

1. Do you anticipate the master plan process requiring full evaluations of demands from the athletic associations and school districts?

We do not. While we often partner and collaborate with the athletic associations and school districts, ultimately, they're responsible for their own facilities and needs. We should coordinate with the various stakeholders, but the Master Plan needs to represent and balance the needs of all of Shakopee.

2. 6-months is generally not long enough for a process of this magnitude, is there any possibility that the City may consider extending the length of the project?

We have some flexibility. We would like to include the Master Plan as an appendix to our 2040 Comprehensive Plan. The city did get a 6-month extension to the deadline, which gives us until June of 2019 to complete the process. We would look to you to recommend a proposed timeline in which you feel the master plan could realistically be completed.

3. Is this process meant to be complete timed with the Envision Shakopee for full submittal to Met Council?

That's the ideal situation, however, we acknowledge the Master Plan may need to be submitted separately.

4. Can you expand on the following in terms of what the City is looking for as related to scope:

- a. Programming Assessment & Strategy: Is this related more towards a general assessment of the types of programs you offer and considerations for the future or more in-depth programming related to actual future recreational programs?

This is meant to be a general assessment.

- b. Level of service assessment: For this item you are you referring to the service level of the park system, or does this reference something else?

This refers to level of service of the park system.

- c. Marketing and Branding Strategy: Is this related to the general marketing or branding of the park and trail master plan process or are you looking for an actual city-wide study? A city-wide marketing and branding study is usually a separate study entirely so it will be important to determine the difference.

This is meant to be a general assessment and high-level guidance and recommendations.

5. Are you able to provide any draft information on what was completed in terms of parks and trails for the Envision Shakopee process? Typically, the comprehensive plans include items such as mapping out future park search areas, proposed trails, etc. The way the RFP is written, it sounds as if these were not completed, but I want to be sure we do not duplicate efforts. Any information on process completed to-date would be helpful.

We're currently working on the draft plan. Currently, it includes:

- an overview of the park system
- a summary of policy priorities
- existing conditions:
 - o park and open space map
 - o trail map and trail connection opportunities
 - o Minnesota River greenway map
 - o description of park types, trails, other amenities
- Goals, strategies and tactics