	8%	N=29	48%	N=181	35%	N=133	9%	N=35	100%	N=377
Street cleaning	14%	N=56	59%	N=232	22%	N=88	4%	N=16	100%	N=391
Street lighting	11%	N=44	47%	N=181	32%	N=122	10%	N=38	100%	N=385
Snow removal	25%	N=97	48%	N=190	20%	N=79	7%	N=26	100%	N=392
Sidewalk maintenance	16%	N=56	52%	N=186	24%	N=86	7%	N=26	100%	N=354
Traffic signal timing	14%	N=57	45%	N=181	26%	N=106	14%	N=57	100%	N=402
Garbage collection	22%	N=87	62%	N=243	12%	N=47	4%	N=17	100%	N=395
Recycling	23%	N=91	61%	N=235	12%	N=45	4%	N=16	100%	N=388
Storm drainage	20%	N=69	63%	N=216	14%	N=48	3%	N=9	100%	N=342
Sewer services	20%	N=68	62%	N=208	15%	N=50	3%	N=9	100%	N=335
City parks	25%	N=94	57%	N=211	14%	N=52	4%	N=17	100%	N=374
Recreation programs or classes	15%	N=43	54%	N=150	21%	N=59	10%	N=28	100%	N=280
Recreation centers or facilities	14%	N=42	52%	N=153	27%	N=80	7%	N=22	100%	N=296
Land use, planning and zoning	7%	N=19	42%	N=119	34%	N=95	17%	N=47	100%	N=280
Code enforcement (weeds, abandoned buildings, etc.)	8%	N=22	44%	N=121	27%	N=75	21%	N=57	100%	N=275
Animal control	15%	N=39	54%	N=136	19%	N=49	12%	N=30	100%	N=254
Economic development	11%	N=37	55%	N=184	25%	N=82	10%	N=32	100%	N=335
Public information services	11%	N=31	51%	N=150	29%	N=86	10%	N=28	100%	N=295
Cable television	9%	N=25	37%	N=109	30%	N=87	25%	N=72	100%	N=294
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	11%	N=26	47%	N=113	31%	N=73	11%	N=28	100%	N=241
Shakopee open space	9%	N=31	50%	N=166	29%	N=97	11%	N=37	100%	N=331
City-sponsored special events	10%	N=28	47%	N=129	28%	N=78	15%	N=42	100%	N=278
Overall customer service by Shakopee employees (police, receptionists, planners, etc.)	20%	N=68	53%	N=185	19%	N=66	8%	N=27	100%	N=346

Table 11: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Total	
The City of Shakopee	17%	N=65	53%	N=199	25%	N=92	5%	N=17	100%	N=372
The Federal Government	7%	N=23	42%	N=145	33%	N=113	19%	N=66	100%	N=347
Scott County Government	18%	N=66	50%	N=183	24%	N=88	8%	N=28	100%	N=364

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Table 12: Question 12

Please rate the following categories of Shakopee government performance:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
The value of services for the taxes paid to Shakopee	7%	N=27	39%	N=145	37%	N=135	16%	N=60	100%	N=367
The overall direction that Shakopee is taking	12%	N=47	49%	N=183	27%	N=101	12%	N=46	100%	N=377
The job Shakopee government does at welcoming citizen involvement	9%	N=27	39%	N=121	33%	N=103	18%	N=56	100%	N=307
Overall confidence in Shakopee government	6%	N=24	47%	N=171	33%	N=121	14%	N=50	100%	N=366
Generally acting in the best interest of the community	9%	N=32	46%	N=162	30%	N=107	14%	N=50	100%	N=350
Being honest	9%	N=28	46%	N=144	27%	N=83	18%	N=57	100%	N=312
Treating all residents fairly	13%	N=40	45%	N=141	30%	N=93	12%	N=37	100%	N=312

Table 13: Question 13

Please rate how important, if at all, you think it is for the Shakopee community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
	%	N	%	N	%	N	%	N	%	N
Overall feeling of safety in Shakopee	52%	N=213	41%	N=169	6%	N=26	0%	N=0	100%	N=408
Overall ease of getting to the places you usually have to visit	26%	N=103	50%	N=202	22%	N=87	3%	N=11	100%	N=403
Quality of overall natural environment in Shakopee	27%	N=111	51%	N=207	20%	N=82	2%	N=7	100%	N=407
Overall "built environment" of Shakopee (including overall design, buildings, parks and transportation systems)	31%	N=125	47%	N=191	20%	N=83	2%	N=7	100%	N=406
Health and wellness opportunities in Shakopee	29%	N=118	46%	N=188	22%	N=88	3%	N=12	100%	N=406
Overall opportunities for education and enrichment	37%	N=149	41%	N=168	19%	N=78	3%	N=12	100%	N=408
Overall economic health of Shakopee	45%	N=184	45%	N=183	9%	N=37	1%	N=4	100%	N=408
Sense of community	33%	N=136	49%	N=200	15%	N=63	2%	N=9	100%	N=407

Table 14: Question 14

To what degree would you support or oppose a more active/strong approach by the City in enforcement of residential property codes?	Percent	Number
Strongly support	34%	N=121
Somewhat support	53%	N=192
Somewhat oppose	9%	N=33
Strongly oppose	4%	N=16
Total	100%	N=362

Table 15: Question 15

Which of these items, if any, would attract you to Downtown Shakopee more often?	Percent	Number
Retail	39%	N=156
Public amenities	6%	N=25
Public events	14%	N=58
Restaurants	41%	N=164
Total	100%	N=403

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Table 16: Question 16

Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the City government and its activities, events and services:	Major source		Minor source		Not a source		Total	
	Percent	N	Percent	N	Percent	N	Percent	N
City website (www.ShakopeeMN.gov)	57%	N=230	30%	N=123	12%	N=50	100%	N=403
Shakopee Valley News	49%	N=198	37%	N=150	14%	N=58	100%	N=406
Star Tribune	17%	N=67	33%	N=132	51%	N=203	100%	N=403
Local government cable channel (Comcast 16/CenturyLink 240)	9%	N=35	30%	N=120	61%	N=246	100%	N=401
City Newsletter (Hometown Messenger/Parks and Recreation Activity Brochure)	35%	N=141	48%	N=191	17%	N=69	100%	N=400
Talking with City officials	14%	N=57	34%	N=136	52%	N=206	100%	N=399
City communications via social media	23%	N=91	45%	N=182	32%	N=128	100%	N=402
Word-of-mouth	27%	N=110	50%	N=202	22%	N=91	100%	N=403
Email (E-News, eNotifications)	23%	N=93	41%	N=166	36%	N=143	100%	N=401

Table 17: Question 17

Please indicate how important, if at all, each of the following projects and issues will be for the City to address over the next five years?	Essential		Very important		Somewhat important		Not at all important		Total	
	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N
Redeveloping downtown	33%	N=127	33%	N=126	29%	N=113	5%	N=21	100%	N=388
Improving the riverfront at Huber Park	16%	N=62	24%	N=91	43%	N=167	17%	N=65	100%	N=386
Enhancement and preservation of natural resources and open space within the City	19%	N=74	39%	N=149	36%	N=138	6%	N=23	100%	N=383
Improving access to public transportation	21%	N=76	27%	N=101	34%	N=126	18%	N=64	100%	N=367
Construction of a third Fire Station to improve fire and emergency response times	14%	N=50	30%	N=104	44%	N=154	12%	N=41	100%	N=349

Table 18: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N
Recycle at home	4%	N=17	1%	N=2	1%	N=4	20%	N=82	74%	N=299	100%	N=404
Purchase goods or services from a business located in Shakopee	1%	N=2	5%	N=21	31%	N=123	42%	N=168	22%	N=89	100%	N=404
Eat at least 5 portions of fruits and vegetables a day	3%	N=13	14%	N=55	42%	N=166	27%	N=108	13%	N=51	100%	N=393
Participate in moderate or vigorous physical activity	1%	N=6	18%	N=73	38%	N=154	26%	N=103	16%	N=65	100%	N=401
Read or watch local news (via television, paper, computer, etc.)	1%	N=6	13%	N=51	21%	N=83	34%	N=137	31%	N=127	100%	N=404
Vote in local elections	7%	N=27	7%	N=30	6%	N=25	24%	N=95	56%	N=227	100%	N=404

Table 19: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	22%	N=90
Very good	50%	N=203
Good	22%	N=89
Fair	4%	N=18
Poor	1%	N=6
Total	100%	N=407

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Table 20: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	5%	N=19
Somewhat positive	25%	N=100
Neutral	53%	N=216
Somewhat negative	13%	N=53
Very negative	4%	N=17
Total	100%	N=405

Table 21: Question D4

What is your employment status?	Percent	Number
Working full time for pay	75%	N=306
Working part time for pay	8%	N=32
Unemployed, looking for paid work	3%	N=12
Unemployed, not looking for paid work	2%	N=9
Fully retired	12%	N=47
Total	100%	N=406

Table 22: Question D5

Do you work inside the boundaries of Shakopee?	Percent	Number
Yes, outside the home	34%	N=137
Yes, from home	5%	N=21
No	60%	N=241
Total	100%	N=399

Table 23: Question D6

How many years have you lived in Shakopee?	Percent	Number
Less than 2 years	17%	N=70
2 to 5 years	20%	N=80
6 to 10 years	17%	N=70
11 to 20 years	27%	N=112
More than 20 years	19%	N=75
Total	100%	N=407

Table 24: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	60%	N=244
Building with two or more homes (duplex, townhome, apartment or condominium)	38%	N=156
Mobile home	0%	N=0
Other	2%	N=8
Total	100%	N=408

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Table 25: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	21%	N=86
Owned	79%	N=320
Total	100%	N=406

Table 26: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	2%	N=8
\$300 to \$599 per month	8%	N=31
\$600 to \$999 per month	12%	N=47
\$1,000 to \$1,499 per month	37%	N=147
\$1,500 to \$2,499 per month	34%	N=135
\$2,500 or more per month	8%	N=34
Total	100%	N=402

Table 27: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	50%	N=204
Yes	50%	N=202
Total	100%	N=406

Table 28: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	83%	N=338
Yes	17%	N=71
Total	100%	N=408

Table 29: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	7%	N=29
\$25,000 to \$49,999	18%	N=70
\$50,000 to \$99,999	34%	N=134
\$100,000 to \$149,999	26%	N=105
\$150,000 or more	15%	N=61
Total	100%	N=398

Table 30: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	96%	N=389
Yes, I consider myself to be Spanish, Hispanic or Latino	4%	N=18
Total	100%	N=407

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Table 31: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	2%	N=10
Asian, Asian Indian or Pacific Islander	11%	N=45
Black or African American	3%	N=13
White	85%	N=346
Other	4%	N=16

Total may exceed 100% as respondents could select more than one option.

Table 32: Question D15

In which category is your age?	Percent	Number
18 to 24 years	6%	N=25
25 to 34 years	29%	N=117
35 to 44 years	21%	N=87
45 to 54 years	23%	N=94
55 to 64 years	8%	N=34
65 to 74 years	8%	N=31
75 years or older	5%	N=19
Total	100%	N=408

Table 33: Question D16

What is your sex?	Percent	Number
Female	51%	N=202
Male	49%	N=197
Total	100%	N=399

Table 34: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	71%	N=289
Land line	14%	N=57
Both	15%	N=61
Total	100%	N=407

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Responses including “don’t know”

The following pages contain a complete set of responses to each question on the survey, including the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=”).

Table 35: Question 1

Please rate each of the following aspects of quality of life in Shakopee:	Excellent		Good		Fair		Poor		Don't know		Total	
Shakopee as a place to live	24%	N=98	61%	N=249	10%	N=42	5%	N=19	0%	N=0	100%	N=408
Your neighborhood as a place to live	30%	N=123	49%	N=199	15%	N=63	6%	N=24	0%	N=0	100%	N=409
Shakopee as a place to raise children	22%	N=91	46%	N=187	16%	N=67	4%	N=18	11%	N=46	100%	N=408
Shakopee as a place to work	17%	N=69	28%	N=115	23%	N=94	5%	N=22	26%	N=108	100%	N=408
Shakopee as a place to visit	24%	N=96	43%	N=175	25%	N=103	5%	N=20	4%	N=16	100%	N=410
Shakopee as a place to retire	11%	N=44	27%	N=110	23%	N=94	12%	N=50	26%	N=106	100%	N=404
The overall quality of life in Shakopee	14%	N=56	65%	N=265	15%	N=62	3%	N=13	3%	N=11	100%	N=407

Table 36: Question 2

Please rate each of the following characteristics as they relate to Shakopee as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Overall feeling of safety in Shakopee	20%	N=84	58%	N=240	19%	N=76	3%	N=11	0%	N=0	100%	N=410
Overall ease of getting to the places you usually have to visit	25%	N=104	54%	N=221	15%	N=61	5%	N=22	0%	N=2	100%	N=410
Quality of overall natural environment in Shakopee	17%	N=68	59%	N=241	22%	N=88	2%	N=9	0%	N=1	100%	N=408
Overall "built environment" of Shakopee (including overall design, buildings, parks and transportation systems)	11%	N=44	49%	N=199	33%	N=135	5%	N=22	2%	N=9	100%	N=409
Health and wellness opportunities in Shakopee	16%	N=67	52%	N=215	22%	N=89	4%	N=16	6%	N=23	100%	N=410
Overall opportunities for education and enrichment	16%	N=66	42%	N=170	25%	N=104	5%	N=21	12%	N=49	100%	N=410
Overall economic health of Shakopee	13%	N=53	45%	N=186	26%	N=107	4%	N=14	12%	N=49	100%	N=409
Sense of community	8%	N=33	43%	N=175	35%	N=142	10%	N=43	3%	N=14	100%	N=406
Overall image or reputation of Shakopee	9%	N=35	46%	N=187	34%	N=138	9%	N=38	2%	N=10	100%	N=408

