

Shakopee, MN

The National Community Survey

Report of Results
2021

Report by:



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About The NCS™

The National Community Survey™ (The NCS™) report is about the “livability” of Shakopee. A livable community is a place that is not simply habitable, but that is desirable. It is not only where people do live, but where they want to live. The survey was developed by the experts at Polco’s National Research Center.

Great communities are partnerships of the government, private sector, community-based organizations and residents, all geographically connected. The NCS captures residents’ opinions considering ten central facets of a community:

- Economy
- Mobility
- Community Design
- Utilities
- Safety
- Natural Environment
- Parks and Recreation
- Health and Wellness
- Education, Arts, and Culture
- Inclusivity and Engagement

The report provides the opinions of a representative sample of 390 residents of the City of Shakopee collected from April 5, 2021 to May 26, 2021. The margin of error around any reported percentage is 5% for all respondents and the response rate for the 2021 survey was 15%. Survey results were weighted so that the demographic profile of respondents was representative of the demographic profile of adults in Shakopee.

How the results are reported

For the most part, the percentages presented in the following tabs represent the “percent positive.” Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, etc.). On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in the tab “Complete data.” However, these responses have been removed from the analyses presented in most of the tabs. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Comparisons to benchmarks

NRC’s database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 600 communities whose residents evaluated the same kinds of topics on The National Community Survey. The comparison evaluations are from the most recent survey completed in each community in the last five years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. In each tab, Shakopee’s results are noted as being “higher” than the benchmark, “lower” than the benchmark, or “similar” to the benchmark, meaning that the average rating given by Shakopee residents is statistically similar to or different (greater or lesser) than the benchmark. Being rated as “higher” or “lower” than the benchmark means that Shakopee’s average rating for a particular item was more than 10 points different than the benchmark. If a rating was “much higher” or “much lower,” then Shakopee’s average rating was more than 20 points different when compared to the benchmark.

The survey was administered during the COVID-19 pandemic, a time of challenge for many local governments. While we provide comparisons to national benchmarks, it is important to note that much of the benchmark data was collected prior to the pandemic. This may impact how your City’s 2021 ratings compare to other communities’ ratings from the past five years.



Trends over time

Trend data for Shakopee represent important comparison data and should be examined for improvements or declines*. Deviations from stable trends over time represent opportunities for understanding how local policies, programs, or public information may have affected residents' opinions. Changes between survey years have been noted with an arrow and the percent difference. If the difference is greater than seven percentage points between the 2019 and 2021 surveys, the change is statistically significant.

* In 2020, The NCS survey was updated to include new and refreshed items. Consequently, some of the trends may be impacted due to wording modifications that could have potentially altered the meaning of the item for the respondent.

Methods

Selecting survey recipients

All households within the City of Shakopee were eligible to participate in the survey. A list of all households within the zip codes serving Shakopee was purchased from Go-Dog Direct based on updated listings from the United States Postal Service. Since some of the zip codes that serve the City of Shakopee households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file. Addresses located outside of the City of Shakopee boundaries were removed from the list of potential households to survey. Each address identified as being within city boundaries was further identified as being within one of the five districts. From that list, addresses were randomly selected as survey recipients, with multi-family housing units (defined as those with a unit number) sampled at a rate of 5:3 compared to single family housing units.

An individual within each household was selected using the birthday method. The birthday method selects a person within the household by asking the “person whose birthday has most recently passed” to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the introduction of the survey.

Conducting the survey

The 2,700 randomly selected households received mailings beginning on April 5, 2021 to May 26, 2021 and the survey remained open for seven weeks. For 1,200 households, the first mailing was a postcard inviting the household to participate in the survey. The next mailing contained a cover letter with instructions, the survey questionnaire, and a postage-paid return envelope. The final mailing contained a reminder letter, another survey, and a postage-paid return envelope. For the remaining 1,500 households, the first mailing was a postcard inviting the household to participate, followed one week later by a reminder postcard. All mailings included a web link to give residents the opportunity to respond to the survey online. All follow-up mailings asked those who had not completed the survey to do so and those who had already done so to refrain from completing the survey again.

About 1% of the 2,700 mailed invitations or surveys were returned because the household address was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 2,673 households that received the invitations to participate, 390 completed the survey, providing an overall response rate of 15%. The response rate was calculated using AAPOR’s response rate #2* for mailed surveys of unnamed persons.

It is customary to describe the precision of estimates made from surveys by a “level of confidence” and accompanying “confidence interval” (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents’ opinions are relied on to estimate all residents’ opinions. The margin of error for the City of Shakopee survey is no greater than plus or minus five percentage points around any given percent reported for all respondents (390 completed surveys).

In addition to the randomly selected “probability sample” of households, a link to an online open participation survey was publicized by the City of Shakopee. The open participation survey was identical to the probability sample survey with two small updates; it included a map at the beginning asking where the respondent lives and a question about where they heard about the survey. The open participation survey was open to all city residents and became available on May 10, 2021. The survey remained open for two weeks. The data presented in the following tabs exclude the open participation survey data, but a tab at the end provides the complete frequency of responses to questions by the open participation respondents.

Analyzing the data

Responses from mailed surveys were entered into an electronic dataset using a “key and verify” method, where all responses are entered twice and compared to each other. Any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed. Responses from surveys completed on Polco were downloaded and merged with the mailed survey responses.

The demographics of the survey respondents were compared to those found in the 2010 Census and 2017 American Community Survey estimates for adults in the City of Shakopee. The primary objective of weighting survey data is to make the survey respondents reflective of the larger population of the community. The characteristics used for weighting were age, sex, race, Hispanic origin, housing type, housing tenure, and area. No adjustments were made for design effects. Weights were calculated using an iterative, multiplicative raking model known as the ANES Weighting Algorithm.* The results of the weighting scheme for the probability sample are presented in the following table.

NRC aligns demographic labels with those used by the U.S. Census for reporting purposes, when possible.

		Unweighted	Weighted	Target*
Age	18-34	10%	33%	34%
	35-54	41%	43%	44%
	55+	50%	23%	23%
Area	District 1	25%	26%	26%
	District 2	39%	40%	40%
	District 3	16%	17%	17%
	District 4	17%	14%	14%
	District 5	4%	2%	2%
Hispanic origin	No, not Spanish, Hispanic, or Latino	98%	93%	93%
	Spanish, Hispanic, or Latino	2%	7%	7%
Housing tenure	Own	86%	75%	75%
	Rent	14%	25%	25%
Housing type	Attached	32%	40%	40%
	Detached	68%	60%	60%
Race & Hispanic origin	Not white alone	15%	25%	25%
	White alone, not Hispanic or Latino	85%	75%	75%
Sex	Female	57%	51%	51%
	Male	43%	49%	49%
Sex/age	Female 18-34	6%	17%	17%
	Female 35-54	22%	22%	22%
	Female 55+	29%	13%	13%
	Male 18-34	4%	17%	17%
	Male 35-54	19%	22%	22%
	Male 55+	20%	10%	10%

The survey datasets were analyzed using all or some of a combination of the Statistical Package for the Social Sciences (SPSS), R, Python and Tableau. For the most part, the percentages presented in the reports represent the “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, essential/very important, etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month.

On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in the tab “Complete data”. However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Contact

The City of Shakopee funded this research. Please contact Kristin Doran of the City of Shakopee at KDoran@shakopeemn.gov if you have any questions about the survey.

Survey Validity

See the Polco Knowledge Base article on survey validity at <https://info.polco.us/knowledge/statistical-vali>

* See AAPOR’s Standard Definitions for more information at

<https://www.aapor.org/Publications-Media/AAPOR-Journals/Standard-Definitions.aspx>

* Pasek, J. (2010). ANES Weighting Algorithm. Retrieved from

<https://web.stanford.edu/group/iriss/cgi-bin/anesrake/resources/RakingDescription.pdf..>

Highlights

Residents value their quality of life in Shakopee and feel safe in the community.

About 8 in 10 residents positively rated their overall quality of life in Shakopee and the city as a place to live. A similarly high number of respondents would recommend living in Shakopee and reported they were likely to remain in the community for the next five years. All of the ratings increased from the 2019 survey and were on par with the national and custom benchmarks.

The strong marks provided by residents regarding the sense of safety in the community and public safety services also contributed to the quality of life in Shakopee. Almost 80% of community members positively rated the overall feeling of safety in the city while more than 90% gave excellent or good ratings to the feeling of safety in their neighborhood during the day and in Shakopee's downtown/commercial area during the day. Relatedly, safety services were also highly assessed by Shakopee residents, with at least 8 in 10 rating fire services, police services, ambulance or emergency medical services, crime prevention, animal control, emergency preparedness, and fire prevention and education as excellent or good. All of the items increased from Shakopee's 2019 ratings and were similar to the national and custom benchmarks.

Governance in Shakopee is an area for growth, but residents support innovation initiatives in the city.

Less than 6 in 10 residents gave positive marks to most items relating to governance in Shakopee. However, treating all residents fairly and with respect, public information services, the overall quality of services provided by the city, and the overall customer services by Shakopee employees performed better, with at least two-thirds of residents rating the items as excellent or good. All governance survey items received similar ratings as previous survey years and were on par with the national and custom benchmarks.

When asked how important it is to bring different types of innovation to the city, residents showed a strong preference for city process-specific innovation initiatives. Innovating the city's processes to decrease costs received either essential or very important marks from 90% of residents while innovating the city's processes to improve customer services and improve outcomes of city services were supported by 70% of respondents. Community members also showed strong support for helping existing businesses in their innovation efforts with almost 8 in 10 respondents rating it as essential or very important. Other items like bringing in large innovative businesses to Shakopee or establishing an innovation center in the city were less important to community members, with less than half of respondents rating it as essential or important.

Shakopee's economic health is a top priority for residents.

When asked which areas of community of livability the City of Shakopee should focus on in the next two years, residents indicated the city's economic health was one of the most important areas to focus on, with 92% rating this as essential or very important. About 7 in 10 residents gave excellent or good ratings to the overall economic health of Shakopee, marks that were on par with the national and custom benchmarks. Evaluations of Shakopee as a place to work, Shakopee as a place to visit, and the overall quality of business and service establishments increased slightly from 2019 to 2021 and were rated positively by about 7 in 10 community members. Employment opportunities, the variety of business and service establishments in Shakopee, cost of living, shopping opportunities, and the vibrancy of the downtown/commercial area performed slightly worse than other economic indicators, with less than two-thirds of respondents rating the items as excellent or poor, scores that were on par with the national and custom benchmarks and the marks from 2019.

Community members are pleased with the mobility in Shakopee.

When asked questions relating to mobility in Shakopee, residents gave the city positive marks, almost all of which were outstanding and higher than the national benchmarks. At least three-quarters of residents gave excellent or good scores to ease of travel by car in Shakopee (92%), street cleaning (82%); traffic flow on major streets (78%), ease of public parking (77%), sidewalk maintenance (75%), and the ease of travel by bicycle (72%); all of which were higher than the national benchmarks, similar to the custom benchmarks, and increased from previous survey scores.

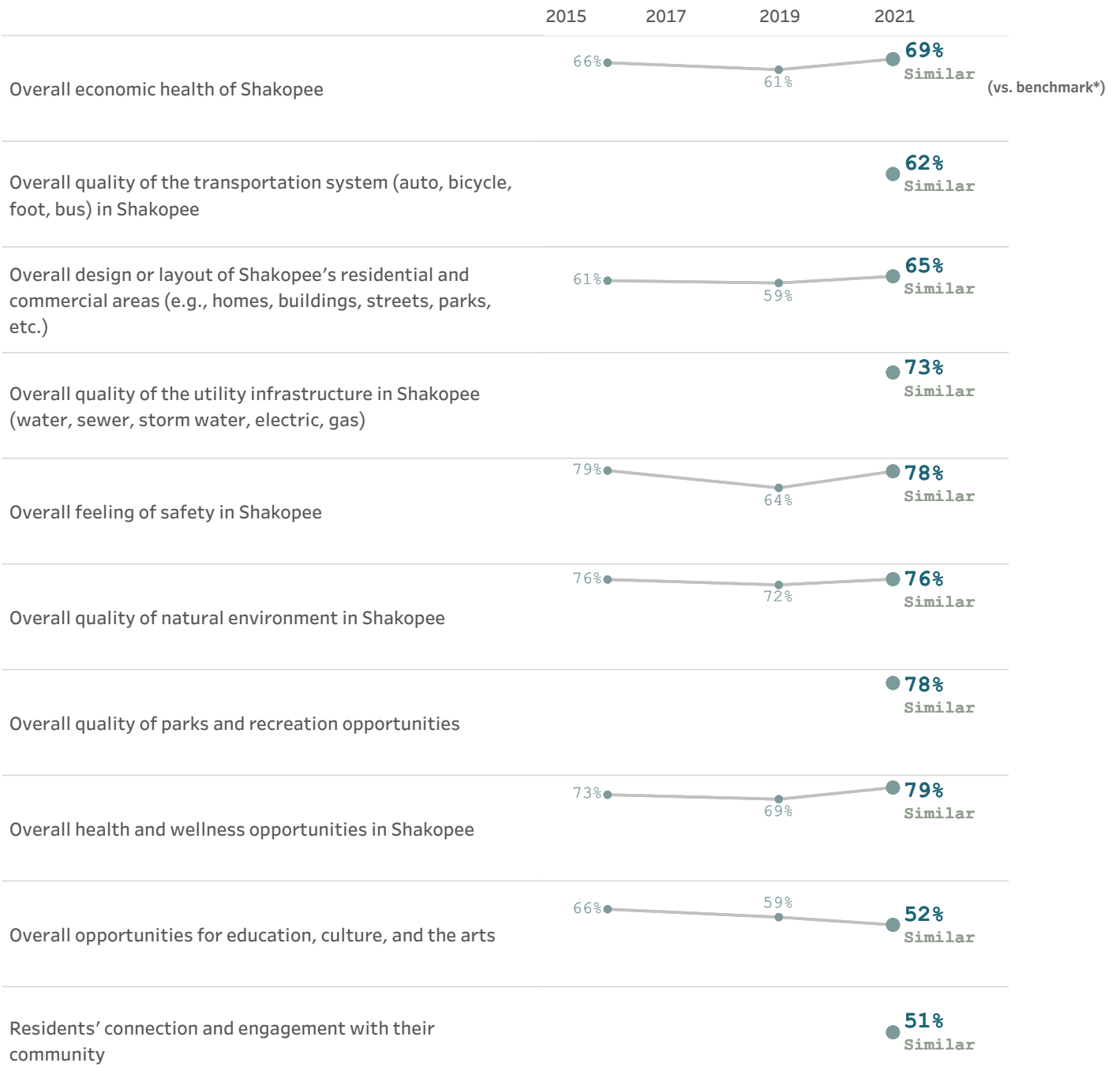
In addition, when asked whether or not residents would support an increase in property tax for the city to maintain its above-average pavement quality, nearly 70% of respondents said they would either strongly support or somewhat support the new tax.

Facets of livability

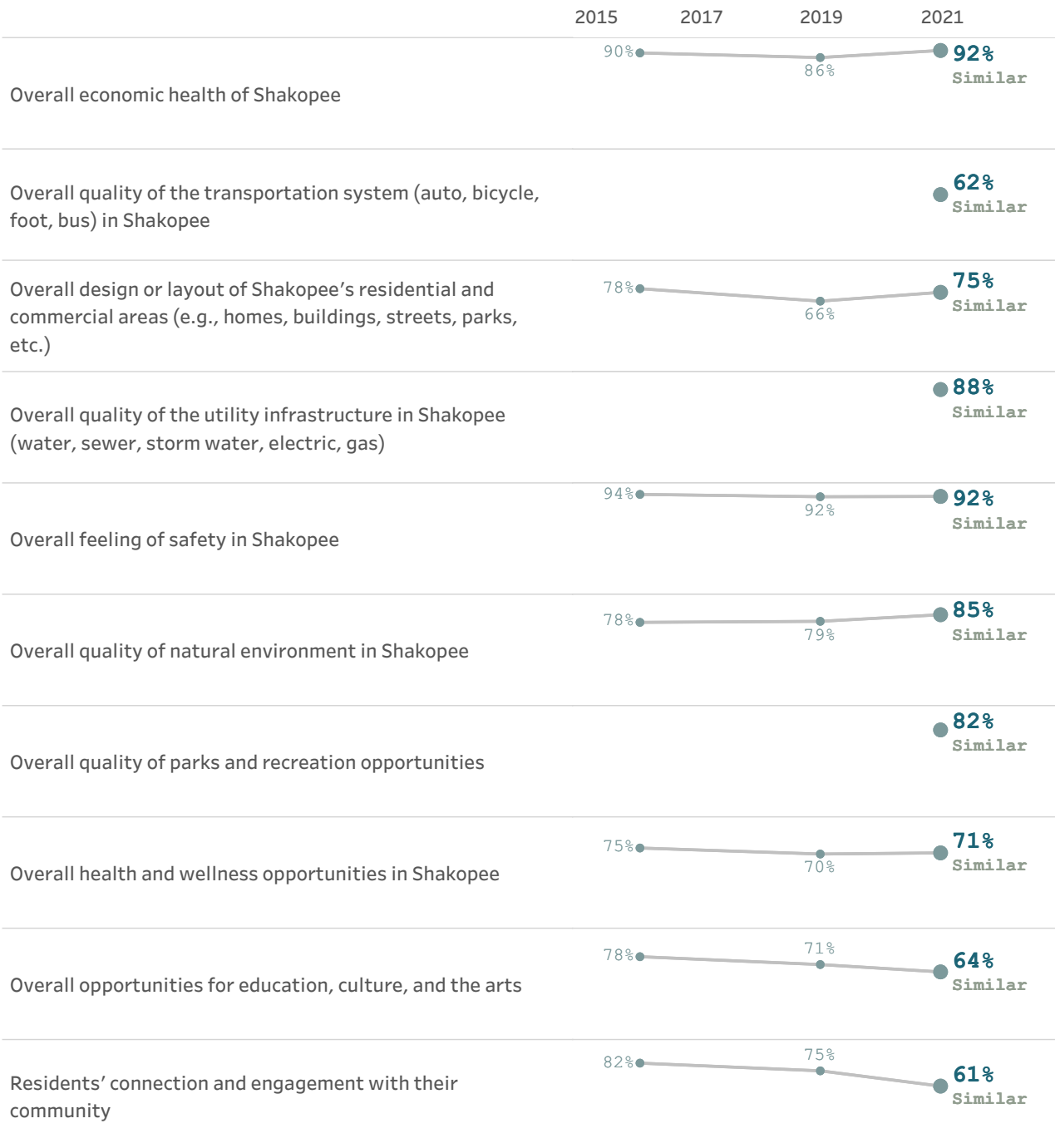
Resident perceptions of quality and importance for each of the facets of community livability provide an overview of community strengths and challenges that are useful for planning, budgeting and performance evaluation.

The charts below show the proportion of residents who rated the community facets positively for quality and the priority (importance) placed on each. Also displayed is whether local ratings were lower, similar, or higher than communities across the country (the national benchmark).

Please rate each of the following characteristics as they relate to Shakopee as a whole.
(% excellent or good)



Please rate how important, if at all, you think it is for the Shakopee community to focus on each of the following in the coming two years.
 (% essential or very important)



Note: Prior to 2020, "Overall quality of the transportation system" was "Overall ease of getting to the places you usually have to visit". Differences in ratings may be at least partially attributable to changes in question wording and should be interpreted cautiously.

* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

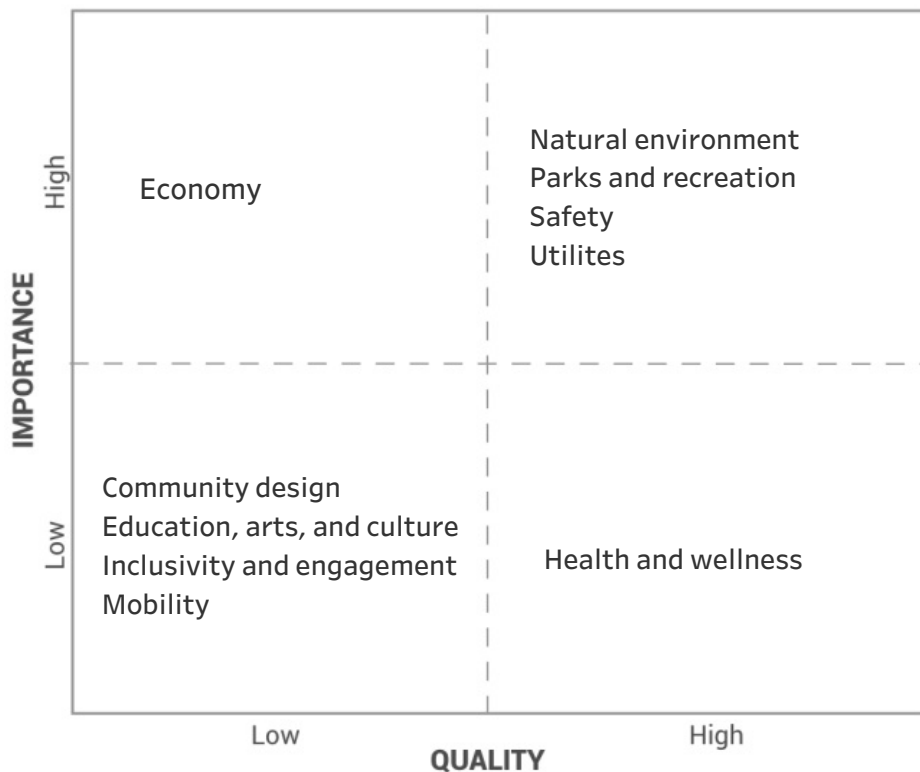
Balancing performance and importance

Every jurisdiction must balance limited resources while meeting resident needs and striving to optimize community livability. To this end, it is helpful to know what aspects of the community are most important to residents and which they perceive as being of higher or lower quality. It is especially helpful to know when a facet of livability is considered of high importance but rated as lower quality, as this should be a top priority to address.

To help guide City staff and officials with decisions on future resource allocation, resident ratings of the importance of services were compared to their ratings of the quality of these services. To identify the services perceived by residents to have relatively lower quality at the same time as relatively higher importance, all services were ranked from highest perceived quality to lowest perceived quality and from highest perceived importance to lowest perceived importance. Some services were in the top half of both lists (higher quality and higher importance); some were in the top half of one list but the bottom half of the other (higher quality and lower importance or lower quality and higher importance); and some services were in the bottom half of both lists.

Services receiving quality ratings of excellent or good by 71% or more of respondents were considered of “higher quality” and those with ratings lower than 71% were considered to be of “lower quality.” Services were classified as “more important” if they were rated as essential or very important by 78% or more of respondents. Services were rated as “less important” if they received a rating of less than 78%. This classification uses the median ratings for quality and importance to divide the services in half.

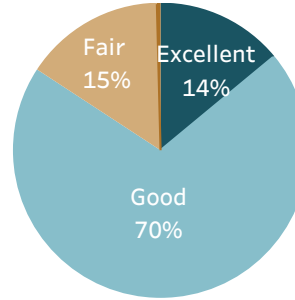
The quadrants in the figure below show which community facets were given higher or lower importance ratings (up-down) and which had higher or lower quality ratings (right-left). Services categorized as higher in importance and lower in quality may warrant further investigation to see if changes to their delivery are necessary.



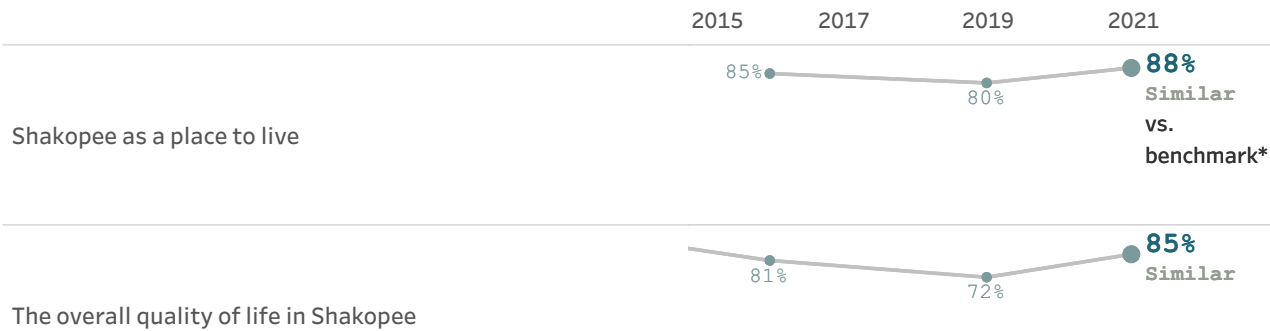
Quality of life

Measuring community livability starts with assessing the quality of life of those who live there, and ensuring that the community is attractive, accessible, and welcoming to all.

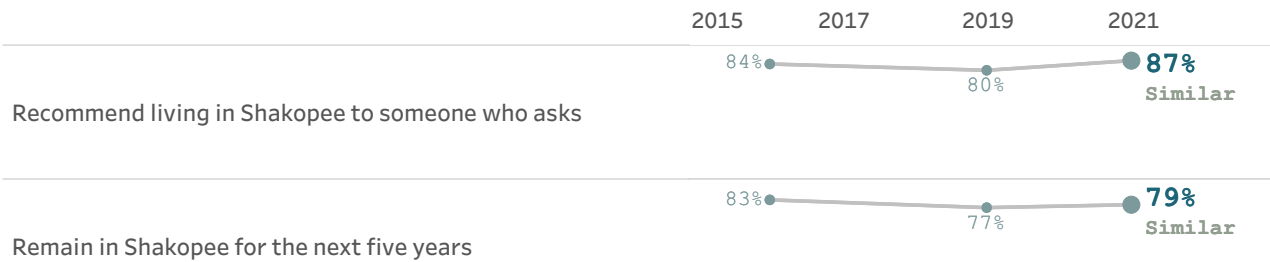
The overall quality of life in Shakopee, 2021



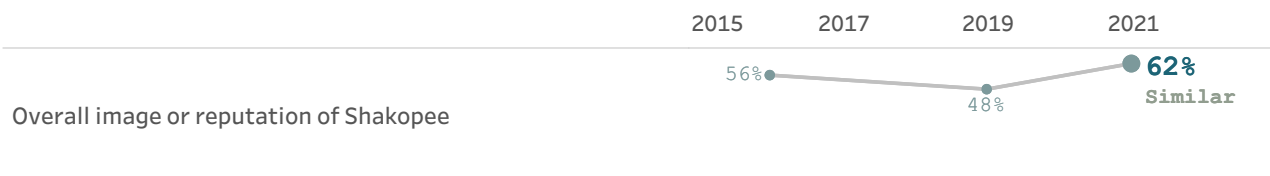
Please rate each of the following aspects of quality of life in Shakopee.
(% excellent or good)



Please indicate how likely or unlikely you are to do each of the following.
(% very or somewhat likely)



Please rate each of the following in the Shakopee community.
(% excellent or good)



* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

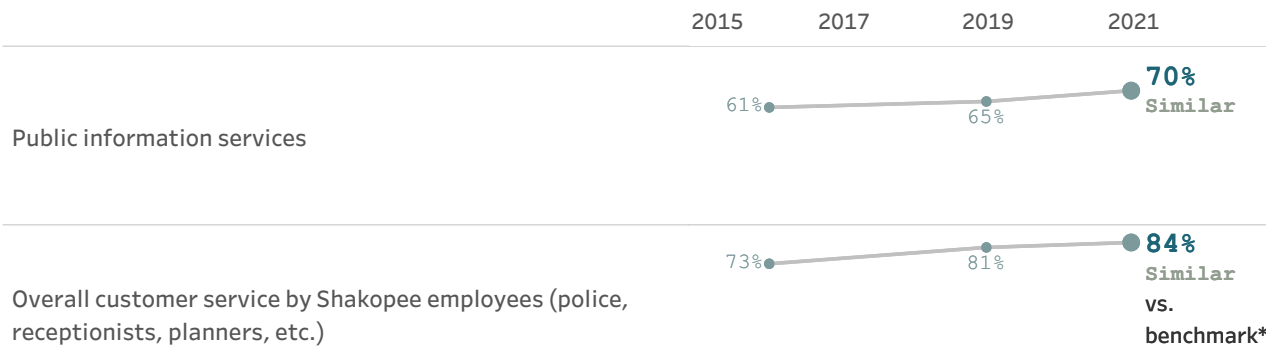
Governance

Strong local governments produce results that meet the needs of residents while making the best use of available resources, and are responsive to the present and future needs of the community as a whole.

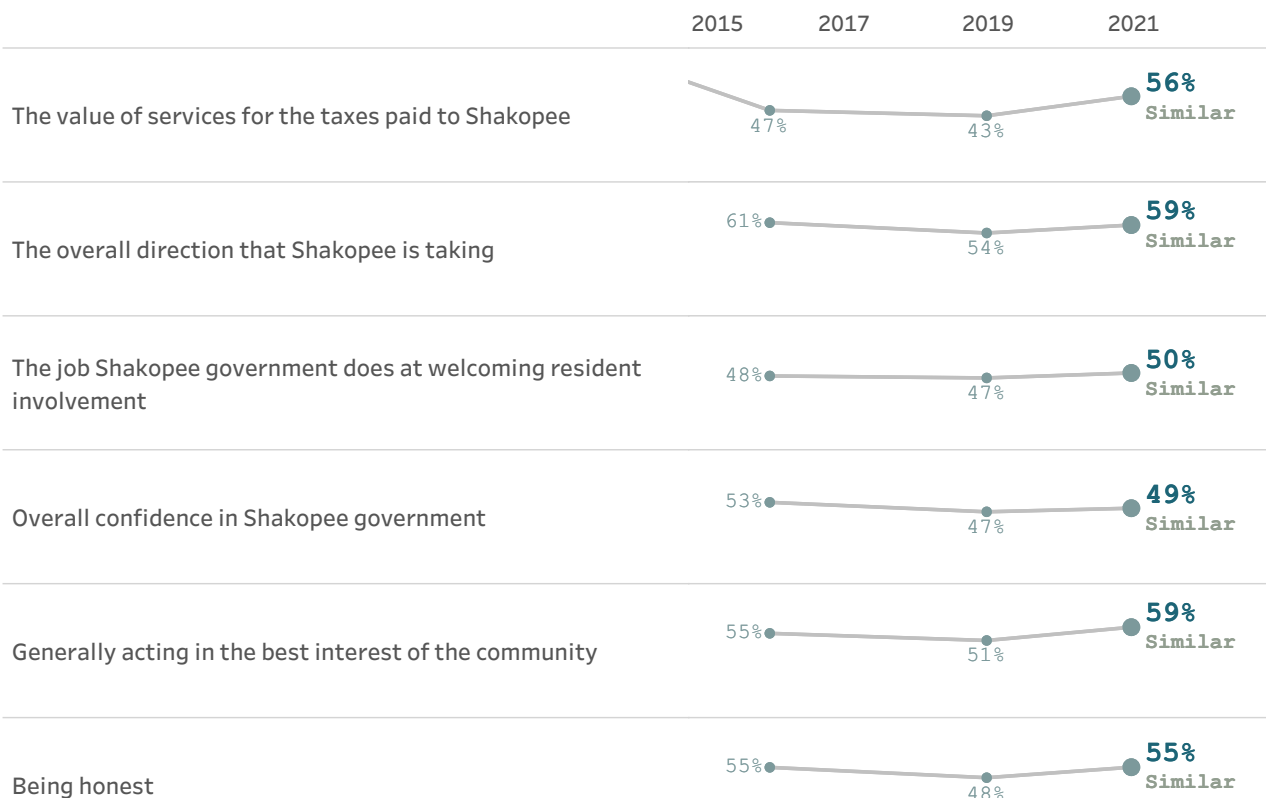
Overall confidence in Shakopee government, 2021



Please rate the quality of each of the following services in Shakopee. (% excellent or good)



Please rate the following categories of Shakopee government performance. (% excellent or good)



Being open and transparent to the public **52%**
Similar

Informing residents about issues facing the community **53%**
Similar

Treating all residents fairly **67%**
Similar

Year	Percentage
2015	58%
2019	52%
2021	67%

Treating residents with respect **74%**
Similar

Overall, how would you rate the quality of the services provided by each of the following?
(% excellent or good)

The City of Shakopee **69%**
Similar

Year	Percentage
2015	71%
2019	76%
2021	69%

The Federal Government **40%**
Similar

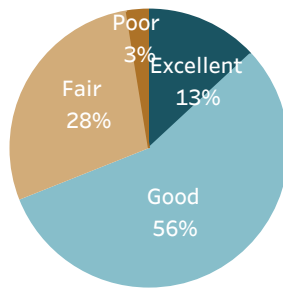
Year	Percentage
2015	49%
2019	43%
2021	40%

* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

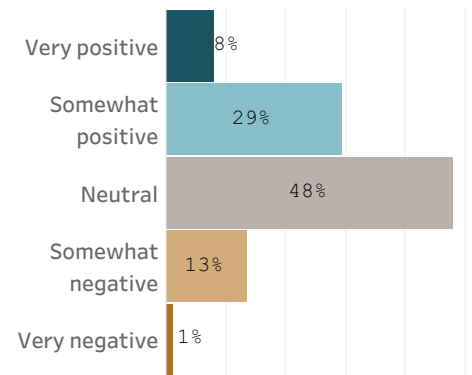
Economy

Local governments work together with private and nonprofit businesses, and with the community at large, to foster sustainable growth, create jobs, and promote a thriving local economy.

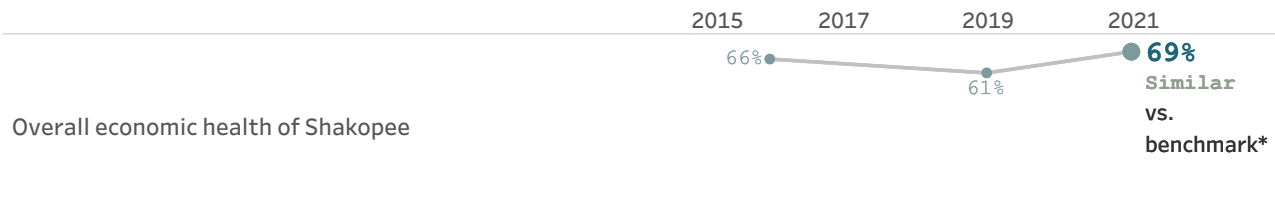
Overall economic health of Shakopee, 2021



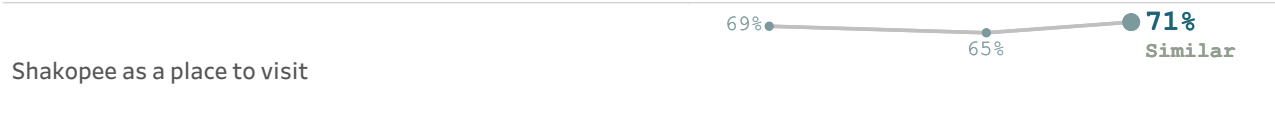
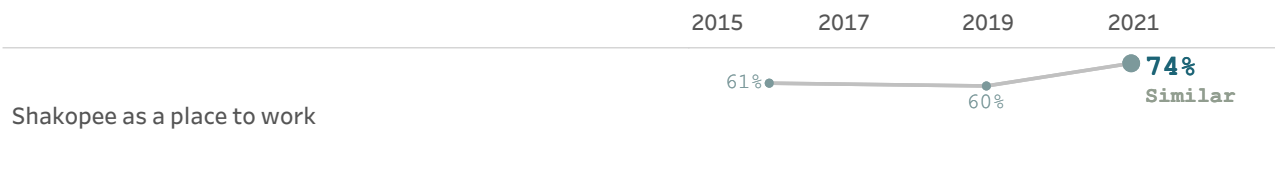
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:



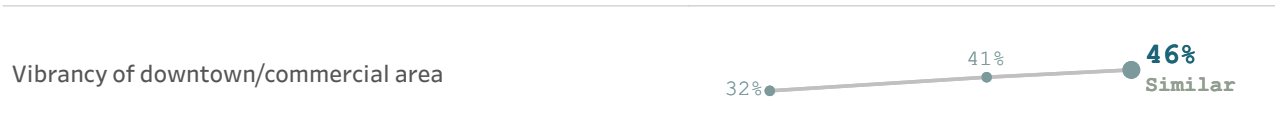
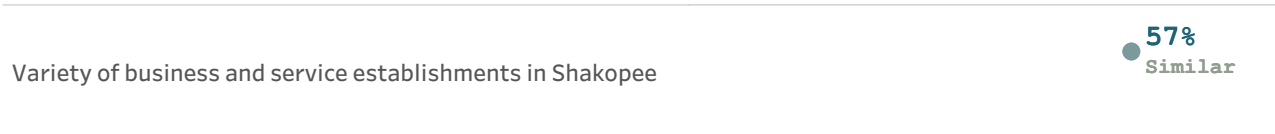
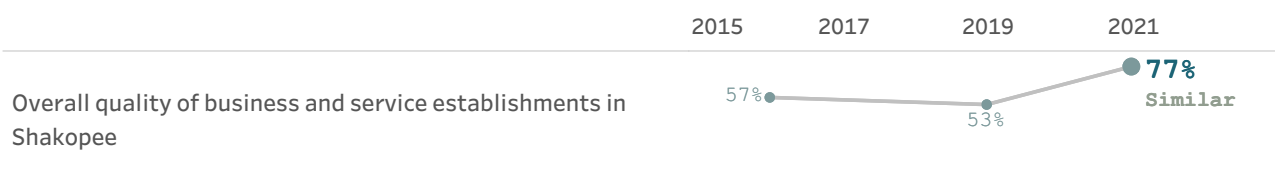
Please rate each of the following characteristics as they relate to Shakopee as a whole. (% excellent or good)



Please rate each of the following aspects of quality of life in Shakopee. (% excellent or good)

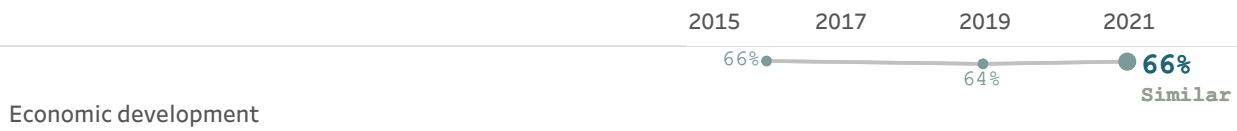


Please rate each of the following in the Shakopee community. (% excellent or good)

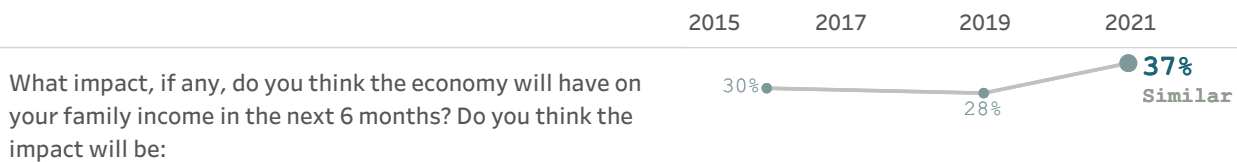




Please rate the quality of each of the following services in Shakopee.
(% excellent or good)



What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:
(% very or somewhat positive)

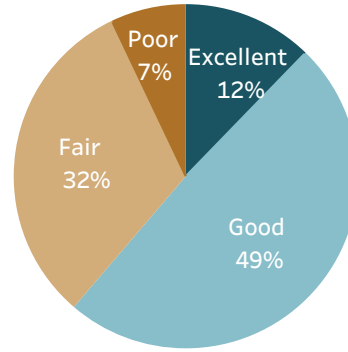


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

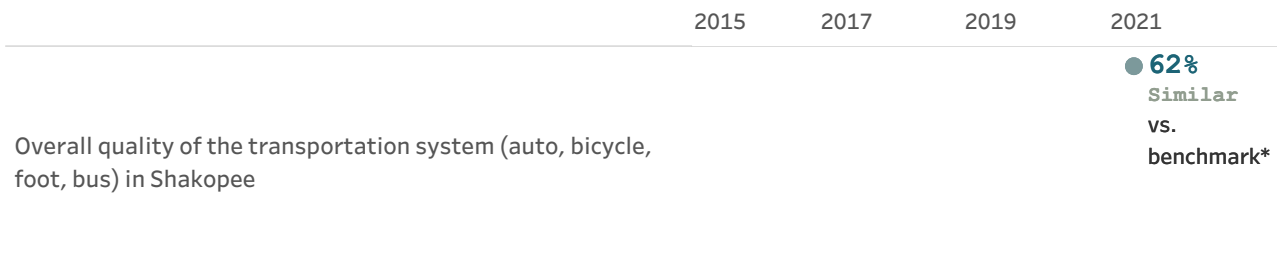
Mobility

The ease with which residents can move about their communities, whether for commuting, leisure, or recreation, plays a major role in the quality of life for all who live, work, and play in the community.