Table 37: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know		Total	
Recommend living in Shakopee to someone who asks	31%	N=127	53%	N=216	9%	N=37	7%	N=27	0%	N=1	100%	N=409
Remain in Shakopee for the next five years	49%	N=203	30%	N=124	7%	N=30	9%	N=38	4%	N=16	100%	N=410

Table 38: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Don't know		Total	
In your neighborhood during the day	72%	N=295	19%	N=78	5%	N=20	2%	N=8	1%	N=5	1%	N=3	100%	N=407
In Shakopee's downtown/commercial areas during the day	53%	N=217	31%	N=125	6%	N=26	4%	N=17	0%	N=2	5%	N=21	100%	N=407

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Table 39: Question 5

Please rate each of the following characteristics as they relate to Shakopee as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Traffic flow on major streets	12%	N=50	60%	N=247	23%	N=93	4%	N=18	0%	N=1	100%	N=409
Ease of public parking	17%	N=71	53%	N=217	21%	N=85	6%	N=24	3%	N=11	100%	N=408
Ease of travel by car in Shakopee	25%	N=101	58%	N=236	14%	N=57	3%	N=14	0%	N=1	100%	N=410
Ease of travel by public transportation in Shakopee	3%	N=12	14%	N=58	18%	N=72	10%	N=41	55%	N=225	100%	N=408
Ease of travel by bicycle in Shakopee	9%	N=36	34%	N=139	23%	N=95	7%	N=27	27%	N=107	100%	N=404
Ease of walking in Shakopee	17%	N=70	46%	N=185	26%	N=107	7%	N=28	4%	N=16	100%	N=405
Availability of paths and walking trails	24%	N=98	43%	N=175	24%	N=96	7%	N=28	3%	N=11	100%	N=407
Air quality	22%	N=89	53%	N=216	17%	N=68	4%	N=17	4%	N=17	100%	N=408
Cleanliness of Shakopee	17%	N=69	60%	N=247	18%	N=75	4%	N=17	0%	N=1	100%	N=410
Overall appearance of Shakopee	14%	N=58	53%	N=216	27%	N=110	5%	N=22	0%	N=2	100%	N=407
Public places where people want to spend time	10%	N=42	50%	N=204	27%	N=111	9%	N=36	4%	N=14	100%	N=407
Variety of housing options	13%	N=54	45%	N=183	24%	N=97	10%	N=40	8%	N=33	100%	N=407
Availability of affordable quality housing	11%	N=46	35%	N=141	26%	N=106	12%	N=48	16%	N=66	100%	N=408
Fitness opportunities (including exercise classes and paths or trails, etc.)	14%	N=56	45%	N=185	28%	N=116	7%	N=30	5%	N=22	100%	N=410
Recreational opportunities	13%	N=55	50%	N=203	24%	N=97	6%	N=24	7%	N=30	100%	N=409
Availability of affordable quality food	13%	N=55	45%	N=183	24%	N=100	16%	N=66	1%	N=4	100%	N=408
Availability of affordable quality health care	21%	N=84	50%	N=203	19%	N=77	5%	N=20	6%	N=24	100%	N=409
Availability of preventive health services	21%	N=84	47%	N=192	18%	N=71	4%	N=15	11%	N=43	100%	N=406
Availability of affordable quality mental health care	6%	N=24	24%	N=97	16%	N=65	7%	N=27	48%	N=194	100%	N=408

Table 40: Question 6

Please rate each of the following characteristics as they relate to Shakopee as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Availability of affordable quality child care/preschool	7%	N=28	22%	N=88	16%	N=65	7%	N=28	48%	N=191	100%	N=400
K-12 education	12%	N=47	36%	N=145	15%	N=59	6%	N=24	32%	N=131	100%	N=406
Adult educational opportunities	6%	N=23	29%	N=116	25%	N=99	9%	N=34	32%	N=128	100%	N=401
Opportunities to attend cultural/arts/music activities	5%	N=22	28%	N=114	32%	N=132	15%	N=61	19%	N=76	100%	N=405
Opportunities to participate in religious or spiritual events and activities	15%	N=62	38%	N=155	21%	N=85	3%	N=12	22%	N=90	100%	N=404
Employment opportunities	12%	N=50	38%	N=154	23%	N=91	7%	N=28	20%	N=78	100%	N=402
Shopping opportunities	11%	N=45	34%	N=137	36%	N=144	19%	N=77	0%	N=1	100%	N=405
Cost of living in Shakopee	5%	N=21	45%	N=183	36%	N=146	12%	N=47	2%	N=8	100%	N=405
Overall quality of business and service establishments in Shakopee	8%	N=33	46%	N=186	32%	N=130	8%	N=33	6%	N=23	100%	N=406
Vibrant downtown/commercial areas	3%	N=14	27%	N=108	41%	N=166	22%	N=91	7%	N=27	100%	N=406
Overall quality of new development in Shakopee	12%	N=50	47%	N=190	28%	N=115	6%	N=24	6%	N=26	100%	N=405
Opportunities to participate in social events and activities	8%	N=32	33%	N=135	36%	N=147	11%	N=45	11%	N=46	100%	N=405
Opportunities to volunteer	7%	N=28	34%	N=139	22%	N=87	8%	N=31	30%	N=119	100%	N=404
Opportunities to participate in community matters	7%	N=28	29%	N=117	27%	N=108	8%	N=32	29%	N=118	100%	N=403
Openness and acceptance of the community toward people of diverse backgrounds	12%	N=50	38%	N=152	26%	N=106	9%	N=38	15%	N=59	100%	N=405
Neighborliness of residents in Shakopee	13%	N=50	38%	N=154	33%	N=132	10%	N=41	6%	N=25	100%	N=403

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Table 41: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
	%	N	%	N	%	N
Made efforts to conserve water	20%	N=80	80%	N=327	100%	N=407
Made efforts to make your home more energy efficient	22%	N=89	78%	N=316	100%	N=405
Observed a code violation or other hazard in Shakopee (weeds, abandoned buildings, etc.)	65%	N=260	35%	N=139	100%	N=399
Household member was a victim of a crime in Shakopee	91%	N=368	9%	N=38	100%	N=406
Reported a crime to the police in Shakopee	83%	N=336	17%	N=69	100%	N=406
Stocked supplies in preparation for an emergency	79%	N=319	21%	N=85	100%	N=404
Campaigned or advocated for an issue, cause or candidate	81%	N=327	19%	N=78	100%	N=404
Contacted the City of Shakopee (in-person, phone, email or web) for help or information	59%	N=238	41%	N=166	100%	N=404
Contacted Shakopee elected officials (in-person, phone, email or web) to express your opinion	87%	N=353	13%	N=52	100%	N=405

Table 42: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Shakopee?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Used Shakopee recreation centers or their services	7%	N=30	13%	N=52	32%	N=130	48%	N=196	100%	N=408
Visited a neighborhood park or City park	14%	N=55	33%	N=134	40%	N=164	13%	N=54	100%	N=406
Used Shakopee public libraries or their services	4%	N=15	16%	N=65	39%	N=159	41%	N=164	100%	N=404
Participated in religious or spiritual activities in Shakopee	9%	N=38	16%	N=65	15%	N=61	60%	N=242	100%	N=406
Attended a City-sponsored event	1%	N=4	4%	N=15	37%	N=149	59%	N=239	100%	N=407
Used bus or other public transportation instead of driving	3%	N=12	2%	N=10	9%	N=36	86%	N=349	100%	N=406
Carpooled with other adults or children instead of driving alone	13%	N=54	13%	N=52	13%	N=51	61%	N=250	100%	N=406
Walked or biked instead of driving	8%	N=34	16%	N=66	28%	N=115	47%	N=191	100%	N=406
Volunteered your time to some group/activity in Shakopee	4%	N=17	7%	N=29	20%	N=80	69%	N=282	100%	N=408
Participated in a club	3%	N=11	5%	N=21	11%	N=46	81%	N=327	100%	N=406
Talked to or visited with your immediate neighbors	31%	N=127	35%	N=140	25%	N=103	9%	N=35	100%	N=405
Done a favor for a neighbor	16%	N=64	16%	N=64	44%	N=181	24%	N=99	100%	N=409
Visited downtown Shakopee	13%	N=52	33%	N=134	48%	N=196	7%	N=27	100%	N=408

Table 43: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Attended a local public meeting	0%	N=2	1%	N=3	15%	N=59	84%	N=341	100%	N=405
Watched (online or on television) a local public meeting	1%	N=2	5%	N=18	16%	N=63	79%	N=322	100%	N=405

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Table 44: Question 10

Please rate the quality of each of the following services in Shakopee:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Police services	29%	N=115	48%	N=192	10%	N=41	3%	N=12	11%	N=43	100%	N=403
Fire services	27%	N=110	44%	N=177	7%	N=29	0%	N=0	22%	N=88	100%	N=404
Crime prevention	14%	N=57	45%	N=181	16%	N=64	4%	N=17	21%	N=86	100%	N=405
Fire prevention and education	15%	N=63	41%	N=167	12%	N=47	1%	N=2	31%	N=126	100%	N=405
Traffic enforcement	13%	N=53	48%	N=192	18%	N=70	5%	N=18	16%	N=64	100%	N=398
Street repair	7%	N=29	45%	N=181	33%	N=133	9%	N=35	6%	N=25	100%	N=401
Street cleaning	14%	N=56	58%	N=232	22%	N=88	4%	N=16	3%	N=11	100%	N=402
Street lighting	11%	N=44	45%	N=181	31%	N=122	10%	N=38	4%	N=14	100%	N=399
Snow removal	24%	N=97	47%	N=190	20%	N=79	6%	N=26	3%	N=11	100%	N=403
Sidewalk maintenance	14%	N=56	46%	N=186	21%	N=86	6%	N=26	12%	N=48	100%	N=402
Traffic signal timing	14%	N=57	45%	N=181	26%	N=106	14%	N=57	1%	N=4	100%	N=405
Garbage collection	22%	N=87	60%	N=243	12%	N=47	4%	N=17	2%	N=9	100%	N=403
Recycling	22%	N=91	58%	N=235	11%	N=45	4%	N=16	4%	N=16	100%	N=404
Storm drainage	17%	N=69	53%	N=216	12%	N=48	2%	N=9	15%	N=62	100%	N=404
Sewer services	17%	N=68	52%	N=208	12%	N=50	2%	N=9	17%	N=68	100%	N=403
City parks	23%	N=94	52%	N=211	13%	N=52	4%	N=17	8%	N=31	100%	N=405
Recreation programs or classes	11%	N=43	37%	N=150	15%	N=59	7%	N=28	31%	N=126	100%	N=405
Recreation centers or facilities	10%	N=42	38%	N=153	20%	N=80	5%	N=22	26%	N=105	100%	N=401
Land use, planning and zoning	5%	N=19	30%	N=119	24%	N=95	12%	N=47	30%	N=120	100%	N=400
Code enforcement (weeds, abandoned buildings, etc.)	5%	N=22	30%	N=121	18%	N=75	14%	N=57	32%	N=130	100%	N=405
Animal control	10%	N=39	34%	N=136	12%	N=49	7%	N=30	37%	N=152	100%	N=405
Economic development	9%	N=37	45%	N=184	20%	N=82	8%	N=32	17%	N=70	100%	N=405
Public information services	8%	N=31	37%	N=150	21%	N=86	7%	N=28	26%	N=106	100%	N=401
Cable television	6%	N=25	27%	N=109	22%	N=87	18%	N=72	27%	N=108	100%	N=402
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	7%	N=26	28%	N=113	18%	N=73	7%	N=28	40%	N=163	100%	N=403
Shakopee open space	8%	N=31	41%	N=166	24%	N=97	9%	N=37	18%	N=72	100%	N=403
City-sponsored special events	7%	N=28	32%	N=129	19%	N=78	11%	N=42	31%	N=123	100%	N=401
Overall customer service by Shakopee employees (police, receptionists, planners, etc.)	17%	N=68	47%	N=185	17%	N=66	7%	N=27	13%	N=51	100%	N=397

Table 45: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
The City of Shakopee	16%	N=65	49%	N=199	23%	N=92	4%	N=17	7%	N=30	100%	N=402
The Federal Government	6%	N=23	36%	N=145	28%	N=113	16%	N=66	14%	N=55	100%	N=402
Scott County Government	16%	N=66	45%	N=183	22%	N=88	7%	N=28	10%	N=39	100%	N=403

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Table 46: Question 12

Please rate the following categories of Shakopee government performance:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
The value of services for the taxes paid to Shakopee	7%	N=27	36%	N=145	33%	N=135	15%	N=60	9%	N=37	100%	N=405
The overall direction that Shakopee is taking	12%	N=47	45%	N=183	25%	N=101	11%	N=46	7%	N=27	100%	N=405
The job Shakopee government does at welcoming citizen involvement	7%	N=27	30%	N=121	26%	N=103	14%	N=56	24%	N=95	100%	N=402
Overall confidence in Shakopee government	6%	N=24	42%	N=171	30%	N=121	12%	N=50	9%	N=38	100%	N=404
Generally acting in the best interest of the community	8%	N=32	40%	N=162	26%	N=107	12%	N=50	14%	N=55	100%	N=405
Being honest	7%	N=28	36%	N=144	21%	N=83	14%	N=57	23%	N=92	100%	N=404
Treating all residents fairly	10%	N=40	35%	N=141	23%	N=93	9%	N=37	23%	N=94	100%	N=405