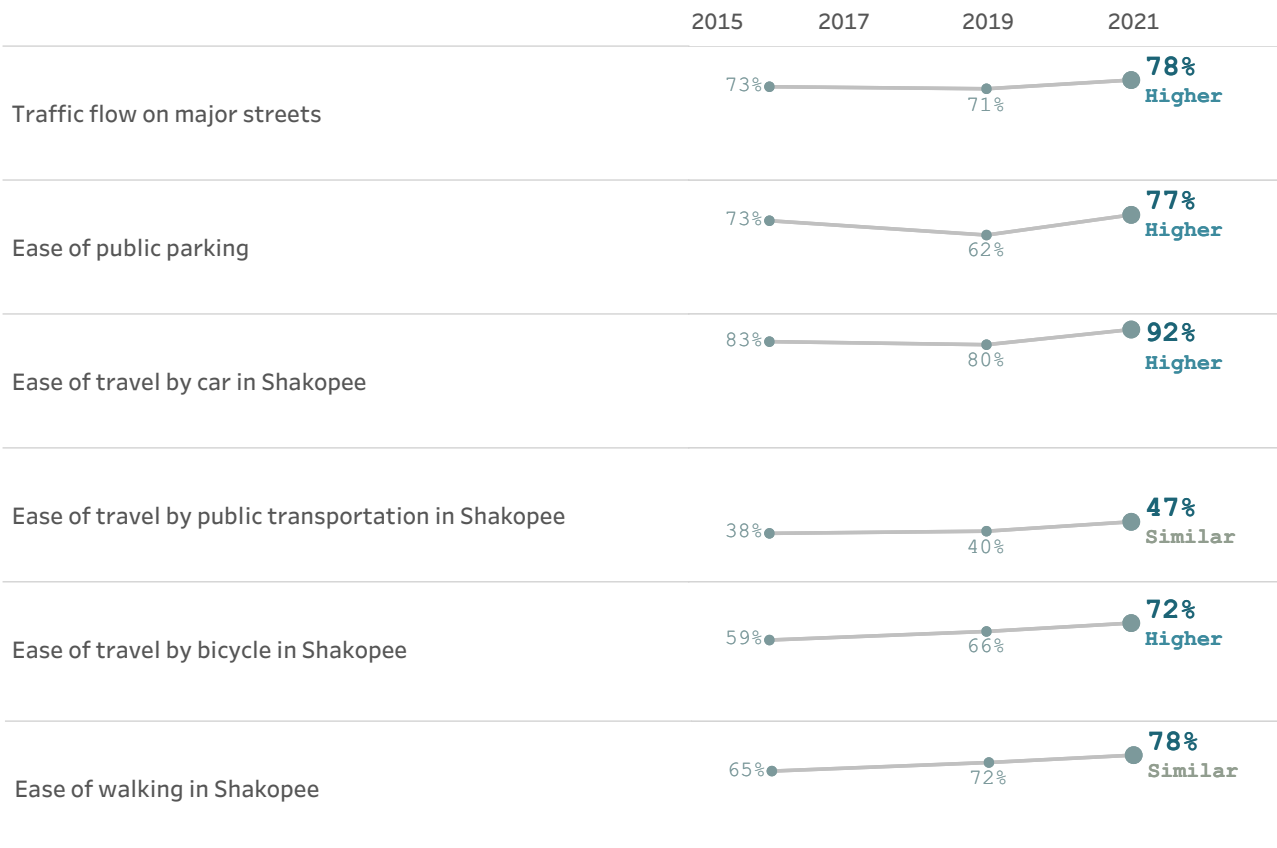
Overall quality of the transportation system in Shakopee, 2021



Please rate each of the following characteristics as they relate to Shakopee as a whole.
(% excellent or good)

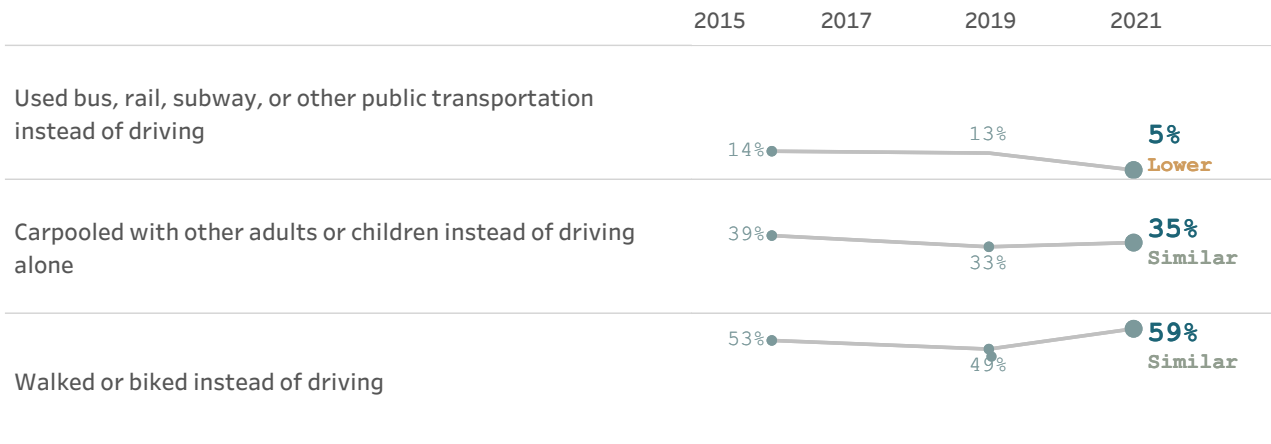


Please also rate each of the following in the Shakopee community.
(% excellent or good)



Please indicate whether or not you have done each of the following in the last 12 months.

(% yes)



Please rate the quality of each of the following services in Shakopee.

(% excellent or good)



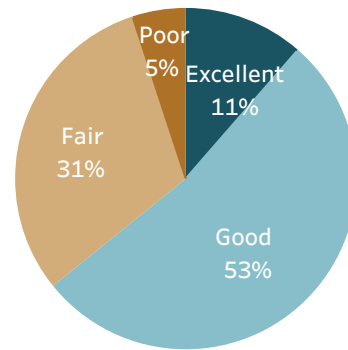
Note: Prior to 2020, "Overall quality of the transportation system" was "Overall ease of getting to the places you usually have to visit". Differences in ratings may be at least partially attributable to changes in question wording and should be interpreted cautiously.

* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

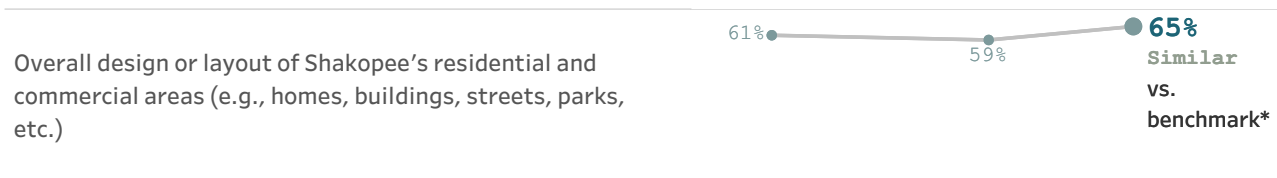
Overall design or layout of Shakopee's residential and commercial areas, 2021

Community design

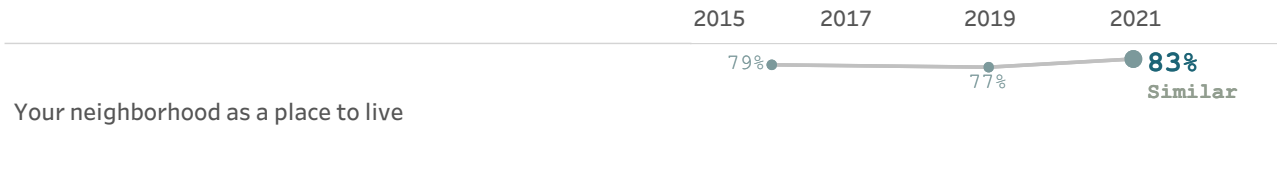
A well-designed community enhances the quality of life for its residents by encouraging smart land use and zoning, ensuring that affordable housing is accessible to all, and providing access to parks and other green spaces.



Please rate each of the following characteristics as they relate to Shakopee as a whole.
(% excellent or good)

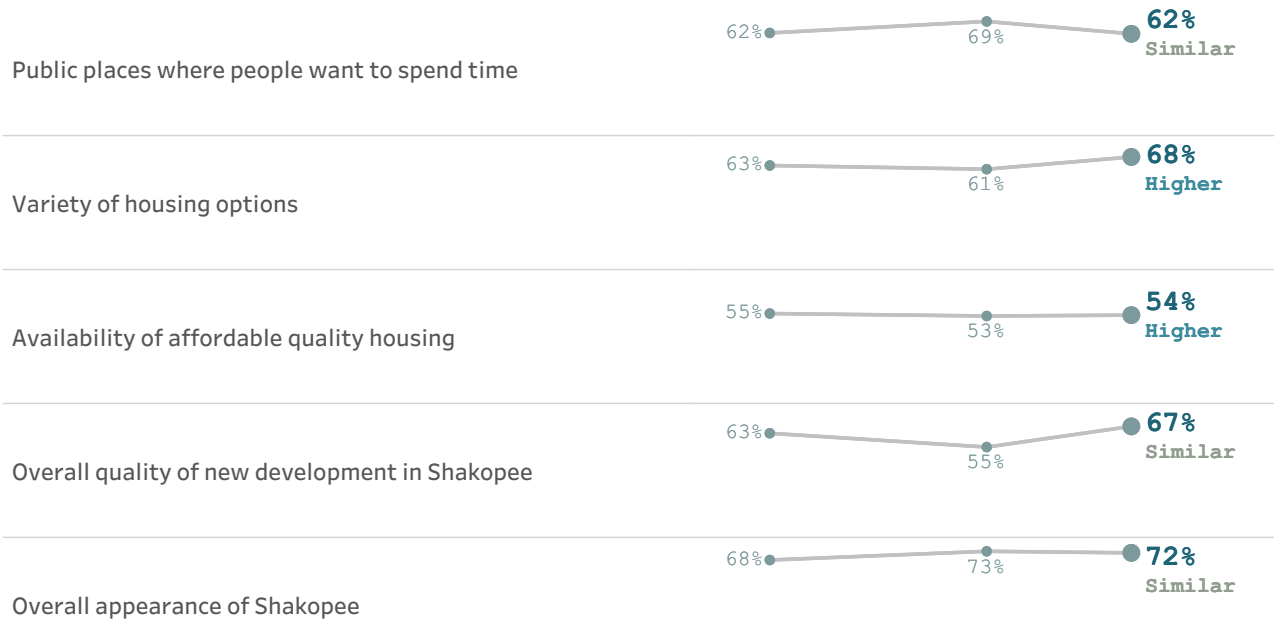


Please rate each of the following aspects of quality of life in Shakopee.
(% excellent or good)

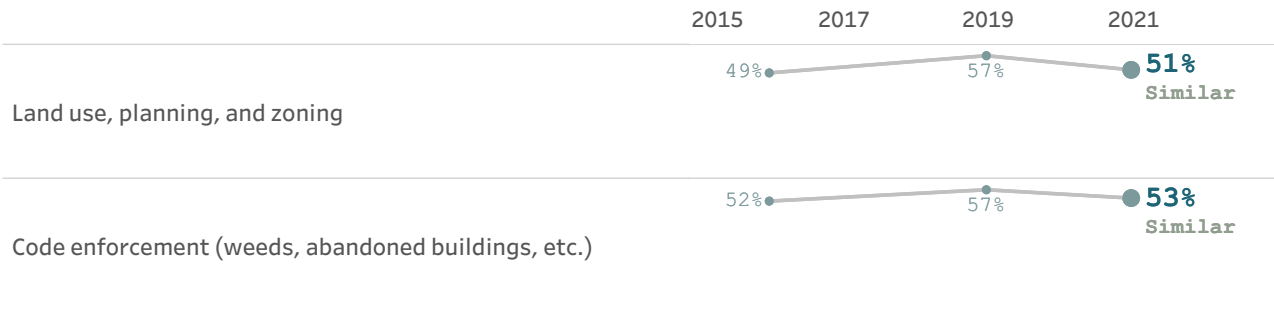


Please also rate each of the following in the Shakopee community.
(% excellent or good)



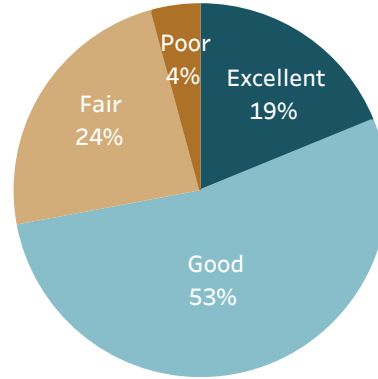


**Please rate the quality of each of the following services in Shakopee.
(% excellent or good)**



* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

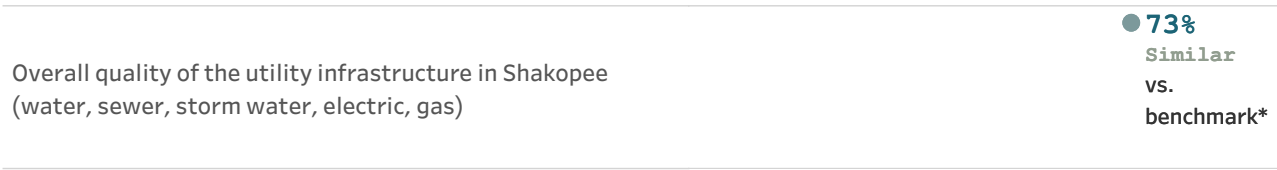
Overall quality of the utility infrastructure in Shakopee, 2021



Utilities

Services such as water, gas, electricity, and internet access play a vital role in ensuring the physical and economic health and well-being of the communities they serve.

Please rate each of the following characteristics as they relate to Shakopee as a whole. (% excellent or good)



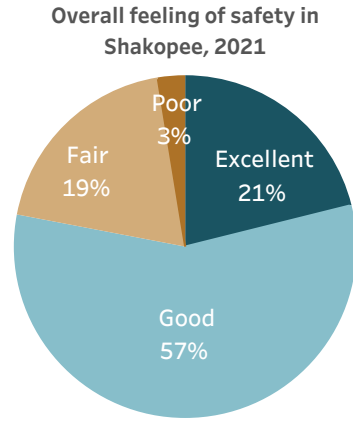
Please rate the quality of each of the following services in Shakopee. (% excellent or good)



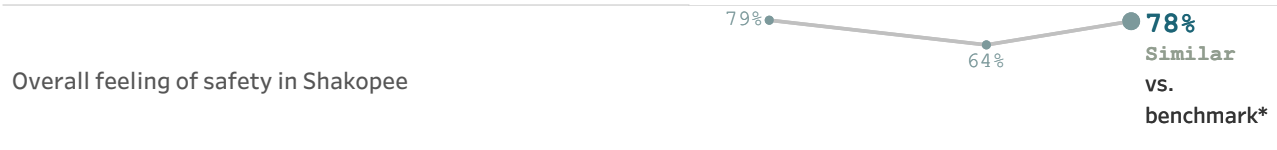
* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Safety

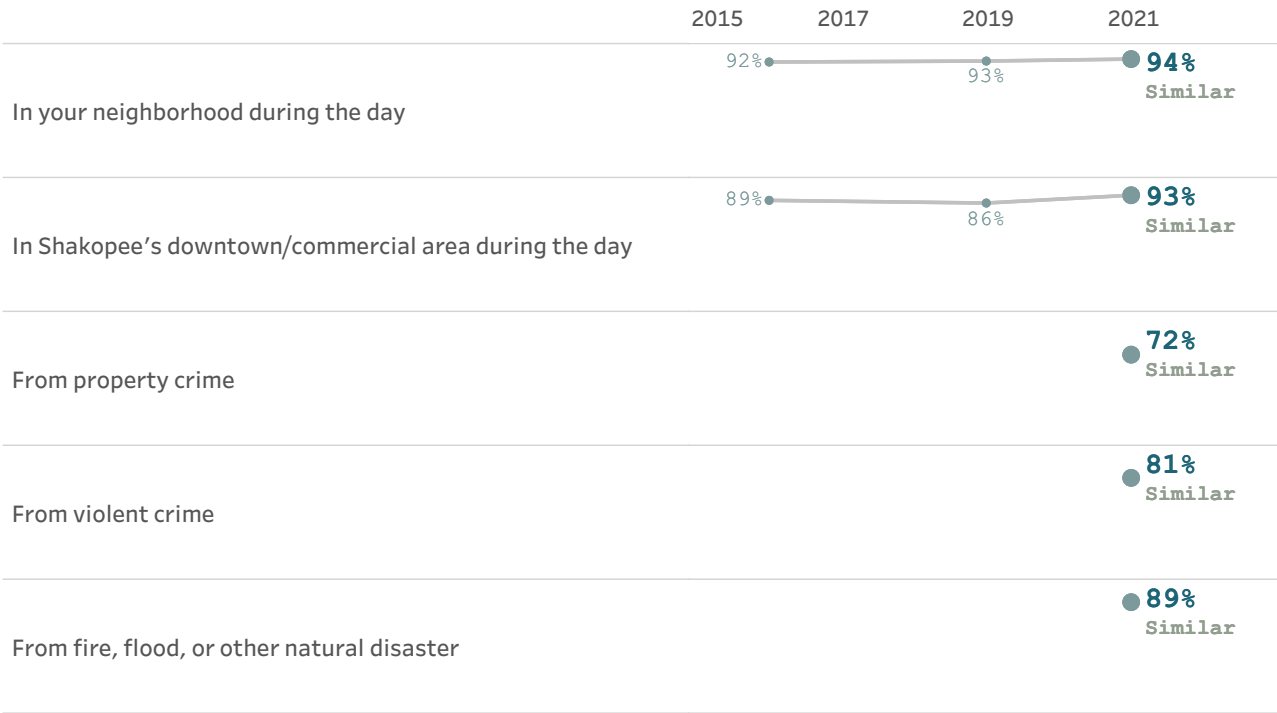
Public safety is often the most important task facing local governments. All residents should feel safe and secure in their neighborhoods and in the greater community, and providing robust safety-related services is essential to residents' quality of life.