Table 47: Question 13

Please rate how important, if at all, you think it is for the Shakopee community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
	%	N	%	N	%	N	%	N	%	N
Overall feeling of safety in Shakopee	52%	N=213	41%	N=169	6%	N=26	0%	N=0	100%	N=408
Overall ease of getting to the places you usually have to visit	26%	N=103	50%	N=202	22%	N=87	3%	N=11	100%	N=403
Quality of overall natural environment in Shakopee	27%	N=111	51%	N=207	20%	N=82	2%	N=7	100%	N=407
Overall "built environment" of Shakopee (including overall design, buildings, parks and transportation systems)	31%	N=125	47%	N=191	20%	N=83	2%	N=7	100%	N=406
Health and wellness opportunities in Shakopee	29%	N=118	46%	N=188	22%	N=88	3%	N=12	100%	N=406
Overall opportunities for education and enrichment	37%	N=149	41%	N=168	19%	N=78	3%	N=12	100%	N=408
Overall economic health of Shakopee	45%	N=184	45%	N=183	9%	N=37	1%	N=4	100%	N=408
Sense of community	33%	N=136	49%	N=200	15%	N=63	2%	N=9	100%	N=407

Table 48: Question 14

To what degree would you support or oppose a more active/strong approach by the City in enforcement of residential property codes?	Percent	Number
Strongly support	30%	N=121
Somewhat support	47%	N=192
Somewhat oppose	8%	N=33
Strongly oppose	4%	N=16
Don't know	11%	N=44
Total	100%	N=406

Table 49: Question 15

Which of these items, if any, would attract you to Downtown Shakopee more often?	Percent	Number
Retail	39%	N=156
Public amenities	6%	N=25
Public events	14%	N=58
Restaurants	41%	N=164
Total	100%	N=403

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Table 50: Question 16

Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the City government and its activities, events and services:	Major source		Minor source		Not a source		Total	
	Percent	N	Percent	N	Percent	N	Percent	N
City website (www.ShakopeeMN.gov)	57%	N=230	30%	N=123	12%	N=50	100%	N=403
Shakopee Valley News	49%	N=198	37%	N=150	14%	N=58	100%	N=406
Star Tribune	17%	N=67	33%	N=132	51%	N=203	100%	N=403
Local government cable channel (Comcast 16/CenturyLink 240)	9%	N=35	30%	N=120	61%	N=246	100%	N=401
City Newsletter (Hometown Messenger/Parks and Recreation Activity Brochure)	35%	N=141	48%	N=191	17%	N=69	100%	N=400
Talking with City officials	14%	N=57	34%	N=136	52%	N=206	100%	N=399
City communications via social media	23%	N=91	45%	N=182	32%	N=128	100%	N=402
Word-of-mouth	27%	N=110	50%	N=202	22%	N=91	100%	N=403
Email (E-News, eNotifications)	23%	N=93	41%	N=166	36%	N=143	100%	N=401

Table 51: Question 17

Please indicate how important, if at all, each of the following projects and issues will be for the City to address over the next five years?	Essential		Very important		Somewhat important		Not at all important		Don't know		Total	
	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N
Redeveloping downtown	31%	N=127	31%	N=126	28%	N=113	5%	N=21	4%	N=17	100%	N=404
Improving the riverfront at Huber Park	15%	N=62	23%	N=91	41%	N=167	16%	N=65	5%	N=19	100%	N=405
Enhancement and preservation of natural resources and open space within the City	18%	N=74	37%	N=149	34%	N=138	6%	N=23	5%	N=20	100%	N=403
Improving access to public transportation	19%	N=76	25%	N=101	31%	N=126	16%	N=64	9%	N=37	100%	N=404
Construction of a third Fire Station to improve fire and emergency response times	12%	N=50	26%	N=104	38%	N=154	10%	N=41	14%	N=56	100%	N=405

Table 52: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N
Recycle at home	4%	N=17	1%	N=2	1%	N=4	20%	N=82	74%	N=299	100%	N=404
Purchase goods or services from a business located in Shakopee	1%	N=2	5%	N=21	31%	N=123	42%	N=168	22%	N=89	100%	N=404
Eat at least 5 portions of fruits and vegetables a day	3%	N=13	14%	N=55	42%	N=166	27%	N=108	13%	N=51	100%	N=393
Participate in moderate or vigorous physical activity	1%	N=6	18%	N=73	38%	N=154	26%	N=103	16%	N=65	100%	N=401
Read or watch local news (via television, paper, computer, etc.)	1%	N=6	13%	N=51	21%	N=83	34%	N=137	31%	N=127	100%	N=404
Vote in local elections	7%	N=27	7%	N=30	6%	N=25	24%	N=95	56%	N=227	100%	N=404

Table 53: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	22%	N=90
Very good	50%	N=203
Good	22%	N=89
Fair	4%	N=18
Poor	1%	N=6
Total	100%	N=407

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Table 54: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	5%	N=19
Somewhat positive	25%	N=100
Neutral	53%	N=216
Somewhat negative	13%	N=53
Very negative	4%	N=17
Total	100%	N=405

Table 55: Question D4

What is your employment status?	Percent	Number
Working full time for pay	75%	N=306
Working part time for pay	8%	N=32
Unemployed, looking for paid work	3%	N=12
Unemployed, not looking for paid work	2%	N=9
Fully retired	12%	N=47
Total	100%	N=406

Table 56: Question D5

Do you work inside the boundaries of Shakopee?	Percent	Number
Yes, outside the home	34%	N=137
Yes, from home	5%	N=21
No	60%	N=241
Total	100%	N=399

Table 57: Question D6

How many years have you lived in Shakopee?	Percent	Number
Less than 2 years	17%	N=70
2 to 5 years	20%	N=80
6 to 10 years	17%	N=70
11 to 20 years	27%	N=112
More than 20 years	19%	N=75
Total	100%	N=407

Table 58: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	60%	N=244
Building with two or more homes (duplex, townhome, apartment or condominium)	38%	N=156
Mobile home	0%	N=0
Other	2%	N=8
Total	100%	N=408

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Table 59: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	21%	N=86
Owned	79%	N=320
Total	100%	N=406

Table 60: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	2%	N=8
\$300 to \$599 per month	8%	N=31
\$600 to \$999 per month	12%	N=47
\$1,000 to \$1,499 per month	37%	N=147
\$1,500 to \$2,499 per month	34%	N=135
\$2,500 or more per month	8%	N=34
Total	100%	N=402

Table 61: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	50%	N=204
Yes	50%	N=202
Total	100%	N=406

Table 62: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	83%	N=338
Yes	17%	N=71
Total	100%	N=408

Table 63: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	7%	N=29
\$25,000 to \$49,999	18%	N=70
\$50,000 to \$99,999	34%	N=134
\$100,000 to \$149,999	26%	N=105
\$150,000 or more	15%	N=61
Total	100%	N=398

Table 64: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	96%	N=389
Yes, I consider myself to be Spanish, Hispanic or Latino	4%	N=18
Total	100%	N=407

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Table 65: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	2%	N=10
Asian, Asian Indian or Pacific Islander	11%	N=45
Black or African American	3%	N=13
White	85%	N=346
Other	4%	N=16

Total may exceed 100% as respondents could select more than one option.

Table 66: Question D15

In which category is your age?	Percent	Number
18 to 24 years	6%	N=25
25 to 34 years	29%	N=117
35 to 44 years	21%	N=87
45 to 54 years	23%	N=94
55 to 64 years	8%	N=34
65 to 74 years	8%	N=31
75 years or older	5%	N=19
Total	100%	N=408

Table 67: Question D16

What is your sex?	Percent	Number
Female	51%	N=202
Male	49%	N=197
Total	100%	N=399

Table 68: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	71%	N=289
Land line	14%	N=57
Both	15%	N=61
Total	100%	N=407

Appendix B: Benchmark Comparisons

Comparison Data

NRC's database of comparative resident opinion comprises resident perspectives gathered in surveys from over 500 communities whose residents evaluated the same kinds of topics on The National Citizen Survey™. The comparison evaluations are from the most recent survey completed in each community; most communities conduct surveys every year or in alternating years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. The City of Shakopee chose to have comparisons made to the entire database and a subset of similar jurisdictions from the database (communities located in the Twin City Metro Area).

Interpreting the Results

Ratings are compared when there are at least five communities in which a similar question was asked. Where comparisons are available, four columns are provided in the table. The first column is Shakopee's "percent positive." The percent positive is the combination of the top two most positive response options (i.e., "excellent" and "good," "very safe" and "somewhat safe," "essential" and "very important," etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating "yes" or participating in an activity at least once a month. The second column is the rank assigned to Shakopee's rating among communities where a similar question was asked. The third column is the number of communities that asked a similar question. The final column shows the comparison of Shakopee's rating to the benchmark.

In that final column, Shakopee's results are noted as being "higher" than the benchmark, "lower" than the benchmark or "similar" to the benchmark, meaning that the average rating given by Shakopee residents is statistically similar to or different (greater or lesser) than the benchmark. More extreme differences are noted as "much higher" or "much lower."

Benchmark Database Characteristics	
Region	Percent
New England	3%
Middle Atlantic	5%
East North Central	15%
West North Central	13%
South Atlantic	22%
East South Central	3%
West South Central	7%
Mountain	16%
Pacific	16%
Population	Percent
Less than 10,000	10%
10,000 to 24,999	22%
25,000 to 49,999	23%
50,000 to 99,999	22%
100,000 or more	23%

National Benchmark Comparisons

Table 69: Community Characteristics General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
The overall quality of life in Shakopee	81%	308	436	Similar
Overall image or reputation of Shakopee	56%	244	325	Lower
Shakopee as a place to live	85%	266	372	Similar
Your neighborhood as a place to live	79%	209	292	Similar
Shakopee as a place to raise children	77%	237	359	Similar
Shakopee as a place to retire	52%	272	333	Similar
Overall appearance of Shakopee	68%	223	334	Similar

Table 70: Community Characteristics by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Overall feeling of safety in Shakopee	79%	191	283	Similar
	In your neighborhood during the day	92%	154	335	Similar
	In Shakopee's downtown/commercial area during the day	89%	163	287	Similar
Mobility	Overall ease of getting to the places you usually have to visit	80%	89	198	Similar
	Availability of paths and walking trails	69%	114	290	Similar
	Ease of walking in Shakopee	65%	140	271	Similar
	Ease of travel by bicycle in Shakopee	59%	109	276	Similar
	Ease of travel by public transportation in Shakopee	38%	89	168	Similar
	Ease of travel by car in Shakopee	83%	44	281	Higher
	Ease of public parking	73%	30	163	Higher
	Traffic flow on major streets	73%	41	330	Higher
Natural Environment	Quality of overall natural environment in Shakopee	76%	169	256	Similar
	Cleanliness of Shakopee	78%	150	258	Similar
	Air quality	78%	126	233	Similar
Built Environment	Overall "built environment" of Shakopee (including overall design, buildings, parks and transportation systems)	61%	109	188	Similar
	Overall quality of new development in Shakopee	63%	87	263	Similar
	Availability of affordable quality housing	55%	84	284	Similar
	Variety of housing options	63%	104	257	Similar
	Public places where people want to spend time	62%	118	181	Similar
	Overall economic health of Shakopee	66%	95	193	Similar
	Vibrant downtown/commercial area	32%	130	177	Lower
	Overall quality of business and service establishments in Shakopee	57%	175	253	Similar
Economy	Cost of living in Shakopee	51%	81	190	Similar
	Shopping opportunities	45%	194	273	Similar
	Employment opportunities	63%	25	292	Higher
	Shakopee as a place to visit	69%	91	203	Similar
	Shakopee as a place to work	61%	157	333	Similar
	Health and wellness opportunities in Shakopee	73%	100	190	Similar
	Availability of affordable quality mental health care	57%	51	164	Similar
	Availability of preventive health services	76%	48	218	Similar
	Availability of affordable quality health care	75%	57	241	Similar
	Availability of affordable quality food	59%	174	218	Similar
Recreation and Wellness	Recreational opportunities	68%	162	285	Similar
	Fitness opportunities (including exercise classes and paths or trails, etc.)	62%	131	181	Similar

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Education and Enrichment	Overall opportunities for education and enrichment	66%	113	190	Similar
	Opportunities to participate in religious or spiritual events and activities	69%	150	186	Similar
	Opportunities to attend cultural/arts/music activities	41%	219	272	Lower
	Adult educational opportunities	51%	124	170	Similar
	K-12 education	70%	162	247	Similar
	Availability of affordable quality child care/preschool	55%	107	235	Similar
Community Engagement	Opportunities to participate in social events and activities	47%	200	240	Similar
	Neighborliness of Shakopee	54%	127	184	Similar
	Openness and acceptance of the community toward people of diverse backgrounds	58%	171	269	Similar
	Opportunities to participate in community matters	51%	207	254	Similar
	Opportunities to volunteer	59%	219	245	Similar

Table 71: Governance General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Services provided by the City of Shakopee	71%	252	414	Similar
Overall customer service by Shakopee employees (police, receptionists, planners, etc.)	73%	233	348	Similar
Value of services for the taxes paid to Shakopee	47%	263	379	Similar
Overall direction that Shakopee is taking	61%	158	296	Similar
Job Shakopee government does at welcoming citizen involvement	48%	192	295	Similar
Overall confidence in Shakopee government	53%	108	190	Similar
Generally acting in the best interest of the community	55%	111	189	Similar
Being honest	55%	112	182	Similar
Treating all residents fairly	58%	87	187	Similar
Services provided by the Federal Government	49%	54	232	Similar

Table 72: Governance by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Police services	85%	184	432	Similar
	Fire services	91%	260	357	Similar
	Crime prevention	75%	166	333	Similar
	Fire prevention and education	82%	139	265	Similar
	Animal control	69%	157	321	Similar
	Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	58%	195	263	Similar
Mobility	Traffic enforcement	74%	128	347	Similar
	Street repair	56%	155	395	Similar
	Street cleaning	74%	108	301	Similar
	Street lighting	58%	173	298	Similar
	Snow removal	73%	77	282	Similar
	Sidewalk maintenance	68%	71	307	Similar
Natural Environment	Traffic signal timing	59%	60	240	Similar
	Garbage collection	84%	272	338	Similar
	Recycling	84%	208	342	Similar
Built Environment	Shakopee open space	59%	113	174	Similar
	Storm drainage	83%	37	338	Higher
	Sewer services	82%	142	311	Similar

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Land use, planning and zoning	49%	154	285	Similar
	Code enforcement (weeds, abandoned buildings, etc.)	52%	203	354	Similar
	Cable television	46%	141	182	Similar
Economy	Economic development	66%	84	267	Similar
Recreation and Wellness	City parks	82%	193	315	Similar
	Recreation programs or classes	69%	226	320	Similar
	Recreation centers or facilities	66%	178	267	Similar
Education and Enrichment	City-sponsored special events	57%	179	209	Similar
Community Engagement	Public information services	61%	201	269	Similar

Table 73: Participation General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Sense of community	53%	217	289	Similar
Recommend living in Shakopee to someone who asks	84%	168	263	Similar
Remain in Shakopee for the next five years	83%	152	256	Similar
Contacted Shakopee (in-person, phone, email or web) for help or information	41%	191	291	Similar

Table 74: Participation by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Stocked supplies in preparation for an emergency	21%	152	166	Lower
	Did NOT report a crime to the police	83%	61	186	Similar
	Household member was NOT a victim of a crime	91%	102	255	Similar
Mobility	Used bus, rail, subway or other public transportation instead of driving	14%	98	154	Lower
	Carpooled with other adults or children instead of driving alone	39%	124	176	Similar
	Walked or biked instead of driving	53%	106	182	Similar
Natural Environment	Made efforts to conserve water	80%	95	172	Similar
	Made efforts to make your home more energy efficient	78%	64	172	Similar
	Recycle at home	95%	64	239	Similar
Built Environment	Did NOT observe a code violation or other hazard in Shakopee	65%	34	177	Higher
	NOT experiencing housing costs stress	69%	115	235	Similar
Economy	Purchase goods or services from a business located in Shakopee	94%	145	179	Similar
	Economy will have positive impact on income	30%	86	237	Similar
	Work inside boundaries of Shakopee	40%	83	179	Similar
Recreation and Wellness	Used Shakopee recreation centers or their services	52%	159	222	Similar
	Visited a neighborhood park or City park	87%	93	253	Similar
	Eat at least 5 portions of fruits and vegetables a day	83%	100	173	Similar
	Participate in moderate or vigorous physical activity	80%	142	177	Similar
	In very good to excellent health	72%	58	176	Similar

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Education and Enrichment	Used Shakopee public libraries or their services	59%	155	222	Similar
	Participated in religious or spiritual activities in Shakopee	40%	130	186	Similar
	Attended City-sponsored event	41%	149	181	Lower
Community Engagement	Campaigned or advocated for an issue, cause or candidate	19%	106	165	Similar
	Contacted Shakopee elected officials (in-person, phone, email or web) to express your opinion	13%	143	179	Similar
	Volunteered your time to some group/activity in Shakopee	31%	183	243	Similar
	Participated in a club	19%	186	222	Similar
	Talked to or visited with your immediate neighbors	91%	85	177	Similar
	Done a favor for a neighbor	76%	142	171	Similar
	Attended a local public meeting	16%	191	245	Similar
	Watched (online or on television) a local public meeting	21%	135	209	Similar
	Read or watch local news (via television, paper, computer, etc.)	86%	95	180	Similar
	Vote in local elections	86%	57	237	Similar

Communities included in national comparisons

The communities included in Shakopee’s comparisons are listed on the following pages along with their population according to the 2010 Census.

Airway Heights city, WA	6,114	Bainbridge Island city, WA	23,025
Albany city, OR	50,158	Baltimore city, MD	620,961
Albemarle County, VA	98,970	Bartonville town, TX	1,469
Albert Lea city, MN	18,016	Battle Creek city, MI	52,347
Alexandria city, VA	139,966	Bay City city, MI	34,932
Algonquin village, IL	30,046	Baytown city, TX	71,802
Aliso Viejo city, CA	47,823	Bedford city, TX	46,979
Altoona city, IA	14,541	Bedford town, MA	13,320
American Canyon city, CA	19,454	Bellevue city, WA	122,363
Ames city, IA	58,965	Bellingham city, WA	80,885
Andover CDP, MA	8,762	Beltrami County, MN	44,442
Ankeny city, IA	45,582	Benbrook city, TX	21,234
Ann Arbor city, MI	113,934	Bend city, OR	76,639
Annapolis city, MD	38,394	Bettendorf city, IA	33,217
Apache Junction city, AZ	35,840	Billings city, MT	104,170
Apple Valley town, CA	69,135	Blaine city, MN	57,186
Arapahoe County, CO	572,003	Bloomfield Hills city, MI	3,869
Arkansas City city, AR	366	Bloomington city, MN	82,893
Arlington County, VA	207,627	Blue Springs city, MO	52,575
Arvada city, CO	106,433	Boise City city, ID	205,671
Asheville city, NC	83,393	Boone County, KY	118,811
Ashland city, OR	20,078	Boulder city, CO	97,385
Ashland town, MA	16,593	Bowling Green city, KY	58,067
Ashland town, VA	7,225	Bozeman city, MT	37,280
Aspen city, CO	6,658	Brentwood city, MO	8,055
Athens-Clarke County, GA	115,452	Brentwood city, TN	37,060
Auburn city, AL	53,380	Brighton city, CO	33,352
Auburn city, WA	70,180	Brighton city, MI	7,444
Augusta CCD, GA	134,777	Bristol city, TN	26,702
Aurora city, CO	325,078	Broken Arrow city, OK	98,850
Austin city, TX	790,390	Brookfield city, WI	37,920
Avon town, CO	6,447	Brookline CDP, MA	58,732
Avondale city, AZ	76,238	Broomfield city, CO	55,889
Azusa city, CA	46,361	Brownburg town, IN	21,285

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Burien city, WA.....	33,313	Decatur city, GA.....	19,335
Burleson city, TX.....	36,690	Del Mar city, CA.....	4,161
Cabarrus County, NC.....	178,011	Delaware city, OH.....	34,753
Cambridge city, MA.....	105,162	Delray Beach city, FL.....	60,522
Cannon Beach city, OR.....	1,690	Denison city, TX.....	22,682
Cañon City city, CO.....	16,400	Denton city, TX.....	113,383
Canton city, SD.....	3,057	Denver city, CO.....	600,158
Cape Coral city, FL.....	154,305	Derby city, KS.....	22,158
Cape Girardeau city, MO.....	37,941	Des Moines city, IA.....	203,433
Carlisle borough, PA.....	18,682	Des Peres city, MO.....	8,373
Carlsbad city, CA.....	105,328	Destin city, FL.....	12,305
Carroll city, IA.....	10,103	Dothan city, AL.....	65,496
Cartersville city, GA.....	19,731	Douglas County, CO.....	285,465
Cary town, NC.....	135,234	Dover city, NH.....	29,987
Casper city, WY.....	55,316	Dublin city, CA.....	46,036
Castine town, ME.....	1,366	Dublin city, OH.....	41,751
Castle Pines North city, CO.....	10,360	Duluth city, MN.....	86,265
Castle Rock town, CO.....	48,231	Duncanville city, TX.....	38,524
Cedar Hill city, TX.....	45,028	Durham city, NC.....	228,330
Cedar Rapids city, IA.....	126,326	Durham County, NC.....	267,587
Celina city, TX.....	6,028	Eagan city, MN.....	64,206
Centennial city, CO.....	100,377	Eagle Mountain city, UT.....	21,415
Chambersburg borough, PA.....	20,268	Eagle town, CO.....	6,508
Chandler city, AZ.....	236,123	East Baton Rouge Parish, LA.....	440,171
Chandler city, TX.....	2,734	East Grand Forks city, MN.....	8,601
Chanhausen city, MN.....	22,952	East Lansing city, MI.....	48,579
Chapel Hill town, NC.....	57,233	Eau Claire city, WI.....	65,883
Charles County, MD.....	146,551	Eden Prairie city, MN.....	60,797
Charlotte city, NC.....	731,424	Edgerton city, KS.....	1,671
Charlotte County, FL.....	159,978	Edgewater city, CO.....	5,170
Charlottesville city, VA.....	43,475	Edina city, MN.....	47,941
Chattanooga city, TN.....	167,674	Edmond city, OK.....	81,405
Chesterfield County, VA.....	316,236	Edmonds city, WA.....	39,709
Chippewa Falls city, WI.....	13,661	El Cerrito city, CA.....	23,549
Citrus Heights city, CA.....	83,301	El Dorado County, CA.....	181,058
Clackamas County, OR.....	375,992	El Paso city, TX.....	649,121
Clarendon Hills village, IL.....	8,427	Elk Grove city, CA.....	153,015
Clayton city, MO.....	15,939	Elk River city, MN.....	22,974
Clearwater city, FL.....	107,685	Elko New Market city, MN.....	4,110
Cleveland Heights city, OH.....	46,121	Elmhurst city, IL.....	44,121
Clinton city, SC.....	8,490	Encinitas city, CA.....	59,518
Clive city, IA.....	15,447	Englewood city, CO.....	30,255
Clovis city, CA.....	95,631	Erie town, CO.....	18,135
College Park city, MD.....	30,413	Escambia County, FL.....	297,619
College Station city, TX.....	93,857	Estes Park town, CO.....	5,858
Colleyville city, TX.....	22,807	Fairview town, TX.....	7,248
Collinsville city, IL.....	25,579	Farmersville city, TX.....	3,301
Columbia city, SC.....	129,272	Farmington Hills city, MI.....	79,740
Columbia Falls city, MT.....	4,688	Fayetteville city, NC.....	200,564
Columbus city, WI.....	4,991	Fishers town, IN.....	76,794
Commerce City city, CO.....	45,913	Flower Mound town, TX.....	64,669
Concord city, CA.....	122,067	Forest Grove city, OR.....	21,083
Concord town, MA.....	17,668	Fort Collins city, CO.....	143,986
Coon Rapids city, MN.....	61,476	Fort Lauderdale city, FL.....	165,521
Copperas Cove city, TX.....	32,032	Fort Smith city, AR.....	86,209
Coronado city, CA.....	18,912	Fort Worth city, TX.....	741,206
Corvallis city, OR.....	54,462	Fountain Hills town, AZ.....	22,489
Cottonwood Heights city, UT.....	33,433	Franklin city, TN.....	62,487
Creve Coeur city, MO.....	17,833	Fredericksburg city, VA.....	24,286
Cross Roads town, TX.....	1,563	Fremont city, CA.....	214,089
Dacono city, CO.....	4,152	Friendswood city, TX.....	35,805
Dade City city, FL.....	6,437	Fruita city, CO.....	12,646
Dakota County, MN.....	398,552	Gahanna city, OH.....	33,248
Dallas city, OR.....	14,583	Gaithersburg city, MD.....	59,933
Dallas city, TX.....	1,197,816	Galveston city, TX.....	47,743
Danville city, KY.....	16,218	Gardner city, KS.....	19,123
Dardenne Prairie city, MO.....	11,494	Geneva city, NY.....	13,261
Davenport city, IA.....	99,685	Georgetown city, TX.....	47,400
Davidson town, NC.....	10,944	Germantown city, TN.....	38,844
Dayton city, OH.....	141,527	Gilbert town, AZ.....	208,453