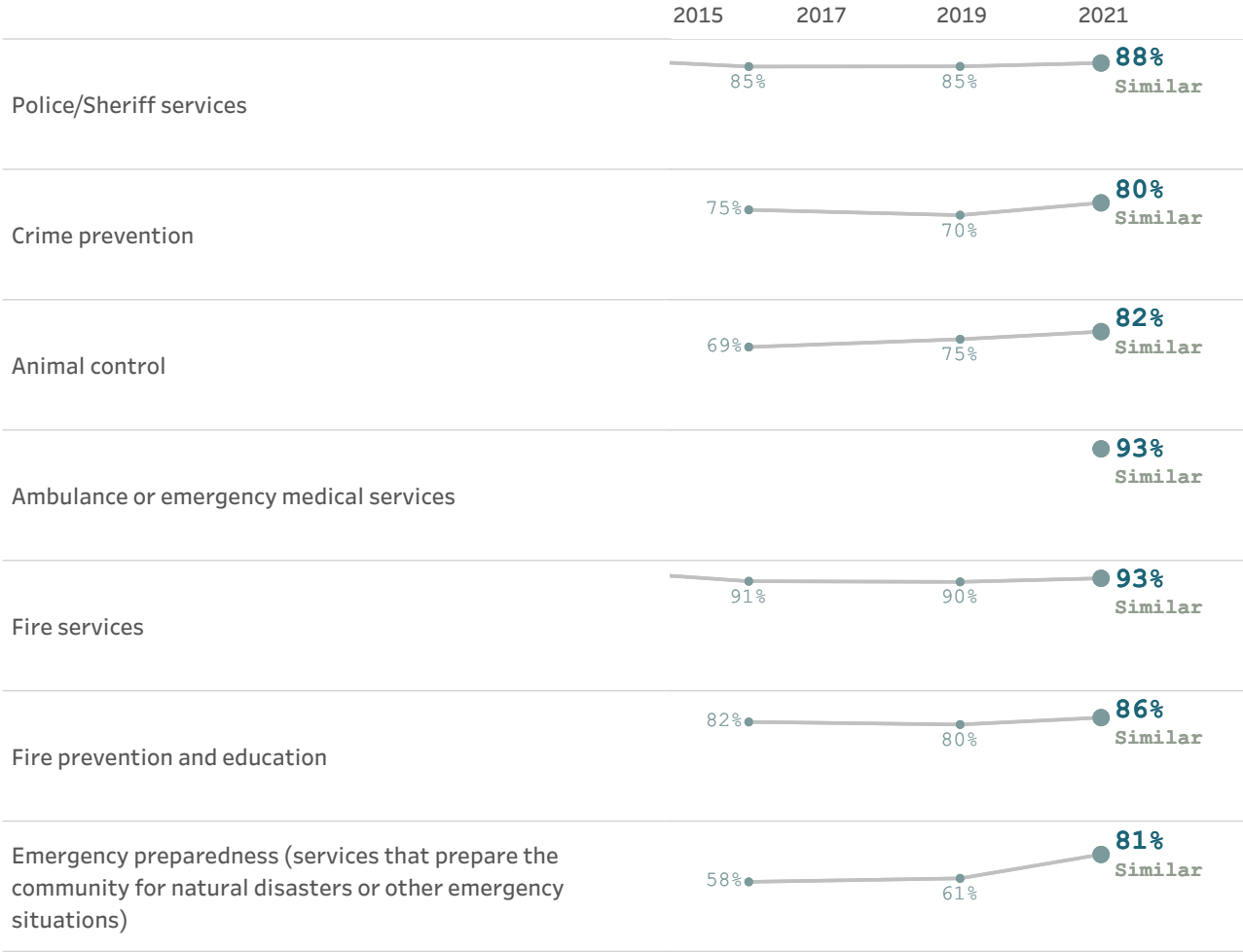
Please rate each of the following characteristics as they relate to Shakopee as a whole. (% excellent or good)



Please rate how safe or unsafe you feel: (% very or somewhat safe)

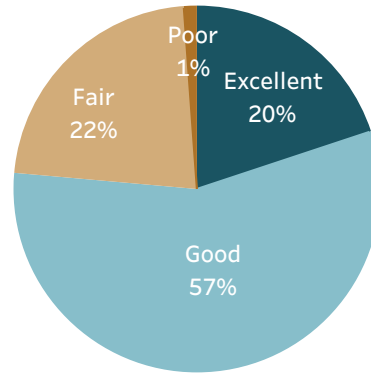


**Please rate the quality of each of the following services in Shakopee.
(% excellent or good)**



* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

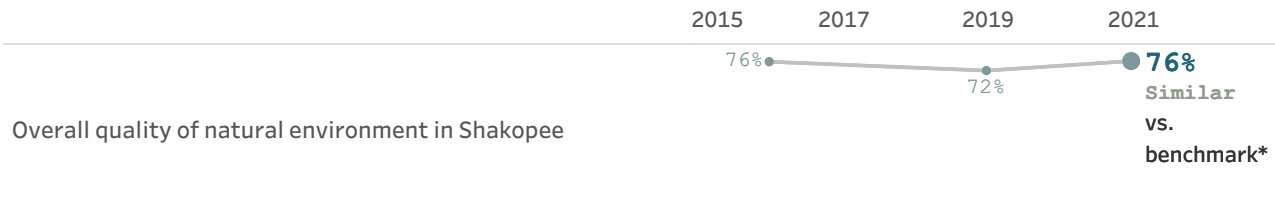
Overall quality of natural environment in Shakopee, 2021



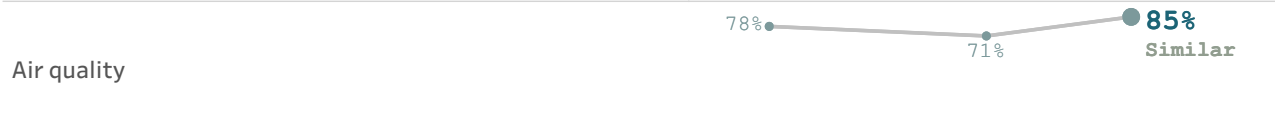
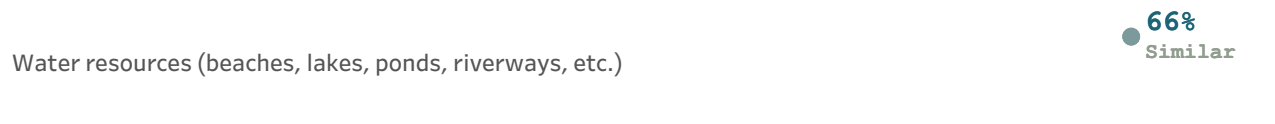
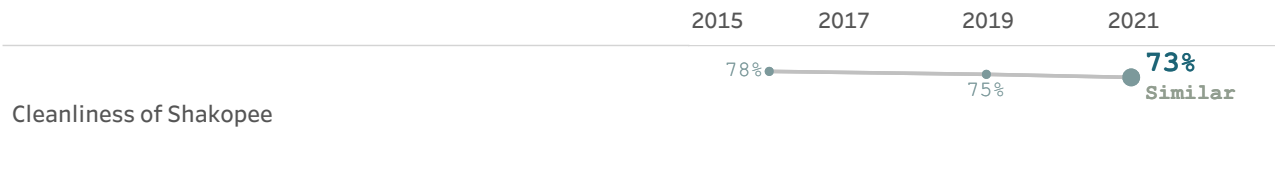
Natural environment

The natural environment plays a vital role in the health and well-being of residents. The natural spaces in which residents live and experience their communities has a direct and profound effect on quality of life.

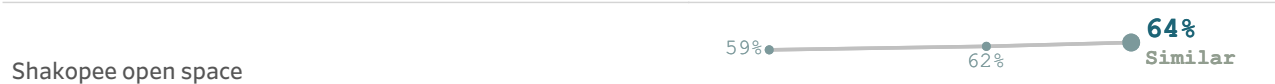
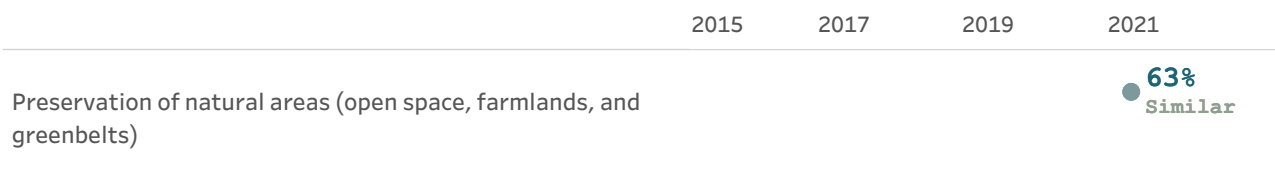
Please rate each of the following characteristics as they relate to Shakopee as a whole.
(% excellent or good)



Please also rate each of the following in the Shakopee community.
(% excellent or good)



Please rate the quality of each of the following services in Shakopee.
(% excellent or good)





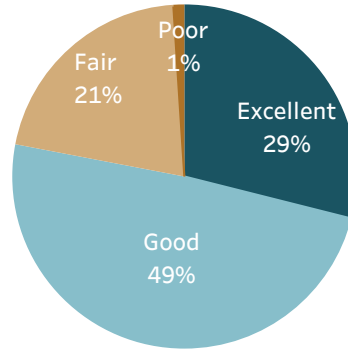
* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Overall quality of parks and recreation opportunities, 2021

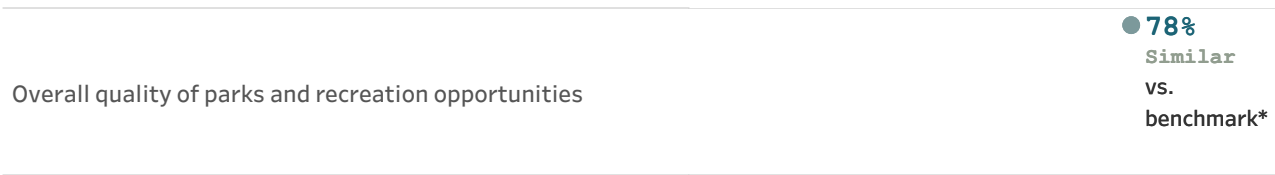
Parks and recreation

“There are no communities that pride themselves on their quality of life, promote themselves as a desirable location for businesses to relocate, or maintain that they are environmental stewards of their natural resources, without such communities having a robust, active system of parks and recreation programs for public use and enjoyment.”

- National Recreation and Park Association



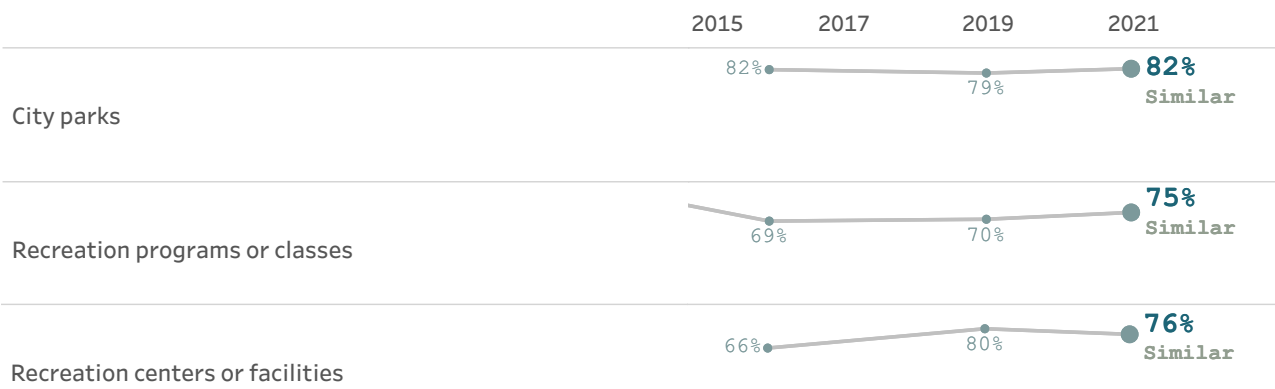
Please rate each of the following characteristics as they relate to Shakopee as a whole.
(% excellent or good)



Please also rate each of the following in the Shakopee community.
(% excellent or good)

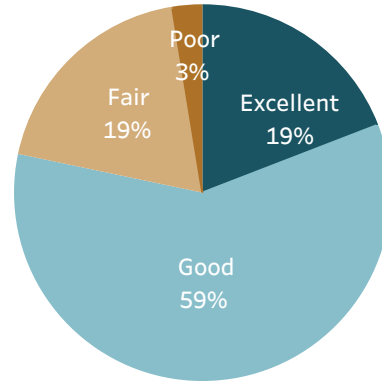


Please rate the quality of each of the following services in Shakopee.
(% excellent or good)



* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

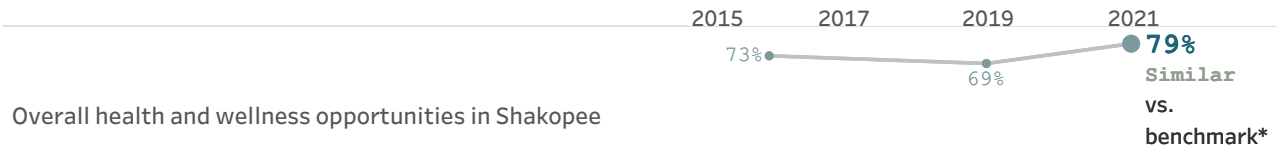
Overall health and wellness opportunities in Shakopee, 2021



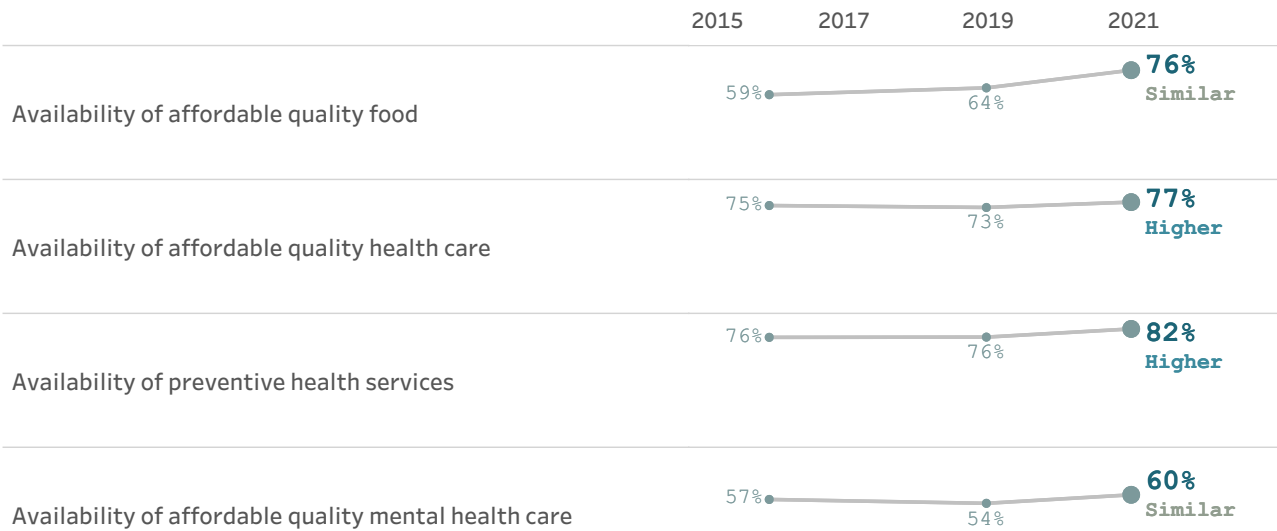
Health and wellness

The characteristics of and amenities available in the communities in which people live has a direct impact on the health and wellness of residents, and thus, on their quality of life overall.

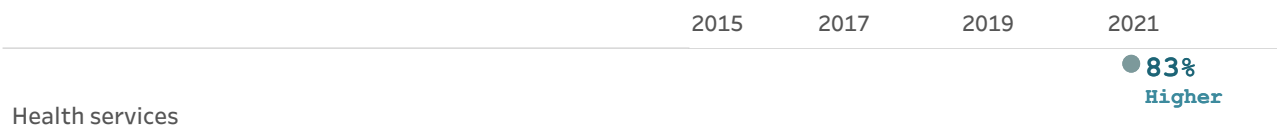
Please rate each of the following characteristics as they relate to Shakopee as a whole.
(% excellent or good)



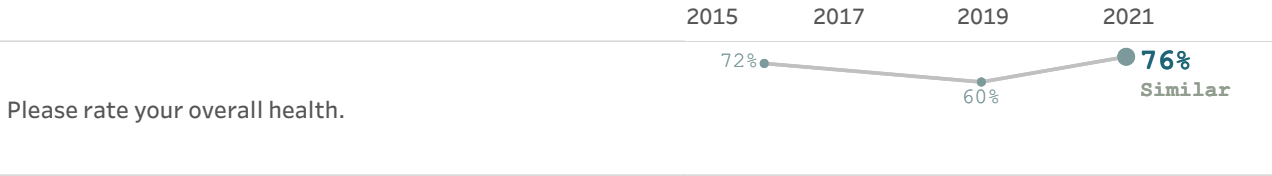
Please also rate each of the following in the Shakopee community.
(% excellent or good)



Please rate the quality of each of the following services in Shakopee.
(% excellent or good)

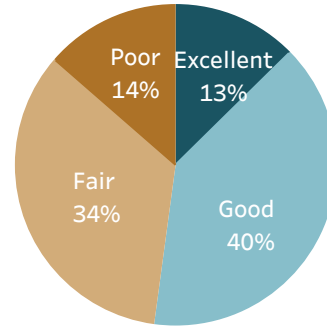


Please rate your overall health.
(% excellent or very good)



* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

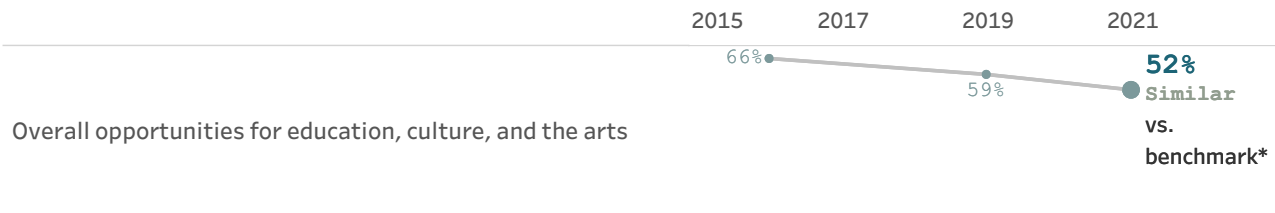
Overall opportunities for education, culture and the arts, 2021



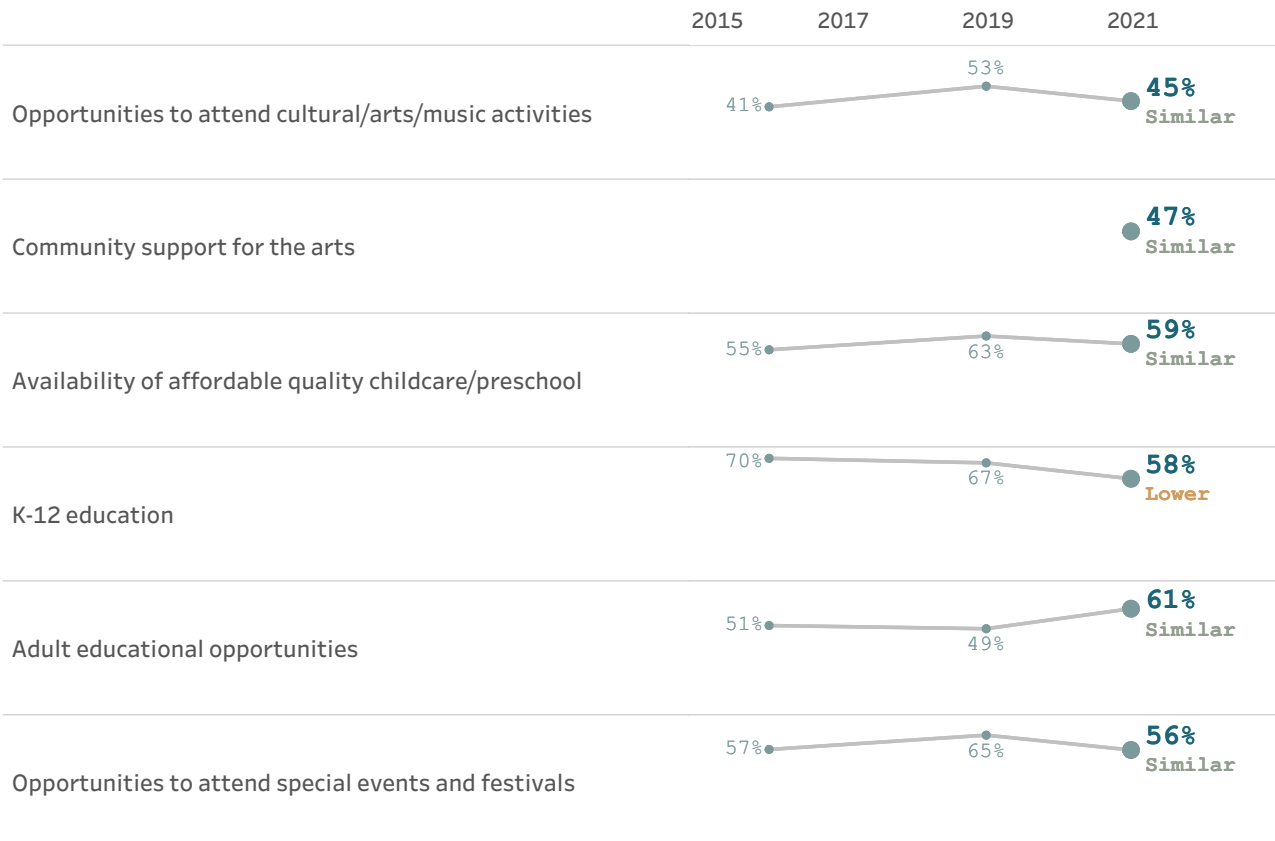
Education, arts, and culture

Participation in the arts, in educational opportunities, and in cultural activities is linked to increased civic engagement, greater social tolerance, and enhanced enjoyment of the local community.