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Gillette city, WY	29,087	Kettering city, OH	56,163
Glendora city, CA	50,073	Key West city, FL	24,649
Glenview village, IL	44,692	King City city, CA	12,874
Globe city, AZ	7,532	King County, WA	1,931,249
Golden city, CO	18,867	Kirkland city, WA	48,787
Golden Valley city, MN	20,371	Kirkwood city, MO	27,540
Goodyear city, AZ	65,275	Knoxville city, IA	7,313
Grafton village, WI	11,459	La Mesa city, CA	57,065
Grand Blanc city, MI	8,276	La Plata town, MD	8,753
Grand Island city, NE	48,520	La Porte city, TX	33,800
Grants Pass city, OR	34,533	La Vista city, NE	15,758
Grass Valley city, CA	12,860	Lafayette city, CO	24,453
Greenville city, NC	84,554	Laguna Beach city, CA	22,723
Greenwich town, CT	61,171	Laguna Hills city, CA	30,344
Greenwood Village city, CO	13,925	Laguna Niguel city, CA	62,979
Greer city, SC	25,515	Lake Forest city, IL	19,375
Guilford County, NC	488,406	Lake Oswego city, OR	36,619
Gunnison County, CO	15,324	Lake Stevens city, WA	28,069
Hailey city, ID	7,960	Lake Worth city, FL	34,910
Haines Borough, AK	2,508	Lake Zurich village, IL	19,631
Hallandale Beach city, FL	37,113	Lakeville city, MN	55,954
Hamilton city, OH	62,477	Lakewood city, CO	142,980
Hanover County, VA	99,863	Lakewood city, WA	58,163
Harrisburg city, SD	4,089	Lane County, OR	351,715
Harrisonburg city, VA	48,914	Lansing city, MI	114,297
Harrisonville city, MO	10,019	Laramie city, WY	30,816
Hayward city, CA	144,186	Larimer County, CO	299,630
Henderson city, NV	257,729	Las Vegas city, NV	583,756
Herndon town, VA	23,292	Lawrence city, KS	87,643
High Point city, NC	104,371	Lee's Summit city, MO	91,364
Highland Park city, IL	29,763	Lehi city, UT	47,407
Highlands Ranch CDP, CO	96,713	Lenexa city, KS	48,190
Holland city, MI	33,051	Lewis County, NY	27,087
Honolulu County, HI	953,207	Lewiston city, ID	31,894
Hooksett town, NH	13,451	Lewisville city, TX	95,290
Hopkins city, MN	17,591	Libertyville village, IL	20,315
Hopkinton town, MA	14,925	Lincoln city, NE	258,379
Hoquiam city, WA	8,726	Lindsborg city, KS	3,458
Horry County, SC	269,291	Little Chute village, WI	10,449
Howard village, WI	17,399	Littleton city, CO	41,737
Hudson city, OH	22,262	Livermore city, CA	80,968
Hudson town, CO	2,356	Lombard village, IL	43,165
Hudsonville city, MI	7,116	Lone Tree city, CO	10,218
Huntersville town, NC	46,773	Long Grove village, IL	8,043
Huntley village, IL	24,291	Longmont city, CO	86,270
Hurst city, TX	37,337	Longview city, TX	80,455
Hutchinson city, MN	14,178	Lonsdale city, MN	3,674
Hutto city, TX	14,698	Los Alamos County, NM	17,950
Hyattsville city, MD	17,557	Los Altos Hills town, CA	7,922
Independence city, MO	116,830	Louisville city, CO	18,376
Indian Trail town, NC	33,518	Lower Merion township, PA	57,825
Indianola city, IA	14,782	Lynchburg city, VA	75,568
Iowa City city, IA	67,862	Lynnwood city, WA	35,836
Irving city, TX	216,290	Macomb County, MI	840,978
Issaquah city, WA	30,434	Manhattan Beach city, CA	35,135
Jackson County, MI	160,248	Manhattan city, KS	52,281
James City County, VA	67,009	Mankato city, MN	39,309
Jefferson County, NY	116,229	Maple Grove city, MN	61,567
Jefferson Parish, LA	432,552	Maricopa County, AZ	3,817,117
Johnson City city, TN	63,152	Marshfield city, WI	19,118
Johnston city, IA	17,278	Martinez city, CA	35,824
Jupiter town, FL	55,156	Marysville city, WA	60,020
Kansas City city, KS	145,786	Matthews town, NC	27,198
Kansas City city, MO	459,787	McAllen city, TX	129,877
Keizer city, OR	36,478	McDonough city, GA	22,084
Kenmore city, WA	20,460	McKinney city, TX	131,117
Kennedale city, TX	6,763	McMinnville city, OR	32,187
Kennett Square borough, PA	6,072	Menlo Park city, CA	32,026
Kent city, WA	92,411	Mercer Island city, WA	22,699
Kerrville city, TX	22,347	Meridian charter township, MI	39,688

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Meridian city, ID	75,092	Parker town, CO	45,297
Merriam city, KS	11,003	Parkland city, FL	23,962
Mesa city, AZ	439,041	Pasadena city, CA	137,122
Mesa County, CO	146,723	Pasco city, WA	59,781
Miami Beach city, FL	87,779	Pasco County, FL	464,697
Miami city, FL	399,457	Payette city, ID	7,433
Middleton city, WI	17,442	Pearland city, TX	91,252
Midland city, MI	41,863	Peoria city, AZ	154,065
Milford city, DE	9,559	Peoria city, IL	115,007
Milton city, GA	32,661	Peoria County, IL	186,494
Minneapolis city, MN	382,578	Pflugerville city, TX	46,936
Mission Viejo city, CA	93,305	Phoenix city, AZ	1,445,632
Modesto city, CA	201,165	Pinehurst village, NC	13,124
Monterey city, CA	27,810	Piqua city, OH	20,522
Montgomery County, VA	94,392	Pitkin County, CO	17,148
Monticello city, UT	1,972	Plano city, TX	259,841
Monument town, CO	5,530	Platte City city, MO	4,691
Mooreville town, NC	32,711	Plymouth city, MN	70,576
Moraga town, CA	16,016	Pocatello city, ID	54,255
Morristown city, TN	29,137	Polk County, IA	430,640
Morrisville town, NC	18,576	Pompano Beach city, FL	99,845
Morro Bay city, CA	10,234	Port Orange city, FL	56,048
Mountain Village town, CO	1,320	Portland city, OR	583,776
Mountlake Terrace city, WA	19,909	Post Falls city, ID	27,574
Murphy city, TX	17,708	Powell city, OH	11,500
Naperville city, IL	141,853	Prince William County, VA	402,002
Napoleon city, OH	8,749	Prior Lake city, MN	22,796
Needham CDP, MA	28,886	Pueblo city, CO	106,595
New Braunfels city, TX	57,740	Purcellville town, VA	7,727
New Brighton city, MN	21,456	Queen Creek town, AZ	26,361
New Hanover County, NC	202,667	Radnor township, PA	31,531
New Orleans city, LA	343,829	Raymer city, MN	23,668
New Smyrna Beach city, FL	22,464	Raymond town, ME	4,436
New Ulm city, MN	13,522	Raymore city, MO	19,206
Newberg city, OR	22,068	Redmond city, OR	26,215
Newport city, RI	24,672	Redmond city, WA	54,144
Newport News city, VA	180,719	Rehoboth Beach city, DE	1,327
Newton city, IA	15,254	Reno city, NV	225,221
Noblesville city, IN	51,969	Reston CDP, VA	58,404
Nogales city, AZ	20,837	Richmond city, CA	103,701
Norcross city, GA	9,116	Richmond Heights city, MO	8,603
Norfolk city, VA	242,803	Rifle city, CO	9,172
North Port city, FL	57,357	Rio Rancho city, NM	87,521
North Richland Hills city, TX	63,343	River Falls city, WI	15,000
Northglenn city, CO	35,789	Riverside city, CA	303,871
Novato city, CA	51,904	Riverside city, MO	2,937
Novi city, MI	55,224	Roanoke County, VA	92,376
O'Fallon city, IL	28,281	Rochester Hills city, MI	70,995
O'Fallon city, MO	79,329	Rock Hill city, SC	66,154
Oak Park village, IL	51,878	Rockville city, MD	61,209
Oakland city, CA	390,724	Roeland Park city, KS	6,731
Oakley city, CA	35,432	Rogers city, MN	8,597
Ogdensburg city, NY	11,128	Rohnert Park city, CA	40,971
Oklahoma City city, OK	579,999	Rolla city, MO	19,559
Olathe city, KS	125,872	Roselle village, IL	22,763
Old Town city, ME	7,840	Rosemount city, MN	21,874
Olmsted County, MN	144,248	Rosenberg city, TX	30,618
Olympia city, WA	46,478	Roseville city, MN	33,660
Orland Park village, IL	56,767	Round Rock city, TX	99,887
Oshkosh city, WI	66,083	Royal Oak city, MI	57,236
Oshkosh charter township, MI	21,705	Saco city, ME	18,482
Otsego County, MI	24,164	Sahuarita town, AZ	25,259
Oviedo city, FL	33,342	Salida city, CO	5,236
Paducah city, KY	25,024	Sammamish city, WA	45,780
Palm Beach Gardens city, FL	48,452	San Anselmo town, CA	12,336
Palm Coast city, FL	75,180	San Antonio city, TX	1,327,407
Palo Alto city, CA	64,403	San Carlos city, CA	28,406
Papillion city, NE	18,894	San Diego city, CA	1,307,402
Paradise Valley town, AZ	12,820	San Francisco city, CA	805,235
Park City city, UT	7,558	San Jose city, CA	945,942

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San Juan County, NM.....	130,044	Texarkana city, TX.....	36,411
San Marcos city, CA.....	83,781	The Woodlands CDP, TX.....	93,847
San Marcos city, TX.....	44,894	Thornton city, CO.....	118,772
San Rafael city, CA.....	57,713	Thousand Oaks city, CA.....	126,683
Sanford city, FL.....	53,570	Tigard city, OR.....	48,035
Sangamon County, IL.....	197,465	Tracy city, CA.....	82,922
Santa Clarita city, CA.....	176,320	Trinidad CCD, CO.....	12,017
Santa Fe County, NM.....	144,170	Tualatin city, OR.....	26,054
Santa Monica city, CA.....	89,736	Tulsa city, OK.....	391,906
Sarasota County, FL.....	379,448	Twin Falls city, ID.....	44,125
Savage city, MN.....	26,911	Tyler city, TX.....	96,900
Schaumburg village, IL.....	74,227	Umatilla city, OR.....	6,906
Scott County, MN.....	129,928	University Park city, TX.....	23,068
Scottsdale city, AZ.....	217,385	Upper Arlington city, OH.....	33,771
Seaside city, CA.....	33,025	Urbandale city, IA.....	39,463
Sevierville city, TN.....	14,807	Vail town, CO.....	5,305
Shakopee city, MN.....	37,076	Vancouver city, WA.....	161,791
Shawnee city, KS.....	62,209	Ventura CCD, CA.....	111,889
Sheboygan city, WI.....	49,288	Vernon Hills village, IL.....	25,113
Sherborn town, MA.....	4,119	Vestavia Hills city, AL.....	34,033
Shoreview city, MN.....	25,043	Victoria city, MN.....	7,345
Shorewood city, MN.....	7,307	Vienna town, VA.....	15,687
Shorewood village, IL.....	15,615	Virginia Beach city, VA.....	437,994
Shorewood village, WI.....	13,162	Wake Forest town, NC.....	30,117
Sierra Vista city, AZ.....	43,888	Walnut Creek city, CA.....	64,173
Sioux Center city, IA.....	7,048	Washington County, MN.....	238,136
Sioux Falls city, SD.....	153,888	Washington town, NH.....	1,123
Skokie village, IL.....	64,784	Washougal city, WA.....	14,095
Snellville city, GA.....	18,242	Watauga city, TX.....	23,497
South Lake Tahoe city, CA.....	21,403	Wauwatosa city, WI.....	46,396
Southborough town, MA.....	9,767	Waverly city, IA.....	9,874
Southlake city, TX.....	26,575	Weddington town, NC.....	9,459
Spokane Valley city, WA.....	89,755	Wentzville city, MO.....	29,070
Spring Hill city, KS.....	5,437	West Carrollton city, OH.....	13,143
Springboro city, OH.....	17,409	West Chester borough, PA.....	18,461
Springfield city, MO.....	159,498	West Des Moines city, IA.....	56,609
Springville city, UT.....	29,466	Western Springs village, IL.....	12,975
St. Augustine city, FL.....	12,975	Westerville city, OH.....	36,120
St. Charles city, IL.....	32,974	Westlake town, TX.....	992
St. Cloud city, FL.....	35,183	Westminster city, CO.....	106,114
St. Cloud city, MN.....	65,842	Weston town, MA.....	11,261
St. Joseph city, MO.....	76,780	White House city, TN.....	10,255
St. Louis County, MN.....	200,226	Wichita city, KS.....	382,368
St. Louis Park city, MN.....	45,250	Williamsburg city, VA.....	14,068
Stallings town, NC.....	13,831	Willowbrook village, IL.....	8,540
State College borough, PA.....	42,034	Wilmington city, NC.....	106,476
Steamboat Springs city, CO.....	12,088	Wilsonville city, OR.....	19,509
Sterling Heights city, MI.....	129,699	Winchester city, VA.....	26,203
Sugar Grove village, IL.....	8,997	Windsor town, CO.....	18,644
Sugar Land city, TX.....	78,817	Windsor town, CT.....	29,044
Suisun City city, CA.....	28,111	Winnetka village, IL.....	12,187
Summit city, NJ.....	21,457	Winston-Salem city, NC.....	229,617
Summit County, UT.....	36,324	Winter Garden city, FL.....	34,568
Summit village, IL.....	11,054	Woodbury city, MN.....	61,961
Sunnyvale city, CA.....	140,081	Woodland city, CA.....	55,468
Surprise city, AZ.....	117,517	Wrentham town, MA.....	10,955
Suwanee city, GA.....	15,355	Wyandotte County, KS.....	157,505
Tacoma city, WA.....	198,397	Yakima city, WA.....	91,067
Takoma Park city, MD.....	16,715	York County, VA.....	65,464
Tamarac city, FL.....	60,427	Yorktown town, IN.....	9,405
Temecula city, CA.....	100,097	Yountville city, CA.....	2,933
Tempe city, AZ.....	161,719		

Twin City Metro Area Comparisons

Table 75: Community Characteristics General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
The overall quality of life in Shakopee	81%	12	14	Similar
Overall image or reputation of Shakopee	56%	9	10	Lower
Shakopee as a place to live	85%	9	10	Lower
Your neighborhood as a place to live	79%	10	10	Similar
Shakopee as a place to raise children	77%	8	9	Lower
Shakopee as a place to retire	52%	9	9	Lower
Overall appearance of Shakopee	68%	10	10	Similar

Table 76: Community Characteristics by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Overall feeling of safety in Shakopee	79%	8	9	Similar
	In your neighborhood during the day	92%	7	9	Similar
	In Shakopee's downtown/commercial area during the day	89%	8	8	Similar
Mobility	Overall ease of getting to the places you usually have to visit	80%	8	8	Similar
	Availability of paths and walking trails	69%	7	9	Similar
	Ease of walking in Shakopee	65%	8	9	Similar
	Ease of travel by bicycle in Shakopee	59%	6	9	Similar
	Ease of travel by public transportation in Shakopee	38%	5	6	Similar
	Ease of travel by car in Shakopee	83%	4	9	Similar
	Ease of public parking	73%	NA	NA	NA
	Traffic flow on major streets	73%	3	8	Similar
Natural Environment	Quality of overall natural environment in Shakopee	76%	7	8	Similar
	Cleanliness of Shakopee	78%	8	9	Similar
	Air quality	78%	6	6	Similar
Built Environment	Overall "built environment" of Shakopee (including overall design, buildings, parks and transportation systems)	61%	6	6	Similar
	Overall quality of new development in Shakopee	63%	6	7	Similar
	Availability of affordable quality housing	55%	8	9	Similar
	Variety of housing options	63%	8	10	Similar
	Public places where people want to spend time	62%	6	6	Similar
	Overall economic health of Shakopee	66%	6	7	Lower
	Vibrant downtown/commercial area	32%	5	5	Lower
	Overall quality of business and service establishments in Shakopee	57%	10	10	Lower
Economy	Cost of living in Shakopee	51%	5	6	Similar
	Shopping opportunities	45%	9	10	Lower
	Employment opportunities	63%	4	9	Similar
	Shakopee as a place to visit	69%	4	6	Similar
	Shakopee as a place to work	61%	7	9	Similar
	Health and wellness opportunities in Shakopee	73%	6	7	Similar
	Availability of affordable quality mental health care	57%	5	5	Similar
	Availability of preventive health services	76%	4	5	Similar
	Availability of affordable quality health care	75%	5	6	Similar
	Availability of affordable quality food	59%	5	5	Lower
Recreation and Wellness	Recreational opportunities	68%	9	9	Similar
	Fitness opportunities (including exercise classes and paths or trails, etc.)	62%	6	6	Lower

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Education and Enrichment	Overall opportunities for education and enrichment	66%	6	7	Lower
	Opportunities to participate in religious or spiritual events and activities	69%	NA	NA	NA
	Opportunities to attend cultural/arts/music activities	41%	8	8	Lower
	Adult educational opportunities	51%	6	6	Lower
	K-12 education	70%	7	7	Lower
	Availability of affordable quality child care/preschool	55%	5	5	Similar
Community Engagement	Opportunities to participate in social events and activities	47%	6	6	Similar
	Neighborhoodness of Shakopee	54%	5	6	Similar
	Openness and acceptance of the community toward people of diverse backgrounds	58%	6	8	Similar
	Opportunities to participate in community matters	51%	6	6	Similar
	Opportunities to volunteer	59%	8	8	Similar

Table 77: Governance General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Services provided by the City of Shakopee	71%	11	12	Similar
Overall customer service by Shakopee employees (police, receptionists, planners, etc.)	73%	12	14	Similar
Value of services for the taxes paid to Shakopee	47%	14	14	Lower
Overall direction that Shakopee is taking	61%	9	9	Similar
Job Shakopee government does at welcoming citizen involvement	48%	10	10	Similar
Overall confidence in Shakopee government	53%	7	7	Similar
Generally acting in the best interest of the community	55%	7	7	Similar
Being honest	55%	5	5	Lower
Treating all residents fairly	58%	7	7	Similar
Services provided by the Federal Government	49%	3	5	Similar

Table 78: Governance by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Police services	85%	13	15	Similar
	Fire services	91%	13	15	Similar
	Crime prevention	75%	8	9	Similar
	Fire prevention and education	82%	9	9	Similar
	Animal control	69%	11	15	Similar
	Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	58%	6	6	Similar
Mobility	Traffic enforcement	74%	8	9	Similar
	Street repair	56%	7	14	Similar
	Street cleaning	74%	8	9	Similar
	Street lighting	58%	14	15	Similar
	Snow removal	73%	7	17	Similar
	Sidewalk maintenance	68%	8	10	Similar
Natural Environment	Traffic signal timing	59%	4	9	Similar
	Garbage collection	84%	7	8	Similar
	Recycling	84%	10	12	Similar
Built Environment	Shakopee open space	59%	7	7	Similar
	Storm drainage	83%	4	11	Similar
	Sewer services	82%	12	12	Similar

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Land use, planning and zoning	49%	9	9	Similar
	Code enforcement (weeds, abandoned buildings, etc.)	52%	7	9	Similar
	Cable television	46%	4	6	Similar
Economy	Economic development	66%	5	9	Similar
	City parks	82%	9	9	Similar
Recreation and Wellness	Recreation programs or classes	69%	13	14	Similar
	Recreation centers or facilities	66%	7	8	Similar
Education and Enrichment	City-sponsored special events	57%	6	6	Lower
Community Engagement	Public information services	61%	9	9	Lower

Table 79: Participation General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Sense of community	53%	9	10	Similar
Recommend living in Shakopee to someone who asks	84%	6	7	Similar
Remain in Shakopee for the next five years	83%	7	7	Similar
Contacted Shakopee (in-person, phone, email or web) for help or information	41%	6	8	Similar

Table 80: Participation by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Stocked supplies in preparation for an emergency	21%	NA	NA	NA
	Did NOT report a crime to the police	83%	3	5	Similar
Safety	Household member was NOT a victim of a crime	91%	4	7	Similar
	Used bus, rail, subway or other public transportation instead of driving	14%	4	5	Similar
	Carpooled with other adults or children instead of driving alone	39%	5	5	Similar
Mobility	Walked or biked instead of driving	53%	4	5	Similar
	Made efforts to conserve water	80%	3	5	Similar
	Made efforts to make your home more energy efficient	78%	NA	NA	NA
Natural Environment	Recycle at home	95%	4	7	Similar
	Did NOT observe a code violation or other hazard in Shakopee	65%	2	5	Similar
Built Environment	NOT experiencing housing costs stress	69%	5	5	Similar
	Purchase goods or services from a business located in Shakopee	94%	5	5	Similar
Economy	Economy will have positive impact on income	30%	3	5	Similar
	Work inside boundaries of Shakopee	40%	1	5	Higher
	Used Shakopee recreation centers or their services	52%	5	7	Similar
	Visited a neighborhood park or City park	87%	5	8	Similar
	Eat at least 5 portions of fruits and vegetables a day	83%	4	5	Similar
	Participate in moderate or vigorous physical activity	80%	4	5	Similar
Recreation and Wellness	In very good to excellent health	72%	3	5	Similar

The National Citizen Survey™

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Education and Enrichment	Used Shakopee public libraries or their services	59%	6	7	Similar
	Participated in religious or spiritual activities in Shakopee	40%	NA	NA	NA
	Attended City-sponsored event	41%	4	5	Similar
Community Engagement	Campaigned or advocated for an issue, cause or candidate	19%	NA	NA	NA
	Contacted Shakopee elected officials (in-person, phone, email or web) to express your opinion	13%	4	5	Similar
	Volunteered your time to some group/activity in Shakopee	31%	5	8	Similar
	Participated in a club	19%	5	7	Similar
	Talked to or visited with your immediate neighbors	91%	3	5	Similar
	Done a favor for a neighbor	76%	5	5	Similar
	Attended a local public meeting	16%	5	8	Similar
	Watched (online or on television) a local public meeting	21%	5	8	Similar
	Read or watch local news (via television, paper, computer, etc.)	86%	4	5	Similar
	Vote in local elections	86%	3	7	Similar

Communities included in Twin City Metro Area comparisons

The communities included in Shakopee’s custom comparisons are listed below along with their population according to the 2010 Census.

Blaine city, MN.....	57,186	New Brighton city, MN.....	21,456
Bloomington city, MN.....	82,893	Plymouth city, MN.....	70,576
Chanhassen city, MN.....	22,952	Prior Lake city, MN.....	22,796
Coon Rapids city, MN.....	61,476	Rosemount city, MN.....	21,874
Edina city, MN.....	47,941	Savage city, MN.....	26,911
Elk River city, MN.....	22,974	Shakopee city, MN.....	37,076
Golden Valley city, MN.....	20,371	Shoreview city, MN.....	25,043
Hopkins city, MN.....	17,591	St. Cloud city, MN.....	65,842
Maple Grove city, MN.....	61,567	St. Louis Park city, MN.....	45,250
Minneapolis city, MN.....	382,578	Woodbury city, MN.....	61,961

Appendix C: Detailed Survey Methods

The National Citizen Survey (The NCS™), conducted by National Research Center, Inc., was developed to provide communities an accurate, affordable and easy way to assess and interpret resident opinion about important local topics. Standardization of common questions and survey methods provide the rigor to assure valid results, and each community has enough flexibility to construct a customized version of The NCS.

Results offer insight into residents' perspectives about the community as a whole, including local amenities, services, public trust, resident participation and other aspects of the community in order to support budgeting, land use and strategic planning and communication with residents. Resident demographic characteristics permit comparison to the Census as well as comparison of results for different subgroups of residents. The City of Shakopee funded this research. Please contact Nathan Burkett, Assistant City Administrator of the City of Shakopee, at Nburkett@shakopeemn.gov if you have any questions about the survey.

Survey Validity

The question of survey validity has two parts: 1) how can a community be confident that the results from those who completed the questionnaire are representative of the results that would have been obtained had the survey been administered to the entire population? and 2) how closely do the perspectives recorded on the survey reflect what residents really believe or do?

To answer the first question, the best survey research practices were used for the resources spent to ensure that the results from the survey respondents reflect the opinions of residents in the entire community. These practices include:

- Using a mail-out/mail-back methodology, which typically gets a higher response rate than phone for the same dollars spent. A higher response rate lessens the worry that those who did not respond are different than those who did respond.
- Selecting households at random within the community to receive the survey to ensure that the households selected to receive the survey are representative of the larger community.
- Over-sampling multi-family housing units to improve response from hard-to-reach, lower income or younger apartment dwellers.
- Selecting the respondent within the household using an unbiased sampling procedure; in this case, the "birthday method." The cover letter included an instruction requesting that the respondent in the household be the adult (18 years old or older) who most recently had a birthday, irrespective of year of birth.
- Contacting potential respondents three times to encourage response from people who may have different opinions or habits than those who would respond with only a single prompt.
- Inviting response in a compelling manner (using appropriate letterhead/logos and a signature of a visible leader) to appeal to recipients' sense of civic responsibility.
- Providing a pre-addressed, postage-paid return envelope.
- Offering the survey in Spanish or other language when requested by a given community.
- Weighting the results to reflect the demographics of the population.

The answer to the second question about how closely the perspectives recorded on the survey reflect what residents really believe or do is more complex. Resident responses to surveys are influenced by a variety of factors. For questions about service quality, residents' expectations for service quality play a role as well as the "objective" quality of the service provided, the way the resident perceives the entire community (that is, the context in which the service is provided), the scale on which the resident is asked to record his or her opinion and, of course, the opinion, itself, that a resident holds about the service. Similarly a resident's report of certain behaviors is colored by what he or she believes is the socially desirable response (e.g., reporting tolerant behaviors toward "oppressed groups," likelihood of voting for a tax increase for services to poor people, use of alternative modes of travel to work besides the single occupancy vehicle), his or her memory of the actual behavior (if it is not a question speculating about future actions, like a vote), his or her confidence that he or she can be honest without suffering any negative consequences (thus the need for anonymity) as well as the actual behavior itself.

How closely survey results come to recording the way a person really feels or behaves often is measured by the coincidence of reported behavior with observed current behavior (e.g., driving habits), reported intentions to behave with observed future behavior (e.g., voting choices) or reported opinions about current community quality

with objective characteristics of the community (e.g., feelings of safety correlated with rates of crime). There is a body of scientific literature that has investigated the relationship between reported behaviors and actual behaviors. Well-conducted surveys, by and large, do capture true respondent behaviors or intentions to act with great accuracy. Predictions of voting outcomes tend to be quite accurate using survey research, as do reported behaviors that are not about highly sensitive issues (e.g., family abuse or other illegal or morally sanctioned activities). For self-reports about highly sensitive issues, statistical adjustments can be made to correct for the respondents' tendency to report what they think the "correct" response should be.

Research on the correlation of resident opinion about service quality and "objective" ratings of service quality vary, with some showing stronger relationships than others. NRC's own research has demonstrated that residents who report the lowest ratings of street repair live in communities with objectively worse street conditions than those who report high ratings of street repair (based on road quality, delay in street repair, number of road repair employees). Similarly, the lowest rated fire services appear to be "objectively" worse than the highest rated fire services (expenditures per capita, response time, "professional" status of firefighters, breadth of services and training provided). Resident opinion commonly reflects objective performance data but is an important measure on its own. NRC principals have written, "If you collect trash three times a day but residents think that your trash haul is lousy, you still have a problem."