Please rate each of the following characteristics as they relate to Shakopee as a whole. (% excellent or good)



Please also rate each of the following in the Shakopee community. (% excellent or good)



Please rate the quality of each of the following services in Shakopee.
(% excellent or good)

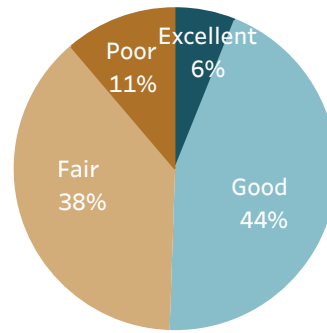
	2015	2017	2019	2021
Public library services				● 84% Similar

* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

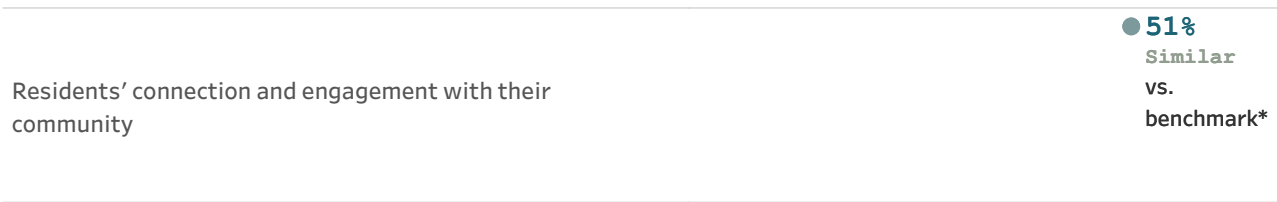
Residents' connection and engagement with their community, 2021

Inclusivity and engagement

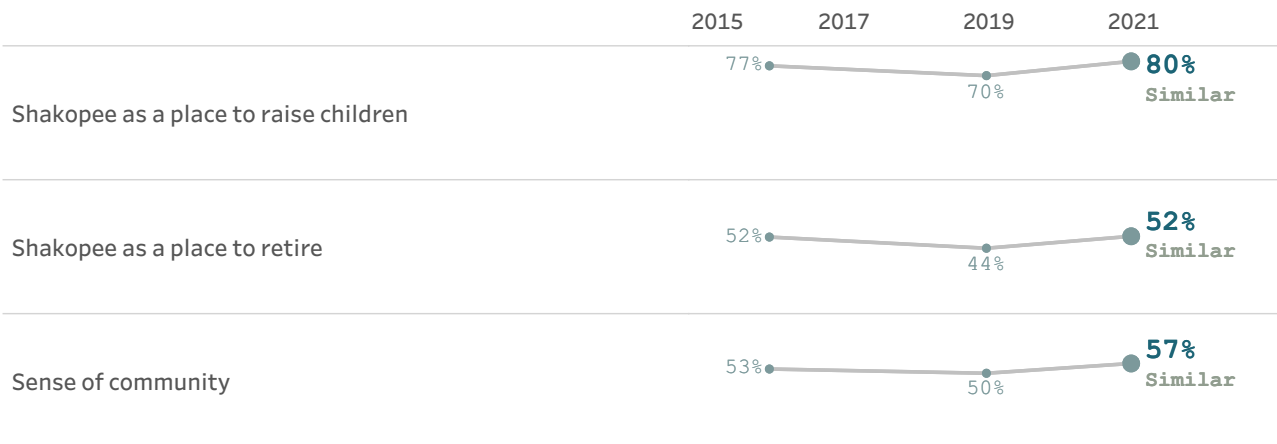
Inclusivity refers to a cultural and environmental feeling of belonging; residents who feel invited to participate within their communities feel more included, involved, and engaged than those who do not.



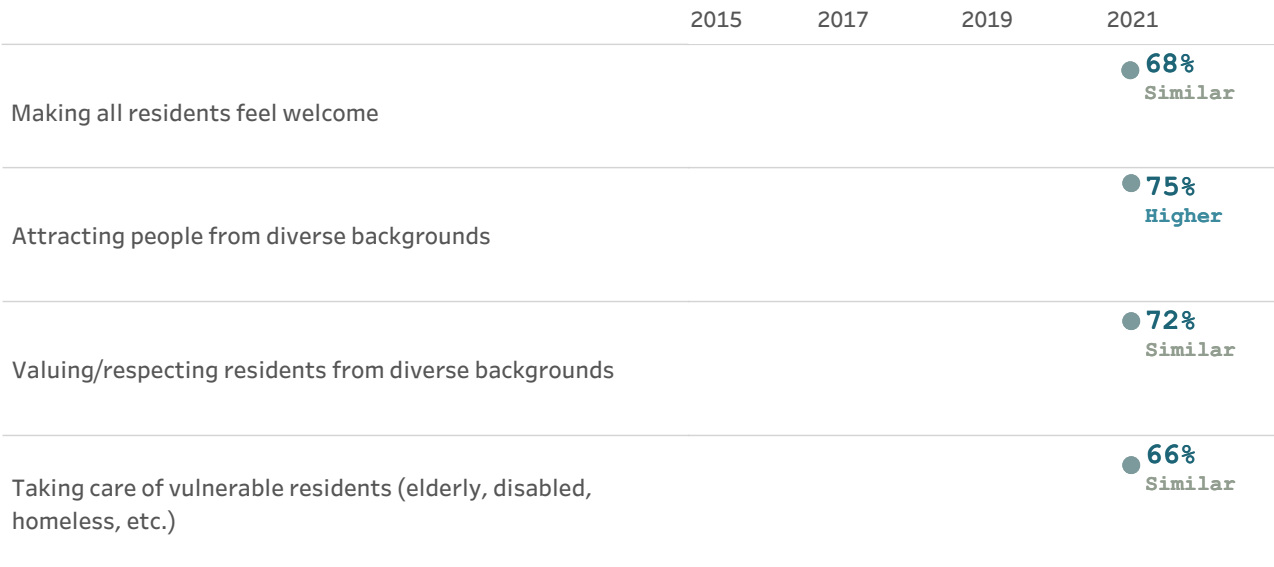
Please rate each of the following characteristics as they relate to Shakopee as a whole.
(% excellent or good)



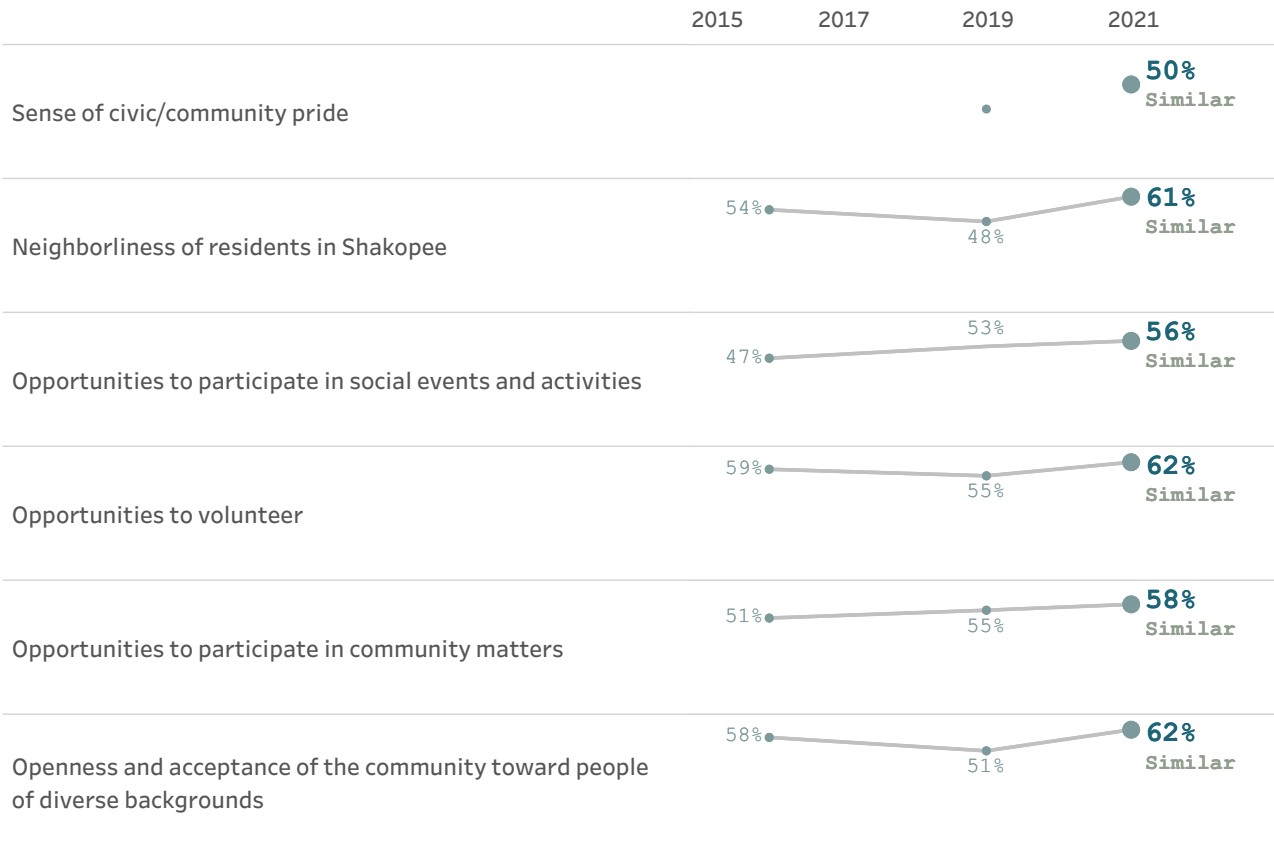
Please rate each of the following aspects of quality of life in Shakopee.
(% excellent or good)



Please rate the job you feel the Shakopee community does at each of the following.
 (% excellent or good)



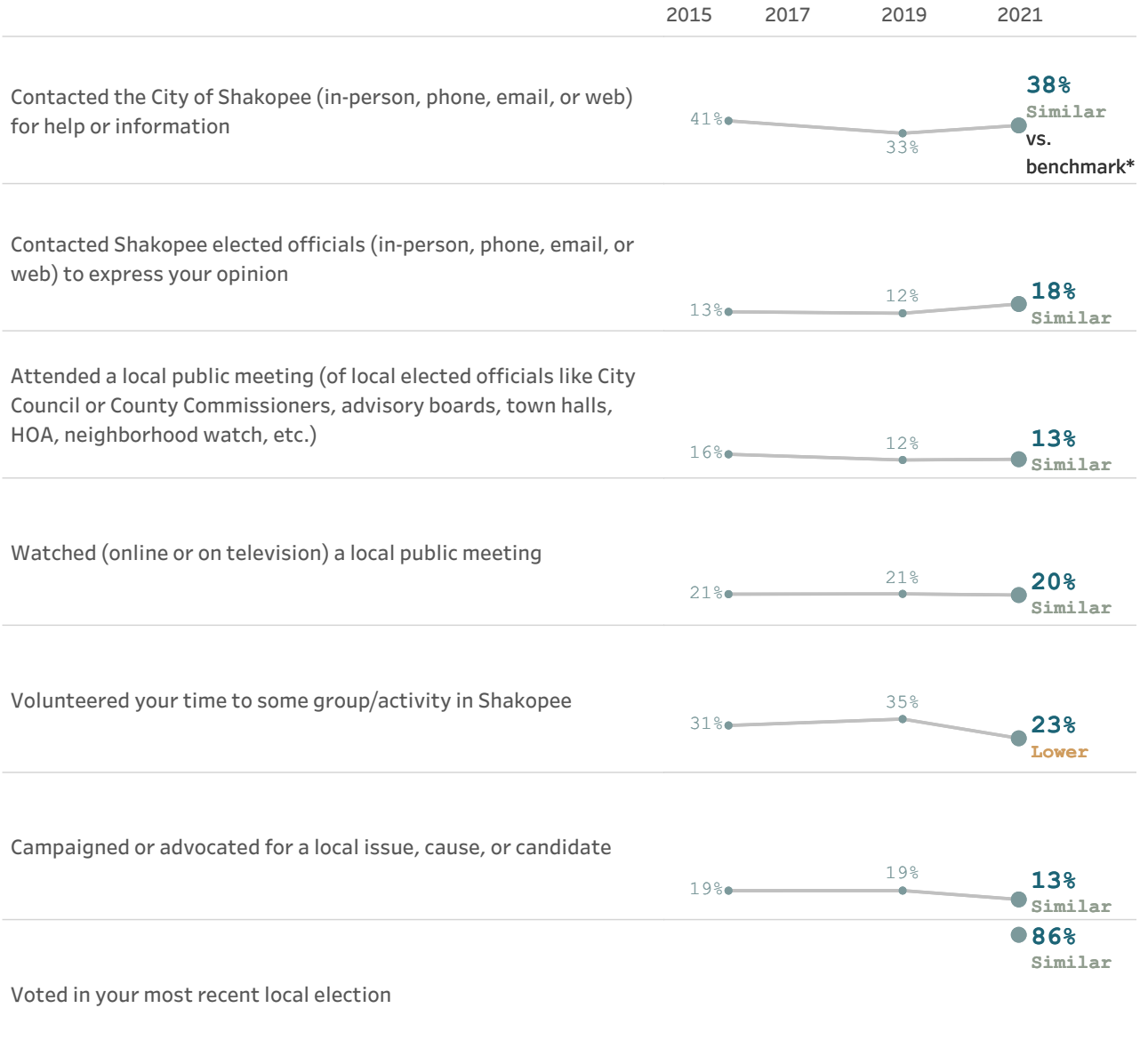
Please also rate each of the following in the Shakopee community.
 (% excellent or good)



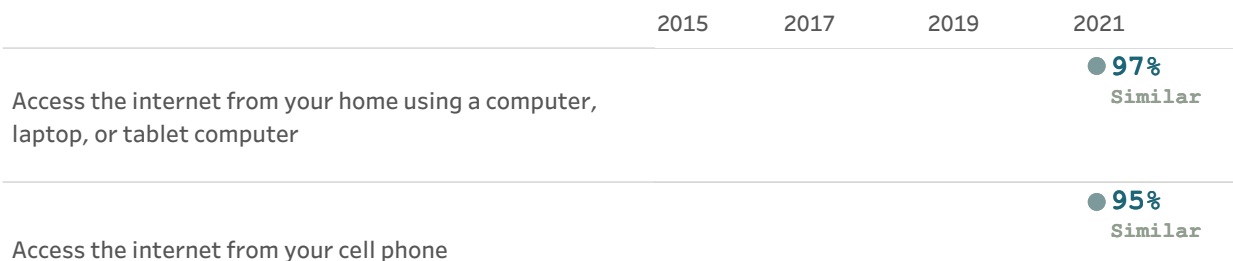
* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Residents' participation levels

Please indicate whether or not you have done each of the following in the last 12 months.
(% yes)



In general, how many times do you:
(% a few times a week or more)



Visit social media sites such as Facebook, Twitter, Nextdoor, etc.	● 83% Similar
Use or check email	● 98% Similar
Share your opinions online	● 33% Similar
Shop online	● 56% Similar

* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

























Custom questions

Below are the complete set of responses to each custom question on the survey. By default, “don’t know” responses are excluded, but may be added to the table using the response filter below.

Innovation is the creation, development, and implementation of a new product, process or service that aims to improve efficiency and effectiveness. With this in mind, what types of innovation in the City, if any, are the most important to you?	Bringing innovative businesses to Shakopee (e.g., Apple, Tesla, etc.)	Essential		18%
		Very important		30%
		Somewhat important		38%
		Not at all important		14%
	Supporting existing businesses in their innovation efforts (e.g., providing funding for new technology investments)	Essential		29%
		Very important		50%
		Somewhat important		18%
		Not at all important		3%
	Establishing an innovation center to foster innovative businesses and entrepreneurship education	Essential		13%
		Very important		29%
		Somewhat important		47%
		Not at all important		12%
	Innovating the services by the City to improve outcomes (e.g., facilitating faster response times)	Essential		23%
		Very important		47%
		Somewhat important		29%
		Not at all important		1%
Innovating the City’s processes to improve customer service (e.g., creating an online portal)	Essential		26%	
	Very important		45%	
	Somewhat important		27%	
	Not at all important		3%	
Innovating the City’s processes to decrease costs	Essential		47%	
	Very important		43%	
	Somewhat important		10%	
	Not at all important		0%	

COVID-19 has changed a lot in our daily lives. How likely, if at all, are the following changes to remain as part of your life once restrictions are lifted? (If you have not implemented these changes since the onset of COVID-19, please mark "Not applicable.")

Remote work/working from home	Very likely	35%
	Somewhat likely	17%
	Somewhat unlikely	7%
	Very unlikely	6%
	Not applicable	36%
Use of pedestrian and bicycle trail ways	Very likely	46%
	Somewhat likely	26%
	Somewhat unlikely	6%
	Very unlikely	3%
	Not applicable	18%
Use of parks and open spaces	Very likely	51%
	Somewhat likely	25%
	Somewhat unlikely	9%
	Very unlikely	2%
	Not applicable	12%
Less travel by vehicle	Very likely	25%
	Somewhat likely	24%
	Somewhat unlikely	18%
	Very unlikely	20%
	Not applicable	12%
Higher use of internet bandwidth	Very likely	51%
	Somewhat likely	24%
	Somewhat unlikely	11%
	Very unlikely	3%
	Not applicable	11%
Increased demand for health foods and grocery options	Very likely	34%
	Somewhat likely	32%
	Somewhat unlikely	18%
	Very unlikely	6%
	Not applicable	11%

Online shopping	Very likely		45%
	Somewhat likely		28%
	Somewhat unlikely		11%
	Very unlikely		7%
	Not applicable		8%
Delivery services (e.g., grocery, prepared meals, other goods)	Very likely		26%
	Somewhat likely		21%
	Somewhat unlikely		18%
	Very unlikely		17%
	Not applicable		18%
Use of eat-in restaurants	Very likely		42%
	Somewhat likely		30%
	Somewhat unlikely		17%
	Very unlikely		7%
	Not applicable		4%
Use of outdoor dining	Very likely		39%
	Somewhat likely		33%
	Somewhat unlikely		14%
	Very unlikely		3%
	Not applicable		10%
Compared to other cities, Shakopee has above average pavement quality on City streets. Please indicate how much you support, if at all, increased property taxes for the city to maintain this street pavement quality?	Strongly support		15%
	Somewhat support		54%
	Somewhat oppose		18%
	Strongly oppose		12%

National benchmark tables

This table contains the comparisons of Shakopee’s results to those from other communities. The first column shows the comparison of Shakopee’s rating to the benchmark. Shakopee’s results are noted as being “higher”, “lower” or “similar” to the benchmark, meaning that the average rating given by Shakopee residents is statistically similar to or different than the benchmark. The second column is Shakopee’s “percent positive.” Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good). The third column is the rank assigned to Shakopee’s rating among communities where a similar question was asked. The fourth column is the number of communities that asked a similar question. The fifth column shows the percentile for Shakopee’s result -- that is what percent of surveyed communities had a lower rating than Shakopee.