Survey Sampling

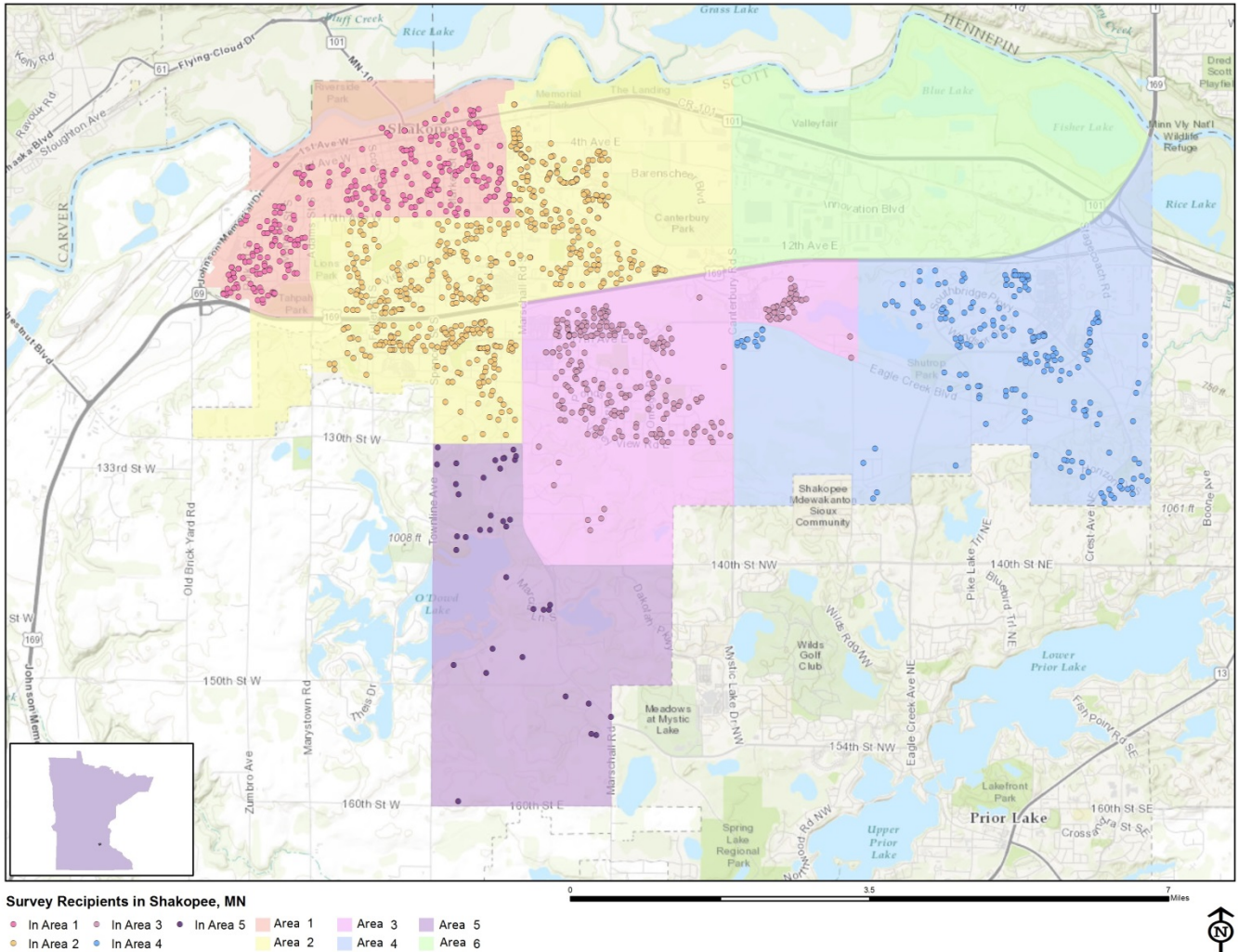
"Sampling" refers to the method by which households were chosen to receive the survey. All households within the City of Shakopee were eligible to participate in the survey. A list of all households within the zip codes serving Shakopee was purchased based on updated listings from the United States Postal Service. Since some of the zip codes that serve the City of Shakopee households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file (updated on a quarterly basis) and addresses located outside of the City of Shakopee boundaries were removed from consideration. Each address identified as being within City boundaries was further identified as being within one of six subareas. It is worth noting that while Shakopee has six subareas, no surveys were sent to subarea six because no households exist in that area.

To choose the 1,500 survey recipients, a systematic sampling method was applied to the list of households previously screened for geographic location. Systematic sampling is a procedure whereby a complete list of all possible households is culled, selecting every *Nth* one, giving each eligible household a known probability of selection, until the appropriate number of households is selected. Multi-family housing units were over sampled as residents of this type of housing typically respond at lower rates to surveys than do those in single-family housing units. Figure 1 displays a map of the households selected to receive the survey. In general, because of the random sampling techniques used, the displayed sampling density will closely mirror the overall housing unit density (which may be different from the population density). While the theory of probability assumes no bias in selection, there may be some minor variations in practice (meaning, an area with only 15% of the housing units might be sampled at an actual rate that is slightly above or below that).

An individual within each household was selected using the birthday method. The birthday method selects a person within the household by asking the "person whose birthday has most recently passed" to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the cover letter accompanying the questionnaire.

In addition to the scientific, random sample, a link to an online "opt-in" survey was publicized and posted to the City of Shakopee website. This opt-in survey was identical to the scientific survey and open to all City residents.

Figure 1: Location of Survey Recipients



Survey Administration and Response

Selected households received three mailings, one week apart, beginning on November 14, 2016. The first mailing was a prenotification postcard announcing the upcoming survey. The next mailing contained a letter from the Mayor inviting the household to participate, a questionnaire and a postage-paid return envelope. The final mailing contained a reminder letter, another survey and a postage-paid return envelope. The second cover letter asked those who had not completed the survey to do so and those who had already done so to refrain from turning in another survey. Completed surveys were collected over the following seven weeks. The online “opt-in” survey became available to all residents on December 19th, 2016 and was open for two weeks.

About 2% of the 1,500 surveys mailed were returned because the housing unit was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 1,472 households that received the survey, 410 completed the survey, providing an overall response rate of 28%. Of the 410 completed surveys, 31 were completed online. Additionally, responses were tracked by area; response rates by subarea ranged from 25% to 41%. An additional 423 residents completed the online “opt-in” survey (please see the *Supplemental Web Report* under separate cover).

Table 81: Survey Response Rates by Area

	Number mailed	Undeliverable	Eligible	Returned	Response rate
Subarea 1	418	14	404	102	25%
Subarea 2	595	7	588	156	27%
Subarea 3	255	4	251	81	32%
Subarea 4	195	3	192	56	29%
Subarea 5	37	0	37	15	41%
Overall	1,500	28	1,472	410	28%

Confidence Intervals

It is customary to describe the precision of estimates made from surveys by a “level of confidence” and accompanying “confidence interval” (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents’ opinions are relied on to estimate all residents’ opinions.¹

The margin of error for the City of Shakopee survey is no greater than plus or minus five percentage points around any given percent reported for the entire sample (410 completed surveys).

For subgroups of responses, the margin of error increases because the sample size for the subgroup is smaller. For subgroups of approximately 100 respondents, the margin of error is plus or minus 10 percentage points.

Survey Processing (Data Entry)

Upon receipt, completed surveys were assigned a unique identification number. Additionally, each survey was reviewed and “cleaned” as necessary. For example, a question may have asked a respondent to pick two items out of a list of five, but the respondent checked three; in this case, NRC would use protocols to randomly choose two of the three selected items for inclusion in the dataset.

All surveys then were entered twice into an electronic dataset; any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed.

NRC used Qualtrics, a web-based survey and analytics platform, to collect the online survey data. Use of an online system means all collected data are entered into the dataset when the respondents submit the surveys. Skip patterns are programmed into system so respondents are automatically “skipped” to the appropriate question based on the individual responses being given. Online programming also allows for more rigid control of the data format, making extensive data cleaning unnecessary.

A series of quality control checks were also performed in order to ensure the integrity of the web data. Steps may include and not be limited to reviewing the data for clusters of repeat IP addresses and time stamps (indicating duplicate responses) and removing empty submissions (questionnaires submitted with no questions answered).

Survey Data Weighting

The demographic characteristics of the survey sample were compared to those found in the 2010 Census and American Community Survey estimates for adults in the City of Shakopee. The primary objective of weighting survey data is to make the survey sample reflective of the larger population of the community. The characteristics used for weighting were housing tenure (rent or own), housing type (attached or detached), race, sex and age. The results of the weighting scheme are presented in the following table.

¹ A 95% confidence interval indicates that for every 100 random samples of this many residents, 95 of the confidence intervals created will include the “true” population response. This theory is applied in practice to mean that the “true” perspective of the target population lies within the confidence interval created for a single survey. For example, if 75% of residents rate a service as “excellent” or “good,” then the 4% margin of error (for the 95% confidence interval) indicates that the range of likely responses for the entire community is between 71% and 79%. This source of uncertainty is called sampling error. In addition to sampling error, other sources of error may affect any survey, including the non-response of residents with opinions different from survey responders. Though standardized on The NCS, on other surveys, differences in question wording, order, translation and data entry, as examples, can lead to somewhat varying results.

The National Citizen Survey™

Table 82: Shakopee, MN 2017 Weighting Table

Characteristic	Population Norm	Unweighted Data	Weighted Data
Housing			
Rent home	23%	10%	21%
Own home	77%	90%	79%
Detached unit	58%	71%	60%
Attached unit	42%	29%	40%
Race and Ethnicity			
White	80%	90%	81%
Not white	20%	10%	19%
Not Hispanic	93%	98%	96%
Hispanic	7%	2%	4%
Sex and Age			
Female	51%	50%	51%
Male	49%	50%	49%
18-34 years of age	36%	15%	35%
35-54 years of age	44%	43%	44%
55+ years of age	20%	42%	21%
Females 18-34	19%	10%	18%
Females 35-54	21%	21%	22%
Females 55+	11%	19%	11%
Males 18-34	18%	6%	18%
Males 35-54	22%	21%	23%
Males 55+	9%	23%	9%
Area			
Subarea 1	25%	25%	22%
Subarea 2	39%	38%	43%
Subarea 3	19%	20%	21%
Subarea 4	15%	14%	12%
Subarea 5	2%	4%	2%

Survey Data Analysis and Reporting

The survey dataset was analyzed using the Statistical Package for the Social Sciences (SPSS). For the most part, the percentages presented in the reports represent the “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., “excellent” and “good,” “very safe” and “somewhat safe,” “essential” and “very important,” etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month.

On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in Appendix A. However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Appendix D: Survey Materials

Dear Shakopee Resident,

It won't take much of your time to make a big difference!

Your household has been randomly selected to participate in a survey about your community. Your survey will arrive in a few days.

Thank you for helping create a better city!

Sincerely,

A handwritten signature in black ink that reads "UPM" followed by a horizontal line.

Bill Mars
Mayor

Dear Shakopee Resident,

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Bill Mars
Mayor

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Bill Mars
Mayor

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Thank you for helping create a better city!

Sincerely,

A handwritten signature in black ink that reads "UPM" followed by a horizontal line.

Bill Mars
Mayor



City of Shakopee
129 Holmes Street South
Shakopee, MN 55379

Presorted
First Class Mail
US Postage
PAID
Boulder, CO
Permit NO. 94



City of Shakopee
129 Holmes Street South
Shakopee, MN 55379

Presorted
First Class Mail
US Postage
PAID
Boulder, CO
Permit NO. 94



City of Shakopee
129 Holmes Street South
Shakopee, MN 55379

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Boulder, CO
Permit NO. 94



City of Shakopee
129 Holmes Street South
Shakopee, MN 55379

Presorted
First Class Mail
US Postage
PAID
Boulder, CO
Permit NO. 94



November 2016

Dear City of Shakopee Resident:

Please help us shape the future of Shakopee! You have been selected at random to participate in the 2016 Shakopee Citizen Survey.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. Your feedback will help Shakopee make decisions that affect our city.

A few things to remember:

- **Your responses are completely anonymous.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- **You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:**

www.n-r-c.com/survey/shakopee.htm

If you have any questions about the survey please call 952-233-9310.

Thank you for your time and participation!

Sincerely,

Bill Mars
Mayor



November 2016

Dear City of Shakopee Resident:

Here's a second chance if you haven't already responded to the 2016 Shakopee Citizen Survey!
(If you completed it and sent it back, we thank you for your time and ask you to recycle this survey. Please do not respond twice.)

Please help us shape the future of Shakopee! You have been selected at random to participate in the 2016 Shakopee Citizen Survey.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. Your feedback will help Shakopee make decisions that affect our city.

A few things to remember:

- **Your responses are completely anonymous.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- **You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:**

www.n-r-c.com/survey/shakopee.htm

If you have any questions about the survey please call 952-233-9310.

Thank you for your time and participation!

Sincerely,

Bill Mars
Mayor

The City of Shakopee 2016 Citizen Survey

Please complete this questionnaire if you are the adult (age 18 or older) in the household who most recently had a birthday. The adult's year of birth does not matter. Please select the response (by circling the number or checking the box) that most closely represents your opinion for each question. Your responses are anonymous and will be reported in group form only.