			% positive	Rank	Number of communities	Percentile
Please rate each of the following aspects of quality of life in Shakopee.	Shakopee as a place to live	Similar	88%	241	364	34
	Your neighborhood as a place to live	Similar	83%	192	305	37
	Shakopee as a place to raise children	Similar	80%	226	364	38
	Shakopee as a place to work	Similar	74%	125	349	64
	Shakopee as a place to visit	Similar	71%	131	293	55
	Shakopee as a place to retire	Similar	52%	266	351	24
	The overall quality of life in Shakopee	Similar	85%	256	401	36
	Sense of community	Similar	57%	208	304	31
Please rate each of the following characteristics as they relate to Shakopee as a whole.	Overall economic health of Shakopee	Similar	69%	135	278	51
	Overall quality of the transportation system (auto, bicycle, foot, b..	Similar	62%	27	72	63
	Overall design or layout of Shakopee’s residential and commercial ..	Similar	65%	126	273	54
	Overall quality of the utility infrastructure in Shakopee (water, se..	Similar	73%	33	72	55
	Overall feeling of safety in Shakopee	Similar	78%	231	347	33
	Overall quality of natural environment in Shakopee	Similar	76%	187	283	34
	Overall quality of parks and recreation opportunities	Similar	78%	45	73	39
	Overall health and wellness opportunities in Shakopee	Similar	79%	122	274	55
	Overall opportunities for education, culture, and the arts	Similar	52%	214	274	22
	Residents’ connection and engagement with their community	Similar	51%	50	73	32
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Shakopee to someone who asks	Similar	87%	159	289	45
	Remain in Shakopee for the next five years	Similar	79%	225	283	20
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Similar	94%	163	332	51
	In Shakopee’s downtown/commercial area during the day	Similar	93%	138	311	55

Please rate how safe or unsafe you feel:	From property crime	Similar	72%	57	83	32
	From violent crime	Similar	81%	54	83	34
	From fire, flood, or other natural disaster	Similar	89%	26	72	65
Please rate the job you feel the Shakopee community does at each of the following.	Making all residents feel welcome	Similar	68%	40	74	47
	Attracting people from diverse backgrounds	Higher	75%	4	73	95
	Valuing/respecting residents from diverse backgrounds	Similar	72%	11	73	86
	Taking care of vulnerable residents (elderly, disabled, homeless, e..	Similar	66%	28	73	63
Please rate each of the following in the Shakopee community.	Overall quality of business and service establishments in Shakopee	Similar	77%	87	280	69
	Variety of business and service establishments in Shakopee	Similar	57%	44	72	40
	Vibrancy of downtown/commercial area	Similar	46%	151	258	41
	Employment opportunities	Similar	58%	66	305	78
	Shopping opportunities	Similar	49%	182	293	38
	Cost of living in Shakopee	Similar	53%	72	275	74
	Overall image or reputation of Shakopee	Similar	62%	253	341	26
Please also rate each of the following in the Shakopee community.	Traffic flow on major streets	Higher	78%	25	319	92
	Ease of public parking	Higher	77%	33	244	86
	Ease of travel by car in Shakopee	Higher	92%	15	306	95
	Ease of travel by public transportation in Shakopee	Similar	47%	78	250	69
	Ease of travel by bicycle in Shakopee	Higher	72%	59	307	81
	Ease of walking in Shakopee	Similar	78%	83	307	73
	Well-planned residential growth	Similar	59%	26	74	66
	Well-planned commercial growth	Similar	59%	23	74	70
	Well-designed neighborhoods	Similar	66%	35	74	54
	Preservation of the historical or cultural character of the communi..	Similar	67%	29	69	59
	Public places where people want to spend time	Similar	62%	151	267	43
	Variety of housing options	Higher	68%	57	283	80
	Availability of affordable quality housing	Higher	54%	59	302	80
	Overall quality of new development in Shakopee	Similar	67%	58	293	80
	Overall appearance of Shakopee	Similar	72%	214	335	36
	Cleanliness of Shakopee	Similar	73%	198	307	35
	Water resources (beaches, lakes, ponds, riverways, etc.)	Similar	66%	30	68	57

Please also rate each of the following in the Shakopee community.	Air quality	Similar	85%	139	259	46
	Availability of paths and walking trails	Higher	86%	76	303	75
	Fitness opportunities (including exercise classes and paths or trail..	Similar	73%	130	263	50
	Recreational opportunities	Similar	74%	115	292	60
	Availability of affordable quality food	Similar	76%	80	258	69
	Availability of affordable quality health care	Higher	77%	36	272	87
	Availability of preventive health services	Higher	82%	28	253	89
	Availability of affordable quality mental health care	Similar	60%	61	250	76
	Opportunities to attend cultural/arts/music activities	Similar	45%	212	292	27
	Community support for the arts	Similar	47%	46	72	37
	Availability of affordable quality childcare/preschool	Similar	59%	111	268	58
	K-12 education	Lower	58%	210	268	22
	Adult educational opportunities	Similar	61%	128	258	50
	Sense of civic/community pride	Similar	50%	54	72	26
	Neighborliness of residents in Shakopee	Similar	61%	155	269	42
	Opportunities to participate in social events and activities	Similar	56%	174	274	36
	Opportunities to attend special events and festivals	Similar	56%	214	281	24
	Opportunities to volunteer	Similar	62%	196	273	28
	Opportunities to participate in community matters	Similar	58%	204	278	26
	Openness and acceptance of the community toward people of dive..	Similar	62%	128	299	57
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the City of Shakopee (in-person, phone, email, or web) f..	Similar	38%	262	328	20
	Contacted Shakopee elected officials (in-person, phone, email, or ..	Similar	18%	115	267	57
	Attended a local public meeting (of local elected officials like City C..	Similar	13%	251	270	7
	Watched (online or on television) a local public meeting	Similar	20%	155	245	37
	Volunteered your time to some group/activity in Shakopee	Lower	23%	242	274	12
	Campaigned or advocated for a local issue, cause, or candidate	Similar	13%	229	256	10
	Voted in your most recent local election	Similar	86%	19	75	76
	Used bus, rail, subway, or other public transportation instead of d..	Lower	5%	206	232	11
	Carpooled with other adults or children instead of driving alone	Similar	35%	211	261	19
	Walked or biked instead of driving	Similar	59%	116	267	56
Please rate the quality of each of the following	Public information services	Similar	70%	133	283	53

Please rate the quality of each of the following services in Shakopee.

Economic development	Similar	66%	70	283	75
Traffic enforcement	Similar	70%	137	344	60
Traffic signal timing	Similar	63%	48	271	82
Street repair	Similar	59%	81	332	75
Street cleaning	Higher	82%	51	294	82
Street lighting	Similar	75%	78	324	76
Snow removal	Similar	75%	70	256	73
Sidewalk maintenance	Higher	75%	40	296	86
Bus or transit services	Similar	58%	94	243	61
Land use, planning, and zoning	Similar	51%	94	295	68
Code enforcement (weeds, abandoned buildings, etc.)	Similar	53%	154	348	56
Affordable high-speed internet access	Similar	50%	39	70	45
Garbage collection	Similar	79%	259	323	20
Drinking water	Similar	60%	229	291	21
Sewer services	Similar	83%	124	294	58
Storm water management (storm drainage, dams, levees, etc.)	Higher	85%	32	320	90
Power (electric and/or gas) utility	Similar	82%	83	204	59
Utility billing	Similar	73%	97	247	61
Police/Sheriff services	Similar	88%	131	391	66
Crime prevention	Similar	80%	138	345	60
Animal control	Similar	82%	49	308	84
Ambulance or emergency medical services	Similar	93%	139	311	55
Fire services	Similar	93%	194	339	43
Fire prevention and education	Similar	86%	73	283	74
Emergency preparedness (services that prepare the community fo..	Similar	81%	29	283	90
Preservation of natural areas (open space, farmlands, and greenb..	Similar	63%	141	264	46
Shakopee open space	Similar	64%	117	254	54
Recycling	Similar	71%	241	329	27
Yard waste pick-up	Similar	66%	210	269	22
City parks	Similar	82%	195	304	36
Recreation programs or classes	Similar	75%	146	301	51

Please rate the quality of each of the following services in Shakopee.	Recreation centers or facilities	Similar	76%	85	275	69
	Health services	Higher	83%	37	239	84
	Public library services	Similar	84%	180	304	40
	Overall customer service by Shakopee employees (police, receptio..	Similar	84%	109	359	69
Please rate the following categories of Shakopee government performance.	The value of services for the taxes paid to Shakopee	Similar	56%	151	365	58
	The overall direction that Shakopee is taking	Similar	59%	148	315	53
	The job Shakopee government does at welcoming resident involve..	Similar	50%	170	317	46
	Overall confidence in Shakopee government	Similar	49%	176	277	36
	Generally acting in the best interest of the community	Similar	59%	146	281	48
	Being honest	Similar	55%	172	272	37
	Being open and transparent to the public	Similar	52%	46	75	40
	Informing residents about issues facing the community	Similar	53%	42	79	48
	Treating all residents fairly	Similar	67%	91	277	67
	Treating residents with respect	Similar	74%	38	73	49
Overall, how would you rate the quality of the services provided by each ..	The City of Shakopee	Similar	69%	232	369	37
	The Federal Government	Similar	40%	161	261	38
Please rate how important, if at all, you think it is for the Shakopee community to focus on each of the following in the coming two years.	Overall economic health of Shakopee	Similar	92%	94	255	63
	Overall quality of the transportation system (auto, bicycle, foot, b..	Lower	62%	68	72	6
	Overall design or layout of Shakopee's residential and commercial ..	Similar	75%	186	255	27
	Overall quality of the utility infrastructure in Shakopee (water, se..	Similar	88%	42	72	43
	Overall feeling of safety in Shakopee	Similar	92%	101	255	60
	Overall quality of natural environment in Shakopee	Similar	85%	103	255	59
	Overall quality of parks and recreation opportunities	Similar	82%	37	72	50
	Overall health and wellness opportunities in Shakopee	Similar	71%	204	255	20
	Overall opportunities for education, culture, and the arts	Lower	64%	235	255	7
	Residents' connection and engagement with their community	Lower	61%	251	256	1
In general, how many times do you:	Access the internet from your home using a computer, laptop, or t..	Similar	97%	24	72	68
	Access the internet from your cell phone	Similar	95%	18	72	76
	Visit social media sites such as Facebook, Twitter, Nextdoor, etc.	Similar	83%	18	71	76
	Use or check email	Similar	98%	13	72	83
	Share your opinions online	Similar	33%	31	72	58

In general, how many times do you:	Shop online	Similar	56%	32	72	56
	Please rate your overall health.	Similar	76%	25	262	90
	What impact, if any, do you think the economy will have on your fa..	Similar	37%	50	265	81

Custom benchmark tables

This table contains the comparisons of Shakopee’s results to those from other communities in the Twin Cities Metro Area. The first column shows the comparison of Shakopee’s rating to the benchmark. Shakopee’s results are noted as being “higher”, “lower” or “similar” to the benchmark, meaning that the average rating given by Shakopee residents is statistically similar to or different than the benchmark. The second column is Shakopee’s “percent positive.” Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good). The third column is the rank assigned to Shakopee’s rating among communities where a similar question was asked. The fourth column is the number of communities that asked a similar question. The fifth column shows the percentile for Shakopee’s result -- that is what percent of surveyed communities had a lower rating than Shakopee.

			% positive	Rank	Number of communities	Percentile
Please rate each of the following aspects of quality of life in Shakopee.	Shakopee as a place to live	Similar	88%	14	17	23
	Your neighborhood as a place to live	Similar	83%	13	16	25
	Shakopee as a place to raise children	Lower	80%	14	16	18
	Shakopee as a place to work	Similar	74%	8	16	56
	Shakopee as a place to visit	Similar	71%	6	14	64
	Shakopee as a place to retire	Lower	52%	16	16	6
	The overall quality of life in Shakopee	Similar	85%	16	20	21
	Sense of community	Similar	57%	13	16	25
Please rate each of the following characteristics as they relate to Shakopee as a whole.	Overall economic health of Shakopee	Similar	69%	11	15	33
	Overall quality of the transportation system (auto, bicycle, foot, b..	Similar	62%	5	7	42
	Overall design or layout of Shakopee’s residential and commercial ..	Similar	65%	12	14	21
	Overall quality of the utility infrastructure in Shakopee (water, se..	Similar	73%	5	7	42
	Overall feeling of safety in Shakopee	Similar	78%	15	17	17
	Overall quality of natural environment in Shakopee	Lower	76%	15	15	6
	Overall quality of parks and recreation opportunities	Similar	78%	5	7	42
	Overall health and wellness opportunities in Shakopee	Similar	79%	9	15	46
	Overall opportunities for education, culture, and the arts	Lower	52%	14	15	13
	Residents’ connection and engagement with their community	Similar	51%	5	7	42
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Shakopee to someone who asks	Similar	87%	11	15	33
	Remain in Shakopee for the next five years	Similar	79%	14	15	13
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Similar	94%	13	15	20
	In Shakopee’s downtown/commercial area during the day	Similar	93%	12	16	31
	From property crime	Similar	72%	7	8	25

Please rate how safe or unsafe you feel:	From violent crime	Similar	81%	7	8	25
	From fire, flood, or other natural disaster	Similar	89%	6	7	28
Please rate the job you feel the Shakopee community does at each of the following.	Making all residents feel welcome	Similar	68%	4	7	57
	Attracting people from diverse backgrounds	Similar	75%	1	7	100
	Valuing/respecting residents from diverse backgrounds	Similar	72%	3	7	71
	Taking care of vulnerable residents (elderly, disabled, homeless, e..	Similar	66%	4	7	57
Please rate each of the following in the Shakopee community.	Overall quality of business and service establishments in Shakopee	Similar	77%	7	16	62
	Variety of business and service establishments in Shakopee	Similar	57%	5	7	42
	Vibrancy of downtown/commercial area	Similar	46%	7	12	50
	Employment opportunities	Similar	58%	6	15	66
	Shopping opportunities	Similar	49%	9	15	46
	Cost of living in Shakopee	Similar	53%	7	13	53
	Overall image or reputation of Shakopee	Lower	62%	14	17	23
Please also rate each of the following in the Shakopee community.	Traffic flow on major streets	Similar	78%	5	15	73
	Ease of public parking	Similar	77%	8	11	36
	Ease of travel by car in Shakopee	Similar	92%	3	16	87
	Ease of travel by public transportation in Shakopee	Similar	47%	6	13	61
	Ease of travel by bicycle in Shakopee	Similar	72%	7	15	60
	Ease of walking in Shakopee	Similar	78%	8	16	56
	Well-planned residential growth	Similar	59%	4	7	57
	Well-planned commercial growth	Similar	59%	3	7	71
	Well-designed neighborhoods	Similar	66%	5	7	42
	Preservation of the historical or cultural character of the communi..	Similar	67%	4	6	50
	Public places where people want to spend time	Similar	62%	10	14	35
	Variety of housing options	Similar	68%	10	17	47
	Availability of affordable quality housing	Similar	54%	9	16	50
	Overall quality of new development in Shakopee	Similar	67%	4	13	76
	Overall appearance of Shakopee	Similar	72%	11	15	33
	Cleanliness of Shakopee	Lower	73%	14	16	18
	Water resources (beaches, lakes, ponds, riverways, etc.)	Similar	66%	5	7	42
	Air quality	Similar	85%	13	13	7

Please also rate each of the following in the Shakopee community.	Availability of paths and walking trails	Similar	86%	11	16	37
	Fitness opportunities (including exercise classes and paths or trail..	Similar	73%	13	15	20
	Recreational opportunities	Similar	74%	8	15	53
	Availability of affordable quality food	Similar	76%	6	12	58
	Availability of affordable quality health care	Similar	77%	5	14	71
	Availability of preventive health services	Similar	82%	4	13	76
	Availability of affordable quality mental health care	Similar	60%	7	13	53
	Opportunities to attend cultural/arts/music activities	Similar	45%	10	14	35
	Community support for the arts	Similar	47%	4	7	57
	Availability of affordable quality childcare/preschool	Similar	59%	11	12	16
	K-12 education	Lower	58%	13	14	14
	Adult educational opportunities	Similar	61%	10	13	30
	Sense of civic/community pride	Similar	50%	5	7	42
	Neighborliness of residents in Shakopee	Similar	61%	10	14	30
	Opportunities to participate in social events and activities	Similar	56%	10	13	30
	Opportunities to attend special events and festivals	Similar	56%	11	13	23
Opportunities to volunteer	Similar	62%	10	14	35	
Opportunities to participate in community matters	Similar	58%	11	13	23	
Openness and acceptance of the community toward people of dive..	Similar	62%	9	15	46	
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the City of Shakopee (in-person, phone, email, or web) f..	Similar	38%	15	15	6
	Contacted Shakopee elected officials (in-person, phone, email, or ..	Similar	18%	2	12	91
	Attended a local public meeting (of local elected officials like City C..	Similar	13%	13	14	14
	Watched (online or on television) a local public meeting	Similar	20%	7	14	57
	Volunteered your time to some group/activity in Shakopee	Similar	23%	13	15	20
	Campaigned or advocated for a local issue, cause, or candidate	Similar	13%	7	11	45
	Voted in your most recent local election	Similar	86%	4	8	62
	Used bus, rail, subway, or other public transportation instead of d..	Lower	5%	12	12	8
	Carpooled with other adults or children instead of driving alone	Similar	35%	9	12	33
	Walked or biked instead of driving	Similar	59%	6	12	58
Please rate the quality of each of the following services in Shakopee.	Public information services	Similar	70%	9	15	46
	Economic development	Similar	66%	8	16	56

Please rate the quality of each of the following services in Shakopee.

Traffic enforcement	Similar	70%	11	15	33
Traffic signal timing	Similar	63%	10	16	43
Street repair	Similar	59%	12	19	42
Street cleaning	Similar	82%	5	16	75
Street lighting	Similar	75%	10	18	50
Snow removal	Similar	75%	13	20	40
Sidewalk maintenance	Similar	75%	6	16	68
Bus or transit services	Similar	58%	9	14	42
Land use, planning, and zoning	Similar	51%	11	16	37
Code enforcement (weeds, abandoned buildings, etc.)	Similar	53%	14	19	31
Affordable high-speed internet access	Similar	50%	5	7	42
Garbage collection	Similar	79%	13	14	14
Drinking water	Similar	60%	15	18	22
Sewer services	Similar	83%	14	16	18
Storm water management (storm drainage, dams, levees, etc.)	Similar	85%	6	18	72
Power (electric and/or gas) utility	Similar	82%	8	11	36
Utility billing	Similar	73%	12	14	21
Police/Sheriff services	Similar	88%	12	20	45
Crime prevention	Similar	80%	14	16	18
Animal control	Similar	82%	7	19	68
Ambulance or emergency medical services	Similar	93%	9	16	50
Fire services	Similar	93%	15	20	30
Fire prevention and education	Similar	86%	8	15	53
Emergency preparedness (services that prepare the community fo..	Similar	81%	4	14	78
Preservation of natural areas (open space, farmlands, and greenb..	Similar	63%	14	15	13
Shakopee open space	Similar	64%	11	13	23
Recycling	Similar	71%	17	17	5
Yard waste pick-up	Similar	66%	12	13	15
City parks	Similar	82%	14	15	13
Recreation programs or classes	Similar	75%	12	16	31
Recreation centers or facilities	Similar	76%	5	15	73
































Please rate the quality of each of the following services in Shakopee.	Health services	Similar	83%	5	13	69
	Public library services	Similar	84%	10	12	25
	Overall customer service by Shakopee employees (police, receptio..	Similar	84%	15	18	22
Please rate the following categories of Shakopee government performance.	The value of services for the taxes paid to Shakopee	Similar	56%	15	19	22
	The overall direction that Shakopee is taking	Similar	59%	12	15	26
	The job Shakopee government does at welcoming resident involve..	Similar	50%	13	16	25
	Overall confidence in Shakopee government	Similar	49%	12	14	21
	Generally acting in the best interest of the community	Similar	59%	12	14	21
	Being honest	Similar	55%	11	12	16
	Being open and transparent to the public	Similar	52%	6	7	28
	Informing residents about issues facing the community	Similar	53%	5	7	42
	Treating all residents fairly	Similar	67%	9	14	42
	Treating residents with respect	Similar	74%	5	7	42
Overall, how would you rate the quality of the services provided by each ..	The City of Shakopee	Similar	69%	17	19	15
	The Federal Government	Similar	40%	11	12	16
Please rate how important, if at all, you think it is for the Shakopee community to focus on each of the following in the coming two years.	Overall economic health of Shakopee	Similar	92%	3	12	83
	Overall quality of the transportation system (auto, bicycle, foot, b..	Similar	62%	7	7	14
	Overall design or layout of Shakopee’s residential and commercial ..	Similar	75%	6	12	58
	Overall quality of the utility infrastructure in Shakopee (water, se..	Similar	88%	2	7	85
	Overall feeling of safety in Shakopee	Similar	92%	5	12	66
	Overall quality of natural environment in Shakopee	Similar	85%	4	12	75
	Overall quality of parks and recreation opportunities	Similar	82%	4	7	57
	Overall health and wellness opportunities in Shakopee	Similar	71%	6	12	58
	Overall opportunities for education, culture, and the arts	Similar	64%	9	12	33
	Residents’ connection and engagement with their community	Similar	61%	11	12	16
In general, how many times do you:	Access the internet from your home using a computer, laptop, or t..	Similar	97%	3	7	71
	Access the internet from your cell phone	Similar	95%	2	7	85
	Visit social media sites such as Facebook, Twitter, Nextdoor, etc.	Similar	83%	3	7	71
	Use or check email	Similar	98%	1	7	100
	Share your opinions online	Similar	33%	2	7	85
	Shop online	Similar	56%	4	7	57























	Please rate your overall health.	Similar	76%	3	12	83
	What impact, if any, do you think the economy will have on your fa..	Similar	37%	4	13	76






























Complete set of frequencies
































This dashboard contains a complete set of responses to each question on the survey. By default, "Don't know" responses are excluded, but may be added to the table using the response filter to the right. When a table for a question that only permitted a single response does not total to exactly 100%, it is due to the common practice of percentages being rounded to the nearest whole number.

Please rate each of the following aspects of quality of life in Shakopee.	Question	Rating	Frequency	
			Percentage	Count
Shakopee as a place to live	Shakopee as a place to live	Excellent	24%	10
		Good	64%	26
		Fair	11%	4
		Poor	1%	0
Your neighborhood as a place to live	Your neighborhood as a place to live	Excellent	32%	13
		Good	51%	20
		Fair	16%	6
		Poor	1%	0
Shakopee as a place to raise children	Shakopee as a place to raise children	Excellent	26%	10
		Good	53%	21
		Fair	18%	7
		Poor	3%	1
Shakopee as a place to work	Shakopee as a place to work	Excellent	18%	7
		Good	55%	22
		Fair	24%	9
		Poor	3%	1
Shakopee as a place to visit	Shakopee as a place to visit	Excellent	18%	7
		Good	53%	21
		Fair	26%	10
		Poor	3%	1
Shakopee as a place to retire	Shakopee as a place to retire	Excellent	16%	6
		Good	36%	14
		Fair	36%	14
		Poor	13%	5
The overall quality of life in Shakopee	The overall quality of life in Shakopee	Excellent	14%	5
		Good	70%	28
		Fair	15%	6
		Poor	0%	0

Please rate each of the following aspects of quality of life in Shakopee.	Sense of community	Excellent		14%
		Good		43%
		Fair		33%
		Poor		10%
Please rate each of the following characteristics as they relate to Shakopee as a whole.	Overall economic health of Shakopee	Excellent		13%
		Good		56%
		Fair		28%
		Poor		3%
	Overall quality of the transportation system (auto, bicycle, foot, bus) in Shakopee	Excellent		12%
		Good		49%
		Fair		32%
		Poor		7%
	Overall design or layout of Shakopee’s residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	Excellent		11%
		Good		53%
		Fair		31%
		Poor		5%
	Overall quality of the utility infrastructure in Shakopee (water, sewer, storm water, electric, gas)	Excellent		19%
		Good		53%
		Fair		24%
		Poor		4%
	Overall feeling of safety in Shakopee	Excellent		21%
		Good		57%
		Fair		19%
		Poor		3%
	Overall quality of natural environment in Shakopee	Excellent		20%
		Good		57%
		Fair		22%
		Poor		1%
	Overall quality of parks and recreation opportunities	Excellent		29%
		Good		49%
		Fair		21%

Please rate each of the following characteristics as they relate to Shakopee as a whole.	Overall quality of parks and recreation opportunities	Poor		1%	
	Overall health and wellness opportunities in Shakopee	Excellent		19%	
		Good		59%	
		Fair		19%	
		Poor		3%	
	Overall opportunities for education, culture, and the arts	Excellent		13%	
		Good		40%	
		Fair		34%	
		Poor		14%	
	Residents' connection and engagement with their community	Excellent		6%	
		Good		44%	
		Fair		38%	
		Poor		11%	
	Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Shakopee to someone who asks	Very likely		31%
			Somewhat likely		55%
			Somewhat unlikely		9%
Very unlikely				4%	
Remain in Shakopee for the next five years		Very likely		49%	
		Somewhat likely		31%	
		Somewhat unlikely		12%	
		Very unlikely		8%	
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Very safe		72%	
		Somewhat safe		22%	
		Neither safe nor unsafe		3%	
		Somewhat unsafe		3%	
		Very unsafe		0%	
	In Shakopee's downtown/commercial area during the day	Very safe		62%	
		Somewhat safe		31%	
		Neither safe nor unsafe		6%	
		Somewhat unsafe		1%	
		Very unsafe		0%	

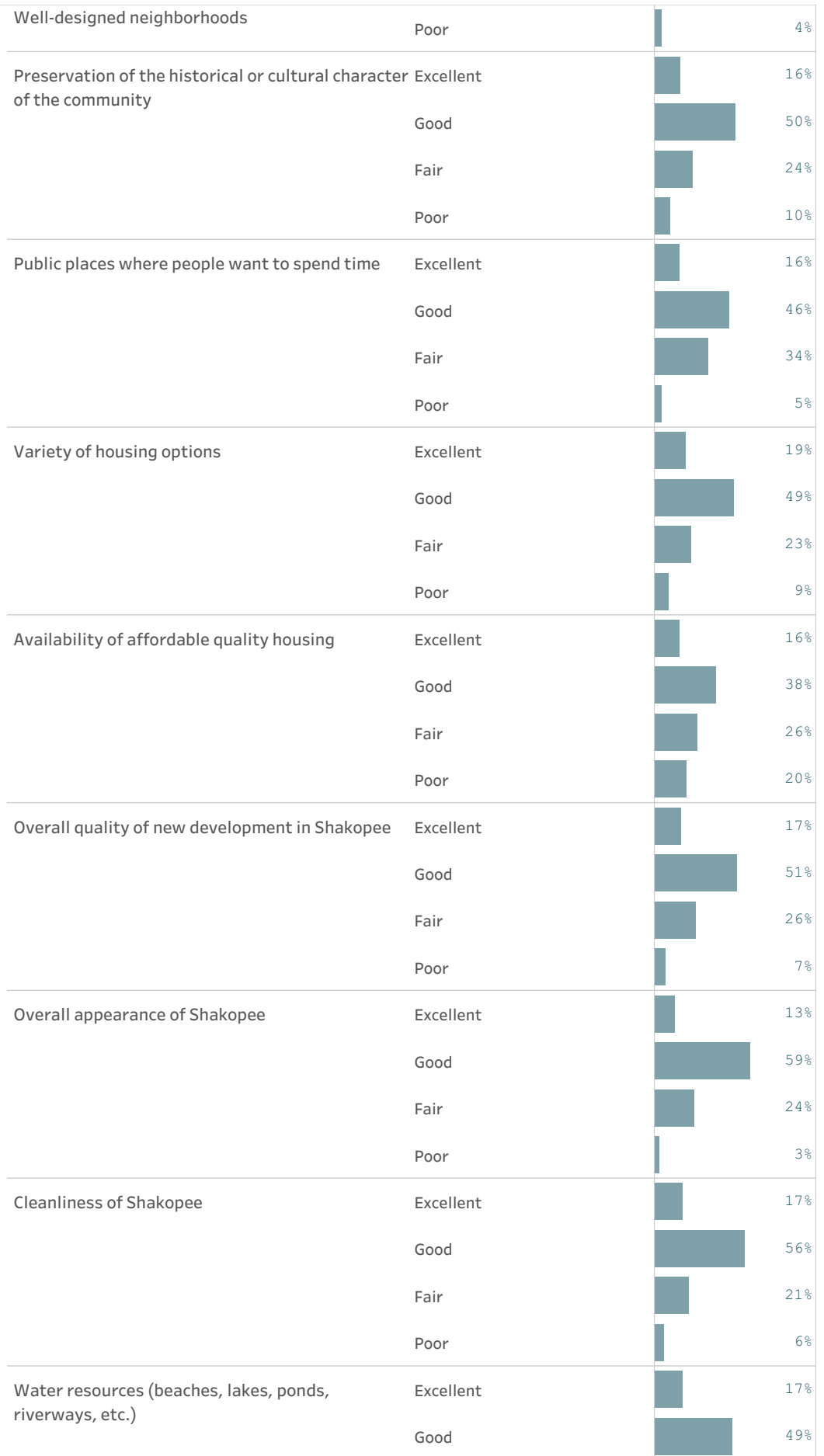
Please rate how safe or unsafe you feel:	From property crime	Very safe		24%	
		Somewhat safe		49%	
		Neither safe nor unsafe		14%	
		Somewhat unsafe		13%	
		Very unsafe		1%	
	From violent crime	Very safe		45%	
		Somewhat safe		36%	
		Neither safe nor unsafe		14%	
		Somewhat unsafe		5%	
	From fire, flood, or other natural disaster	Very safe		53%	
		Somewhat safe		35%	
		Neither safe nor unsafe		8%	
		Somewhat unsafe		3%	
		Very unsafe		0%	
	Please rate the job you feel the Shakopee community does at each of the following.	Making all residents feel welcome	Excellent		22%
Good				46%	
Fair				26%	
Poor				6%	
Attracting people from diverse backgrounds		Excellent		30%	
		Good		45%	
		Fair		21%	
		Poor		5%	
Valuing/respecting residents from diverse backgrounds		Excellent		30%	
		Good		42%	
		Fair		22%	
		Poor		6%	
Taking care of vulnerable residents (elderly, disabled, homeless, etc.)		Excellent		18%	
		Good		47%	
		Fair		27%	
		Poor		8%	
Please rate each of the following in the Shakopee community:		Overall quality of business and service establishments in Shakopee	Excellent		12%

Please rate each of the following in the Shakopee community.	Overall quality of business and service establishments in Shakopee	Good		65%
		Fair		21%
		Poor		2%
Variety of business and service establishments in Shakopee	Excellent		13%	
	Good		44%	
	Fair		39%	
	Poor		4%	
Vibrancy of downtown/commercial area	Excellent		9%	
	Good		37%	
	Fair		40%	
	Poor		14%	
Employment opportunities	Excellent		11%	
	Good		47%	
	Fair		34%	
	Poor		8%	
Shopping opportunities	Excellent		9%	
	Good		40%	
	Fair		39%	
	Poor		13%	
Cost of living in Shakopee	Excellent		12%	
	Good		41%	
	Fair		34%	
	Poor		13%	
Overall image or reputation of Shakopee	Excellent		8%	
	Good		54%	
	Fair		33%	
	Poor		6%	
Please also rate each of the following in the Shakopee community.	Traffic flow on major streets	Excellent		14%
		Good		63%
		Fair		16%
		Poor		6%
































Please also rate each of the following in the Shakopee community.

































































Please also rate each of the following in the Shakopee community.



Please also rate each of the following in the Shakopee community.				
Water resources (beaches, lakes, ponds, riverways, etc.)	Fair		28%	
	Poor		6%	
Air quality	Excellent		22%	
	Good		63%	
	Fair		13%	
	Poor		2%	
Availability of paths and walking trails	Excellent		30%	
	Good		55%	
	Fair		11%	
	Poor		3%	
Fitness opportunities (including exercise classes and paths or trails, etc.)	Excellent		21%	
	Good		51%	
	Fair		24%	
	Poor		4%	
Recreational opportunities	Excellent		19%	
	Good		55%	
	Fair		24%	
	Poor		2%	
Availability of affordable quality food	Excellent		22%	
	Good		54%	
	Fair		19%	
	Poor		6%	
Availability of affordable quality health care	Excellent		30%	
	Good		47%	
	Fair		18%	
	Poor		5%	
Availability of preventive health services	Excellent		29%	
	Good		53%	
	Fair		16%	
	Poor		2%	
Availability of affordable quality mental health	Excellent		18%	

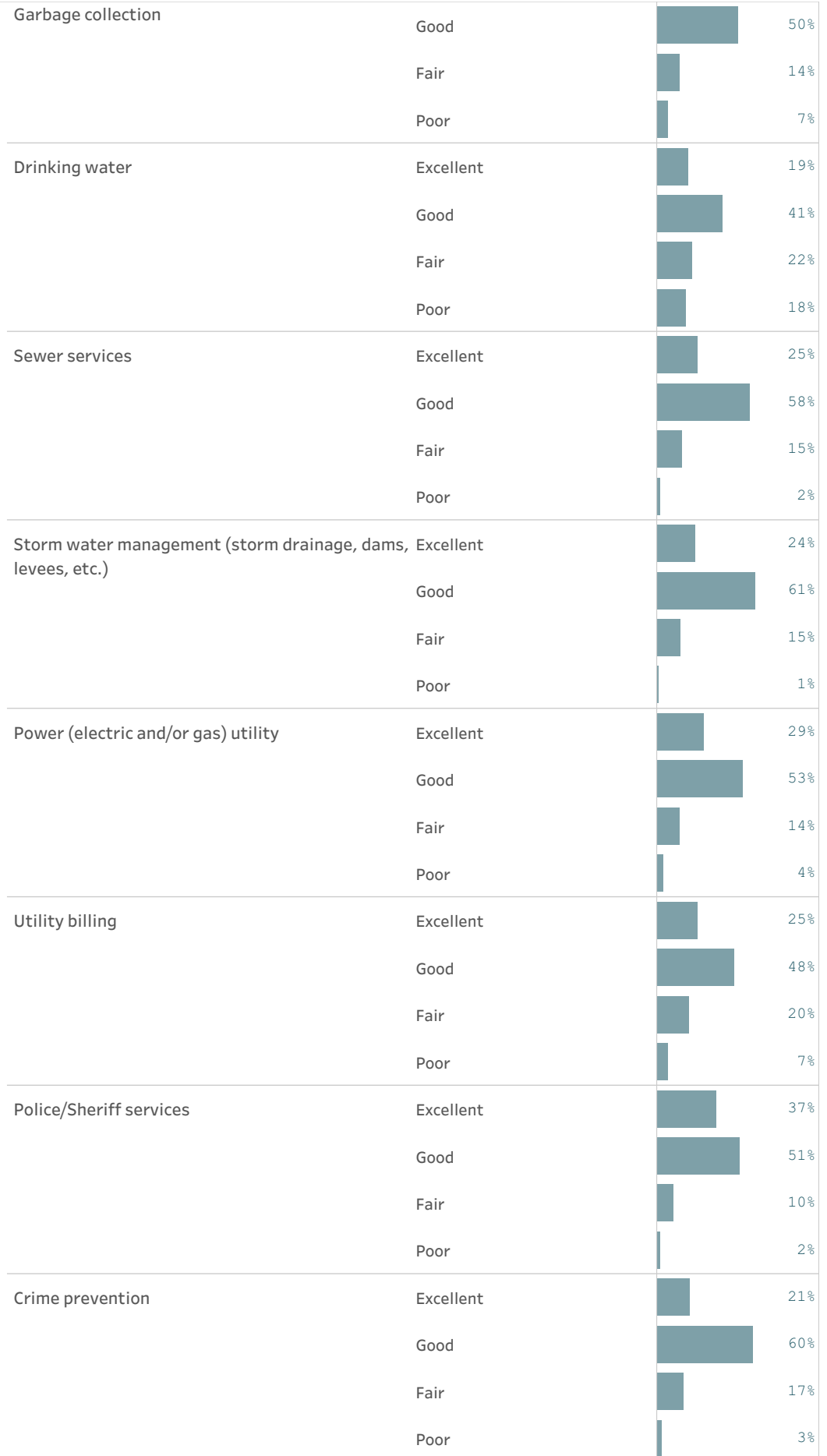
Please also rate each of the following in the Shakopee community.				
Availability of affordable quality mental health care	Good		42%	
	Fair		21%	
	Poor		19%	
Opportunities to attend cultural/arts/music activities	Excellent		11%	
	Good		34%	
	Fair		42%	
	Poor		13%	
Community support for the arts	Excellent		11%	
	Good		36%	
	Fair		41%	
	Poor		12%	
Availability of affordable quality childcare/preschool	Excellent		14%	
	Good		45%	
	Fair		25%	
	Poor		16%	
K-12 education	Excellent		12%	
	Good		46%	
	Fair		28%	
	Poor		13%	
Adult educational opportunities	Excellent		12%	
	Good		49%	
	Fair		29%	
	Poor		11%	
Sense of civic/community pride	Excellent		10%	
	Good		40%	
	Fair		40%	
	Poor		11%	
Neighborliness of residents in Shakopee	Excellent		16%	
	Good		45%	
	Fair		32%	
	Poor		7%	

Please also rate each of the following in the Shakopee community.	Opportunities to participate in social events and activities	Excellent		12%
		Good		44%
		Fair		39%
		Poor		6%
	Opportunities to attend special events and festivals	Excellent		13%
		Good		44%
		Fair		37%
		Poor		7%
	Opportunities to volunteer	Excellent		14%
		Good		47%
		Fair		33%
		Poor		6%
	Opportunities to participate in community matters	Excellent		10%
		Good		48%
		Fair		33%
		Poor		9%
	Openness and acceptance of the community toward people of diverse backgrounds	Excellent		15%
		Good		47%
		Fair		31%
		Poor		7%
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the City of Shakopee (in-person, phone, email, or web) for help or information	No		62%
		Yes		38%
	Contacted Shakopee elected officials (in-person, phone, email, or web) to express your opinion	No		82%
		Yes		18%
	Attended a local public meeting (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HO..	No		87%
		Yes		13%
	Watched (online or on television) a local public meeting	No		80%
		Yes		20%
	Volunteered your time to some group/activity in Shakopee	No		78%
		Yes		22%
	Campaigned or advocated for a local issue, cause, or candidate	No		87%

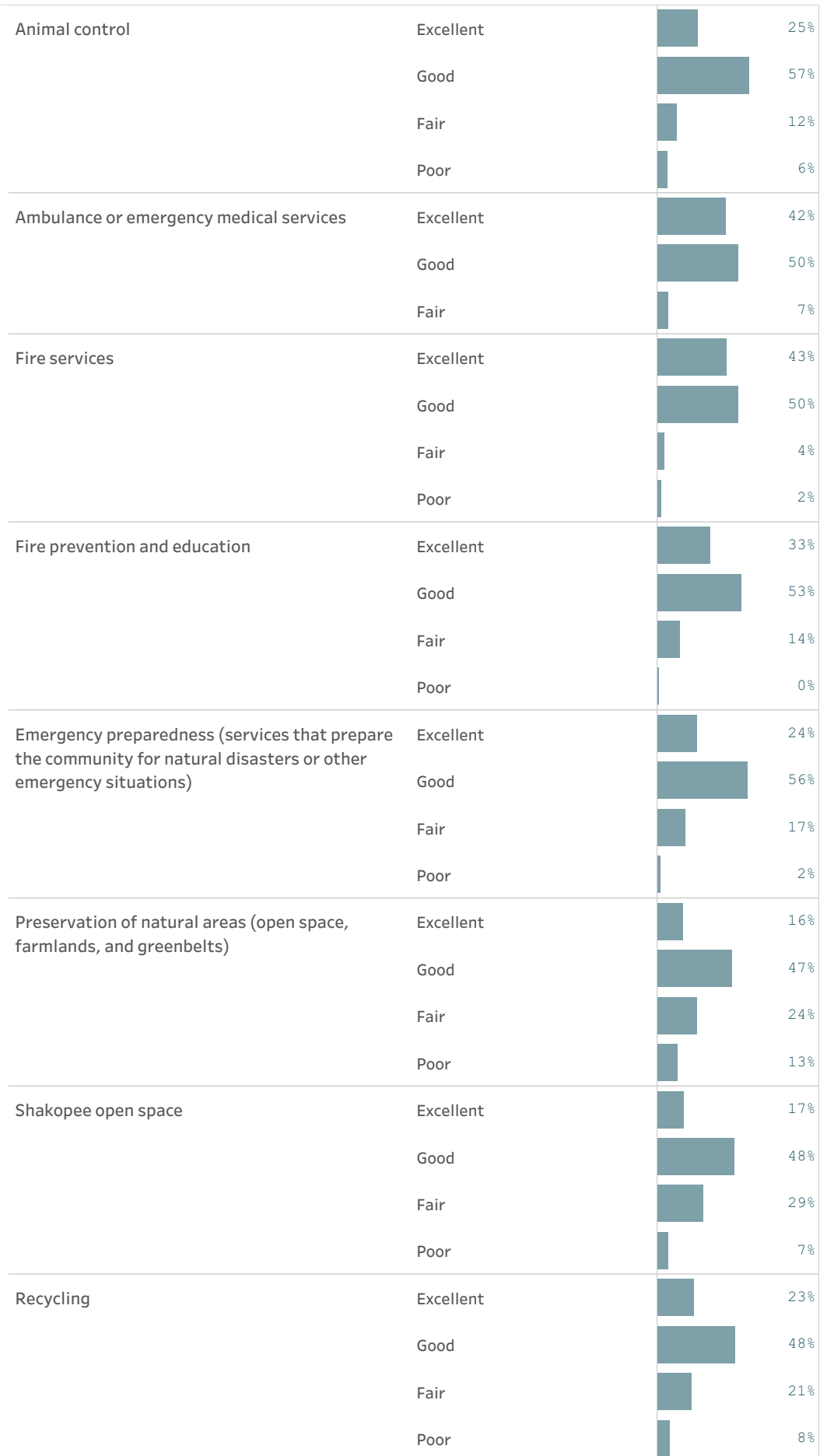
Please indicate whether or not you have done each of the following in the last 12 months.	Campaigned or advocated for a local issue, cause, or candidate	Yes		13%
	Voted in your most recent local election	No		14%
		Yes		86%
	Used bus, rail, subway, or other public transportation instead of driving	No		95%
		Yes		5%
	Carpooled with other adults or children instead of driving alone	No		65%
		Yes		35%
	Walked or biked instead of driving	No		42%
Yes			58%	
Please rate the quality of each of the following services in Shakopee.	Public information services	Excellent		15%
		Good		55%
		Fair		27%
		Poor		3%
	Economic development	Excellent		14%
		Good		51%
		Fair		30%
		Poor		5%
	Traffic enforcement	Excellent		15%
		Good		55%
		Fair		23%
		Poor		7%
	Traffic signal timing	Excellent		13%
		Good		50%
		Fair		30%
		Poor		8%
Street repair	Excellent		10%	
	Good		49%	
	Fair		34%	
	Poor		7%	
Street cleaning	Excellent		21%	
	Good		61%	

Please rate the quality of each of the following services in Shakopee.			
Street cleaning	Fair		16%
	Poor		2%
Street lighting	Excellent		16%
	Good		59%
	Fair		20%
	Poor		5%
Snow removal	Excellent		26%
	Good		50%
	Fair		19%
	Poor		6%
Sidewalk maintenance	Excellent		16%
	Good		60%
	Fair		21%
	Poor		4%
Bus or transit services	Excellent		13%
	Good		45%
	Fair		26%
	Poor		15%
Land use, planning, and zoning	Excellent		11%
	Good		40%
	Fair		38%
	Poor		12%
Code enforcement (weeds, abandoned buildings, etc.)	Excellent		12%
	Good		42%
	Fair		30%
	Poor		16%
Affordable high-speed internet access	Excellent		15%
	Good		35%
	Fair		30%
	Poor		19%
Garbage collection	Excellent		29%
































Please rate the quality of each of the following services in Shakopee.




