1. Please rate each of the following aspects of quality of life in Shakopee:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Shakopee as a place to live.....	1	2	3	4	5
Your neighborhood as a place to live.....	1	2	3	4	5
Shakopee as a place to raise children	1	2	3	4	5
Shakopee as a place to work	1	2	3	4	5
Shakopee as a place to visit.....	1	2	3	4	5
Shakopee as a place to retire.....	1	2	3	4	5
The overall quality of life in Shakopee	1	2	3	4	5

2. Please rate each of the following characteristics as they relate to Shakopee as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Overall feeling of safety in Shakopee.....	1	2	3	4	5
Overall ease of getting to the places you usually have to visit	1	2	3	4	5
Quality of overall natural environment in Shakopee	1	2	3	4	5
Overall "built environment" of Shakopee (including overall design, buildings, parks and transportation systems).....	1	2	3	4	5
Health and wellness opportunities in Shakopee.....	1	2	3	4	5
Overall opportunities for education and enrichment.....	1	2	3	4	5
Overall economic health of Shakopee.....	1	2	3	4	5
Sense of community	1	2	3	4	5
Overall image or reputation of Shakopee.....	1	2	3	4	5

3. Please indicate how likely or unlikely you are to do each of the following:

	<i>Very likely</i>	<i>Somewhat likely</i>	<i>Somewhat unlikely</i>	<i>Very unlikely</i>	<i>Don't know</i>
Recommend living in Shakopee to someone who asks	1	2	3	4	5
Remain in Shakopee for the next five years	1	2	3	4	5

4. Please rate how safe or unsafe you feel:

	<i>Very safe</i>	<i>Somewhat safe</i>	<i>Neither safe nor unsafe</i>	<i>Somewhat unsafe</i>	<i>Very unsafe</i>	<i>Don't know</i>
In your neighborhood during the day	1	2	3	4	5	6
In Shakopee's downtown/commercial areas during the day	1	2	3	4	5	6

5. Please rate each of the following characteristics as they relate to Shakopee as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Traffic flow on major streets	1	2	3	4	5
Ease of public parking	1	2	3	4	5
Ease of travel by car in Shakopee.....	1	2	3	4	5
Ease of travel by public transportation in Shakopee	1	2	3	4	5
Ease of travel by bicycle in Shakopee.....	1	2	3	4	5
Ease of walking in Shakopee	1	2	3	4	5
Availability of paths and walking trails	1	2	3	4	5
Air quality	1	2	3	4	5
Cleanliness of Shakopee.....	1	2	3	4	5
Overall appearance of Shakopee	1	2	3	4	5
Public places where people want to spend time	1	2	3	4	5
Variety of housing options	1	2	3	4	5
Availability of affordable quality housing	1	2	3	4	5
Fitness opportunities (including exercise classes and paths or trails, etc.).....	1	2	3	4	5
Recreational opportunities.....	1	2	3	4	5
Availability of affordable quality food	1	2	3	4	5
Availability of affordable quality health care	1	2	3	4	5
Availability of preventive health services	1	2	3	4	5
Availability of affordable quality mental health care	1	2	3	4	5

6. Please rate each of the following characteristics as they relate to Shakopee as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Availability of affordable quality child care/preschool.....	1	2	3	4	5
K-12 education.....	1	2	3	4	5
Adult educational opportunities.....	1	2	3	4	5
Opportunities to attend cultural/arts/music activities.....	1	2	3	4	5
Opportunities to participate in religious or spiritual events and activities.....	1	2	3	4	5
Employment opportunities.....	1	2	3	4	5
Shopping opportunities.....	1	2	3	4	5
Cost of living in Shakopee.....	1	2	3	4	5
Overall quality of business and service establishments in Shakopee.....	1	2	3	4	5
Vibrant downtown/commercial areas.....	1	2	3	4	5
Overall quality of new development in Shakopee.....	1	2	3	4	5
Opportunities to participate in social events and activities.....	1	2	3	4	5
Opportunities to volunteer.....	1	2	3	4	5
Opportunities to participate in community matters.....	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds.....	1	2	3	4	5
Neighborliness of residents in Shakopee.....	1	2	3	4	5

7. Please indicate whether or not you have done each of the following in the last 12 months.

	<i>No</i>	<i>Yes</i>
Made efforts to conserve water.....	1	2
Made efforts to make your home more energy efficient.....	1	2
Observed a code violation or other hazard in Shakopee (weeds, abandoned buildings, etc.).....	1	2
Household member was a victim of a crime in Shakopee.....	1	2
Reported a crime to the police in Shakopee.....	1	2
Stocked supplies in preparation for an emergency.....	1	2
Campaigned or advocated for an issue, cause or candidate.....	1	2
Contacted the City of Shakopee (in-person, phone, email or web) for help or information.....	1	2
Contacted Shakopee elected officials (in-person, phone, email or web) to express your opinion.....	1	2

8. In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Shakopee?

	<i>2 times a week or more</i>	<i>2-4 times a month</i>	<i>Once a month or less</i>	<i>Not at all</i>
Used Shakopee recreation centers or their services.....	1	2	3	4
Visited a neighborhood park or City park.....	1	2	3	4
Used Shakopee public libraries or their services.....	1	2	3	4
Participated in religious or spiritual activities in Shakopee.....	1	2	3	4
Attended a City-sponsored event.....	1	2	3	4
Used bus or other public transportation instead of driving.....	1	2	3	4
Carpooled with other adults or children instead of driving alone.....	1	2	3	4
Walked or biked instead of driving.....	1	2	3	4
Volunteered your time to some group/activity in Shakopee.....	1	2	3	4
Participated in a club.....	1	2	3	4
Talked to or visited with your immediate neighbors.....	1	2	3	4
Done a favor for a neighbor.....	1	2	3	4
Visited downtown Shakopee.....	1	2	3	4

9. Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?

	<i>2 times a week or more</i>	<i>2-4 times a month</i>	<i>Once a month or less</i>	<i>Not at all</i>
<u>Attended</u> a local public meeting.....	1	2	3	4
<u>Watched</u> (online or on television) a local public meeting.....	1	2	3	4

The City of Shakopee 2016 Citizen Survey

10. Please rate the quality of each of the following services in Shakopee:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Police services.....	1	2	3	4	5
Fire services.....	1	2	3	4	5
Crime prevention.....	1	2	3	4	5
Fire prevention and education.....	1	2	3	4	5
Traffic enforcement.....	1	2	3	4	5
Street repair.....	1	2	3	4	5
Street cleaning.....	1	2	3	4	5
Street lighting.....	1	2	3	4	5
Snow removal.....	1	2	3	4	5
Sidewalk maintenance.....	1	2	3	4	5
Traffic signal timing.....	1	2	3	4	5
Garbage collection.....	1	2	3	4	5
Recycling.....	1	2	3	4	5
Storm drainage.....	1	2	3	4	5
Sewer services.....	1	2	3	4	5
City parks.....	1	2	3	4	5
Recreation programs or classes.....	1	2	3	4	5
Recreation centers or facilities.....	1	2	3	4	5
Land use, planning and zoning.....	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.).....	1	2	3	4	5
Animal control.....	1	2	3	4	5
Economic development.....	1	2	3	4	5
Public information services.....	1	2	3	4	5
Cable television.....	1	2	3	4	5
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations).....	1	2	3	4	5
Shakopee open space.....	1	2	3	4	5
City-sponsored special events.....	1	2	3	4	5
Overall customer service by Shakopee employees (police, receptionists, planners, etc.).....	1	2	3	4	5

11. Overall, how would you rate the quality of the services provided by each of the following?

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
The City of Shakopee.....	1	2	3	4	5
The Federal Government.....	1	2	3	4	5
Scott County Government.....	1	2	3	4	5

12. Please rate the following categories of Shakopee government performance:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
The value of services for the taxes paid to Shakopee.....	1	2	3	4	5
The overall direction that Shakopee is taking.....	1	2	3	4	5
The job Shakopee government does at welcoming citizen involvement.....	1	2	3	4	5
Overall confidence in Shakopee government.....	1	2	3	4	5
Generally acting in the best interest of the community.....	1	2	3	4	5
Being honest.....	1	2	3	4	5
Treating all residents fairly.....	1	2	3	4	5

13. Please rate how important, if at all, you think it is for the Shakopee community to focus on each of the following in the coming two years:

	<i>Essential</i>	<i>Very important</i>	<i>Somewhat important</i>	<i>Not at all important</i>
Overall feeling of safety in Shakopee.....	1	2	3	4
Overall ease of getting to the places you usually have to visit	1	2	3	4
Quality of overall natural environment in Shakopee.....	1	2	3	4
Overall “built environment” of Shakopee (including overall design, buildings, parks and transportation systems)	1	2	3	4
Health and wellness opportunities in Shakopee.....	1	2	3	4
Overall opportunities for education and enrichment.....	1	2	3	4
Overall economic health of Shakopee.....	1	2	3	4
Sense of community	1	2	3	4

14. To what degree would you support or oppose a more active/strong approach by the City in enforcement of residential property codes?

- Strongly support
 Somewhat support
 Somewhat oppose
 Strongly oppose
 Don’t know

15. Which of these items, if any, would attract you to Downtown Shakopee more often (please select the one item that would attract you most)?

- Retail
 Public amenities
 Public events
 Restaurants

16. Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the City government and its activities, events and services:

	<i>Major source</i>	<i>Minor source</i>	<i>Not a source</i>
City website (www.ShakopeeMN.gov)	1	2	3
Shakopee Valley News.....	1	2	3
Star Tribune.....	1	2	3
Local government cable channel (Comcast 16/CenturyLink 240).....	1	2	3
City Newsletter (Hometown Messenger/Parks and Recreation Activity Brochure).....	1	2	3
Talking with City officials	1	2	3
City communications via social media	1	2	3
Word-of-mouth	1	2	3
Email (E-News, eNotifications)	1	2	3

17. Please indicate how important, if at all, each of the following projects and issues will be for the City to address over the next five years?

	<i>Essential</i>	<i>Very important</i>	<i>Somewhat important</i>	<i>Not at all important</i>	<i>Don't know</i>
Redeveloping downtown	1	2	3	4	5
Improving the riverfront at Huber Park.....	1	2	3	4	5
Enhancement and preservation of natural resources and open space within the City	1	2	3	4	5
Improving access to public transportation.....	1	2	3	4	5
Construction of a third Fire Station to improve fire and emergency response times.....	1	2	3	4	5

18. What do you think is the most serious issue facing Shakopee today?

19. If you ever feel unsafe in Shakopee, please provide a specific reason for this:

The City of Shakopee 2016 Citizen Survey

Our last questions are about you and your household. Again, all of your responses to this survey are completely anonymous and will be reported in group form only.

D1. How often, if at all, do you do each of the following, considering all of the times you could?

	<i>Never</i>	<i>Rarely</i>	<i>Sometimes</i>	<i>Usually</i>	<i>Always</i>
Recycle at home.....	1	2	3	4	5
Purchase goods or services from a business located in Shakopee.....	1	2	3	4	5
Eat at least 5 portions of fruits and vegetables a day	1	2	3	4	5
Participate in moderate or vigorous physical activity	1	2	3	4	5
Read or watch local news (via television, paper, computer, etc.).....	1	2	3	4	5
Vote in local elections	1	2	3	4	5

D2. Would you say that in general your health is:

- Excellent
 Very good
 Good
 Fair
 Poor

D3. What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:

- Very positive
 Somewhat positive
 Neutral
 Somewhat negative
 Very negative

D4. What is your employment status?

- Working full time for pay
 Working part time for pay
 Unemployed, looking for paid work
 Unemployed, not looking for paid work
 Fully retired

D5. Do you work inside the boundaries of Shakopee?

- Yes, outside the home
 Yes, from home
 No

D6. How many years have you lived in Shakopee?

- Less than 2 years 11-20 years
 2-5 years More than 20 years
 6-10 years

D7. Which best describes the building you live in?

- One family house detached from any other houses
 Building with two or more homes (duplex, townhome, apartment or condominium)
 Mobile home
 Other

D8. Is this house, apartment or mobile home...

- Rented
 Owned

D9. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?

- Less than \$300 per month
 \$300 to \$599 per month
 \$600 to \$999 per month
 \$1,000 to \$1,499 per month
 \$1,500 to \$2,499 per month
 \$2,500 or more per month

D10. Do any children 17 or under live in your household?

- No Yes

D11. Are you or any other members of your household aged 65 or older?

- No Yes

D12. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)

- Less than \$25,000
 \$25,000 to \$49,999
 \$50,000 to \$99,999
 \$100,000 to \$149,999
 \$150,000 or more

Please respond to both questions D13 and D14:

D13. Are you Spanish, Hispanic or Latino?

- No, not Spanish, Hispanic or Latino
 Yes, I consider myself to be Spanish, Hispanic or Latino

D14. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)

- American Indian or Alaskan Native
 Asian, Asian Indian or Pacific Islander
 Black or African American
 White
 Other

D15. In which category is your age?

- 18-24 years 55-64 years
 25-34 years 65-74 years
 35-44 years 75 years or older
 45-54 years

D16. What is your sex?

- Female Male

D17. Do you consider a cell phone or land line your primary telephone number?

- Cell Land line Both

Thank you for completing this survey. Please return the completed survey in the postage-paid envelope to: National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502



SHAKOPEE

City of Shakopee
129 Holmes Street South
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