Please rate the quality of each of the following services in Shakopee.


































Please rate the quality of each of the following services in Shakopee.

Yard waste pick-up	Excellent		23%	
	Good		43%	
	Fair		22%	
	Poor		12%	
City parks	Excellent		22%	
	Good		60%	
	Fair		16%	
	Poor		1%	
Recreation programs or classes	Excellent		19%	
	Good		56%	
	Fair		20%	
	Poor		4%	
Recreation centers or facilities	Excellent		26%	
	Good		50%	
	Fair		20%	
	Poor		4%	
Health services	Excellent		28%	
	Good		55%	
	Fair		15%	
	Poor		2%	
Public library services	Excellent		32%	
	Good		52%	
	Fair		16%	
	Poor		0%	
Overall customer service by Shakopee employees (police, receptionists, planners, etc.)	Excellent		27%	
	Good		57%	
	Fair		15%	
	Poor		1%	
Please rate the following categories of Shakopee government performance.	The value of services for the taxes paid to Shakopee	Excellent		11%
		Good		45%
		Fair		34%

Please rate the following categories of Shakopee government performance.	Category	Rating	Percentage	
			Bar	Value
The value of services for the taxes paid to Shakopee	The overall direction that Shakopee is taking	Poor	10%	10%
		Excellent	11%	11%
		Good	48%	48%
		Fair	32%	32%
The job Shakopee government does at welcoming resident involvement	Overall confidence in Shakopee government	Poor	9%	9%
		Excellent	10%	10%
		Good	40%	40%
		Fair	36%	36%
Overall confidence in Shakopee government	Generally acting in the best interest of the community	Poor	13%	13%
		Excellent	8%	8%
		Good	42%	42%
		Fair	34%	34%
Generally acting in the best interest of the community	Being honest	Poor	17%	17%
		Excellent	10%	10%
		Good	49%	49%
		Fair	28%	28%
Being honest	Being open and transparent to the public	Poor	14%	14%
		Excellent	10%	10%
		Good	44%	44%
		Fair	31%	31%
Being open and transparent to the public	Informing residents about issues facing the community	Poor	15%	15%
		Excellent	10%	10%
		Good	41%	41%
		Fair	32%	32%
Informing residents about issues facing the community	Treating all residents fairly	Poor	17%	17%
		Excellent	10%	10%
		Good	43%	43%
		Fair	33%	33%
Treating all residents fairly	Treating all residents fairly	Poor	14%	14%
		Excellent	15%	15%
		Good	52%	52%

Please rate the following categories of Shakopee government performance.	Treating all residents fairly	Fair		25%
		Poor		8%
	Treating residents with respect	Excellent		15%
		Good		58%
		Fair		21%
		Poor		6%
Overall, how would you rate the quality of the services provided by each of the following?	The City of Shakopee	Excellent		16%
		Good		53%
		Fair		29%
		Poor		2%
	The Federal Government	Excellent		3%
		Good		37%
		Fair		36%
		Poor		23%
Please rate how important, if at all, you think it is for the Shakopee community to focus on each of the following in the coming two years.	Overall economic health of Shakopee	Essential		46%
		Very important		47%
		Somewhat important		8%
	Overall quality of the transportation system (auto, bicycle, foot, bus) in Shakopee	Essential		19%
		Very important		43%
		Somewhat important		35%
		Not at all important		3%
	Overall design or layout of Shakopee's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	Essential		25%
		Very important		49%
		Somewhat important		24%
		Not at all important		2%
	Overall quality of the utility infrastructure in Shakopee (water, sewer, storm water, electric, gas)	Essential		44%
Very important			44%	
Somewhat important			12%	
Not at all important			0%	
Overall feeling of safety in Shakopee	Essential		57%	
	Very important		35%	

Please rate how important, if at all, you think it is for the Shakopee community to focus on each of the following in the coming two years.	Overall feeling of safety in Shakopee	Somewhat important		8%
		Not at all important		0%
Overall quality of natural environment in Shakopee		Essential		36%
		Very important		50%
		Somewhat important		14%
		Not at all important		0%
Overall quality of parks and recreation opportunities		Essential		29%
		Very important		53%
		Somewhat important		17%
		Not at all important		1%
Overall health and wellness opportunities in Shakopee		Essential		23%
		Very important		48%
		Somewhat important		26%
		Not at all important		3%
Overall opportunities for education, culture, and the arts		Essential		28%
		Very important		36%
		Somewhat important		32%
		Not at all important		4%
Residents' connection and engagement with their community		Essential		19%
		Very important		42%
		Somewhat important		37%
		Not at all important		2%
Innovation is the creation, development, and implementation of a new product, process or service that aims to improve efficiency and effectiveness. With this in mind, what types of innovation in the City, if any, are the most important to you?	Bringing innovative businesses to Shakopee (e.g., Apple, Tesla, etc.)	Essential		18%
		Very important		30%
		Somewhat important		38%
		Not at all important		14%
Supporting existing businesses in their innovation efforts (e.g., providing funding for new technology investments)		Essential		29%
		Very important		50%
		Somewhat important		18%
		Not at all important		3%
Establishing an innovation center to foster innovative businesses and entrepreneurship		Essential		13%

Innovation is the creation, development, and implementation of a new product, process or service that aims to improve efficiency and effectiveness. With this in mind, what types of innovation in the City, if any, are the most important to you?	Establishing an innovation center to foster innovative businesses and entrepreneurship education	Very important		29%
		Somewhat important		47%
		Not at all important		12%
	Innovating the services by the City to improve outcomes (e.g., facilitating faster response times)	Essential		23%
		Very important		47%
		Somewhat important		29%
		Not at all important		1%
	Innovating the City's processes to improve customer service (e.g., creating an online portal)	Essential		26%
		Very important		45%
		Somewhat important		27%
		Not at all important		3%
	Innovating the City's processes to decrease costs	Essential		47%
Very important			43%	
Somewhat important			10%	
Not at all important			0%	
COVID-19 has changed a lot in our daily lives. How likely, if at all, are the following changes to remain as part of your life once restrictions are lifted? (If you have not implemented these changes since the onset of COVID-19, please mark "Not applicable.")	Remote work/working from home	Very likely		35%
		Somewhat likely		17%
		Somewhat unlikely		7%
		Very unlikely		6%
		Not applicable		36%
Use of pedestrian and bicycle trail ways		Very likely		46%
		Somewhat likely		26%
		Somewhat unlikely		6%
		Very unlikely		3%
		Not applicable		18%
Use of parks and open spaces		Very likely		51%
		Somewhat likely		25%
		Somewhat unlikely		9%
		Very unlikely		2%
		Not applicable		12%
Less travel by vehicle		Very likely		25%

<p>COVID-19 has changed a lot in our daily lives. How likely, if at all, are the following changes to remain as part of your life once restrictions are lifted? (If you have not implemented these changes since the onset of COVID-19, please mark "Not applicable.")</p>	Less travel by vehicle		
		Somewhat likely	24%
		Somewhat unlikely	18%
		Very unlikely	20%
		Not applicable	12%
	Higher use of internet bandwidth		
	Very likely	51%	
	Somewhat likely	24%	
	Somewhat unlikely	11%	
	Very unlikely	3%	
	Not applicable	11%	
	Increased demand for health foods and grocery options		
	Very likely	34%	
	Somewhat likely	32%	
	Somewhat unlikely	18%	
	Very unlikely	6%	
	Not applicable	11%	
	Online shopping		
	Very likely	45%	
	Somewhat likely	28%	
	Somewhat unlikely	11%	
	Very unlikely	7%	
	Not applicable	8%	
	Delivery services (e.g., grocery, prepared meals, other goods)		
	Very likely	26%	
	Somewhat likely	21%	
	Somewhat unlikely	18%	
	Very unlikely	17%	
	Not applicable	18%	
	Use of eat-in restaurants		
	Very likely	42%	
	Somewhat likely	30%	
	Somewhat unlikely	17%	
	Very unlikely	7%	
	Not applicable	4%	
	Use of outdoor dining		
	Very likely	39%	
	Somewhat likely	33%	

daily lives. How likely, if at all, are the following changes to remain as part of your life once restrictions are lifted? (If you have not implemented these changes since the onset of COVID-19, please mark "Not applicable.")	Use of outdoor dining	Somewhat unlikely	14%
		Very unlikely	3%
		Not applicable	10%
Compared to other cities, Shakopee has above average pavement quality on City streets. Please indicate how much you support, if at all, increased property taxes for the city to maintain this street pavement quality?	Strongly support	15%	
	Somewhat support	54%	
	Somewhat oppose	18%	
	Strongly oppose	12%	
In general, how many times do you:	Access the internet from your home using a computer, laptop, or tablet computer	Several times a day	84%
		Once a day	7%
		A few times a week	4%
		Every few weeks	0%
		Less often or never	4%
Access the internet from your cell phone	Several times a day	90%	
	Once a day	3%	
	A few times a week	2%	
	Every few weeks	1%	
	Less often or never	4%	
Visit social media sites such as Facebook, Twitter, Nextdoor, etc.	Several times a day	69%	
	Once a day	9%	
	A few times a week	5%	
	Every few weeks	3%	
	Less often or never	14%	
Use or check email	Several times a day	78%	
	Once a day	17%	
	A few times a week	3%	
	Every few weeks	1%	
	Less often or never	1%	
Share your opinions online	Several times a day	14%	
	Once a day	8%	
	A few times a week	11%	
	Every few weeks	14%	

In general, how many times do you:	Share your opinions online	Less often or never		52%
	Shop online	Several times a day		17%
		Once a day		8%
		A few times a week		31%
		Every few weeks		34%
		Less often or never		10%
Please rate your overall health.	Excellent		32%	
	Very good		44%	
	Good		20%	
	Fair		3%	
	Poor		0%	
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Very positive		8%	
	Somewhat positive		29%	
	Neutral		48%	
	Somewhat negative		13%	
	Very negative		1%	
How many years have you lived in Shakopee?	Less than 2 years		22%	
	2-5 years		22%	
	6-10 years		13%	
	11-20 years		23%	
	More than 20 years		20%	
Which best describes the building you live in?	One family house detached from any other houses		59%	
	Building with two or more homes (duplex, townhome, apa..		39%	
	Other		2%	
Do you rent or own your home?	Rent		25%	
	Own		75%	
About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance, and homeowners' association (HOA) fees)?	Less than \$500		4%	
	\$500 to \$999		12%	
	\$1,000 to \$1,499		34%	
	\$1,500 to \$1,999		25%	
	\$2,000 to \$2,499		14%	

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance, and homeowners' association (HOA) fees)?	\$2,500 to \$2,999		6%
	\$3,000 to \$3,499		3%
	\$3,500 or more		2%
Do any children 17 or under live in your household?	No		66%
	Yes		34%
Are you or any other members of your household aged 65 or older?	No		85%
	Yes		15%
How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Less than \$25,000		5%
	\$25,000 to \$49,999		16%
	\$50,000 to \$74,999		16%
	\$75,000 to \$99,999		14%
	\$100,000 to \$149,999		27%
	\$150,000 or more		22%
Are you Spanish, Hispanic, or Latino?	No, not Spanish, Hispanic, or Latino		93%
	Yes, I consider myself to be Spanish, Hispanic, or Latino		7%
What is your race? (Mark one or more races to indicate what race you consider yourself to be.)	American Indian or Alaskan Native		1%
	Asian, Asian Indian, or Pacific Islander		12%
	Black or African American		3%
	White		83%
	Other		6%
In which category is your age?	18-24 years		9%
	25-34 years		24%
	35-44 years		20%
	45-54 years		23%
	55-64 years		9%
	65-74 years		7%
	75 years or older		7%
What is your gender?	Female		51%
	Male		49%

Comparison of Responses by Respondent Characteristics

This dashboard allows the user to specify which demographics to include in the table using the dropdown menu below. Responses have been summarized to show only the proportion of respondents giving a positive answer; for example, the percent of respondents who rated the quality of life as excellent or good.

In the "Statistical significance" tab, you will find a tool to help determine the threshold values for statistically significant differences between groups.

		District 1	District 2	District 3	District 4	District 5
Please rate each of the following aspects of quality of life in Shakopee.	Shakopee as a place to live	90%	88%	88%	89%	62%
	Your neighborhood as a place to live	72%	85%	93%	82%	96%
	Shakopee as a place to raise children	85%	75%	87%	75%	72%
	Shakopee as a place to work	84%	74%	55%	58%	100%
	Shakopee as a place to visit	75%	74%	64%	73%	33%
	Shakopee as a place to retire	62%	46%	54%	50%	29%
	The overall quality of life in Shakopee	79%	83%	93%	88%	87%
	Sense of community	57%	51%	61%	64%	72%
Please rate each of the following characteristics as they relate to Shakopee as a whole.	Overall economic health of Shakopee	75%	68%	72%	65%	41%
	Overall quality of the transportation system (auto, bicycle, foot, bus) in Shakopee	66%	58%	67%	60%	50%
	Overall design or layout of Shakopee's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	63%	60%	70%	71%	71%
	Overall quality of the utility infrastructure in Shakopee (water, sewer, storm water, electric, gas)	68%	73%	76%	74%	87%
	Overall feeling of safety in Shakopee	76%	76%	83%	82%	87%
	Overall quality of natural environment in Shakopee	75%	73%	87%	75%	85%
	Overall quality of parks and recreation opportunities	77%	72%	88%	84%	82%
	Overall health and wellness opportunities in Shakopee	89%	71%	82%	77%	96%
	Overall opportunities for education, culture, and the arts	59%	47%	60%	41%	65%
	Residents' connection and engagement with their community	56%	39%	65%	53%	67%
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Shakopee to someone who asks	88%	88%	91%	81%	62%
	Remain in Shakopee for the next five years	72%	77%	92%	86%	57%
Please rate how safe or unsafe you feel:	In your neighborhood during the day	95%	93%	98%	93%	97%
	In Shakopee's downtown/commercial area during the day	91%	96%	96%	81%	95%

Please rate how safe or unsafe you feel:	From property crime	67%	74%	68%	80%	91%
	From violent crime	70%	82%	89%	88%	92%
	From fire, flood, or other natural disaster	96%	77%	94%	98%	95%
Please rate the job you feel the Shakopee community does at each of the following.	Making all residents feel welcome	65%	63%	79%	72%	96%
	Attracting people from diverse backgrounds	77%	67%	87%	76%	86%
	Valuing/respecting residents from diverse backgrounds	74%	70%	77%	69%	79%
	Taking care of vulnerable residents (elderly, disabled, homeless, etc.)	69%	56%	76%	66%	74%
Please rate each of the following in the Shakopee community.	Overall quality of business and service establishments in Shakopee	87%	79%	83%	53%	62%
	Variety of business and service establishments in Shakopee	74%	51%	60%	38%	70%
	Vibrancy of downtown/commercial area	52%	42%	54%	37%	31%
	Employment opportunities	51%	65%	54%	48%	100%
	Shopping opportunities	56%	48%	49%	40%	25%
	Cost of living in Shakopee	39%	59%	56%	58%	54%
	Overall image or reputation of Shakopee	63%	61%	59%	65%	49%
Please also rate each of the following in the Shakopee community.	Traffic flow on major streets	83%	77%	83%	66%	82%
	Ease of public parking	78%	75%	79%	78%	87%
	Ease of travel by car in Shakopee	88%	94%	96%	88%	97%
	Ease of travel by public transportation in Shakopee	43%	45%	54%	49%	65%
	Ease of travel by bicycle in Shakopee	81%	75%	64%	55%	80%
	Ease of walking in Shakopee	80%	84%	65%	71%	88%
	Well-planned residential growth	56%	57%	69%	59%	52%
	Well-planned commercial growth	65%	58%	67%	42%	78%
	Well-designed neighborhoods	55%	68%	74%	67%	73%
	Preservation of the historical or cultural character of the community	72%	64%	75%	52%	67%
	Public places where people want to spend time	74%	54%	68%	61%	18%
	Variety of housing options	62%	70%	74%	68%	68%
	Availability of affordable quality housing	40%	55%	58%	68%	74%
	Overall quality of new development in Shakopee	67%	69%	77%	60%	27%
	Overall appearance of Shakopee	67%	71%	81%	72%	75%

Please also rate each of the following in the Shakopee community.	Cleanliness of Shakopee	74%	70%	80%	75%	73%
	Water resources (beaches, lakes, ponds, riverways, etc.)	77%	60%	57%	71%	65%
	Air quality	87%	89%	81%	72%	100%
	Availability of paths and walking trails	88%	85%	88%	82%	72%
	Fitness opportunities (including exercise classes and paths or trails, etc.)	71%	69%	80%	75%	80%
	Recreational opportunities	81%	72%	76%	65%	84%
	Availability of affordable quality food	79%	77%	75%	64%	79%
	Availability of affordable quality health care	71%	77%	87%	73%	98%
	Availability of preventive health services	80%	81%	88%	78%	98%
	Availability of affordable quality mental health care	62%	52%	66%	65%	100%
	Opportunities to attend cultural/arts/music activities	41%	33%	63%	50%	78%
	Community support for the arts	54%	37%	45%	56%	65%
	Availability of affordable quality childcare/preschool	63%	49%	64%	65%	89%
	K-12 education	70%	45%	63%	64%	80%
	Adult educational opportunities	61%	59%	59%	63%	72%
	Sense of civic/community pride	53%	48%	49%	48%	48%
	Neighborliness of residents in Shakopee	65%	56%	63%	66%	51%
	Opportunities to participate in social events and activities	60%	49%	75%	45%	41%
	Opportunities to attend special events and festivals	62%	43%	79%	53%	58%
	Opportunities to volunteer	57%	61%	72%	58%	91%
	Opportunities to participate in community matters	55%	55%	71%	57%	48%
	Openness and acceptance of the community toward people of diverse backgrounds	57%	64%	65%	66%	79%
	Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the City of Shakopee (in-person, phone, email, or web) for help or information	37%	42%	35%	35%
Contacted Shakopee elected officials (in-person, phone, email, or web) to express your opinion		23%	16%	18%	15%	7%
Attended a local public meeting (of local elected officials like City Council or County Commissioners, advisory boards, town halls, ..		7%	14%	19%	12%	0%
Watched (online or on television) a local public meeting		16%	19%	25%	21%	43%
Volunteered your time to some group/activity in Shakopee		12%	24%	38%	19%	35%
Campaigned or advocated for a local issue, cause, or candidate		15%	14%	13%	11%	19%
Voted in your most recent local election		77%	89%	99%	79%	93%

Please indicate whether or not you have done each of the following in the last 12 months.	Used bus, rail, subway, or other public transportation instead of driving	2%	6%	6%	7%	0%
	Carpooled with other adults or children instead of driving alone	26%	38%	47%	27%	43%
	Walked or biked instead of driving	65%	57%	49%	64%	61%
Please rate the quality of each of the following services in Shakopee.	Public information services	58%	72%	81%	75%	74%
	Economic development	65%	60%	67%	78%	87%
	Traffic enforcement	75%	67%	71%	68%	93%
	Traffic signal timing	57%	65%	63%	63%	81%
	Street repair	63%	52%	64%	70%	53%
	Street cleaning	86%	81%	77%	85%	81%
	Street lighting	78%	76%	63%	79%	62%
	Snow removal	78%	73%	68%	82%	79%
	Sidewalk maintenance	79%	74%	74%	76%	51%
	Bus or transit services	50%	57%	72%	61%	55%
	Land use, planning, and zoning	38%	49%	64%	62%	44%
	Code enforcement (weeds, abandoned buildings, etc.)	41%	62%	58%	47%	27%
	Affordable high-speed internet access	50%	49%	47%	60%	28%
	Garbage collection	80%	81%	78%	73%	67%
	Drinking water	56%	55%	79%	60%	71%
	Sewer services	87%	82%	82%	80%	76%
	Storm water management (storm drainage, dams, levees, etc.)	85%	86%	88%	76%	70%
	Power (electric and/or gas) utility	80%	85%	75%	84%	79%
	Utility billing	75%	79%	61%	73%	43%
	Police/Sheriff services	90%	86%	90%	89%	85%
	Crime prevention	85%	79%	77%	80%	83%
	Animal control	79%	78%	94%	79%	100%
	Ambulance or emergency medical services	94%	97%	85%	85%	100%
	Fire services	93%	91%	100%	90%	92%
	Fire prevention and education	86%	86%	93%	74%	100%
	Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	86%	75%	88%	72%	100%

Please rate the quality of each of the following services in Shakopee.	Preservation of natural areas (open space, farmlands, and greenbelts)	57%	56%	76%	76%	53%
	Shakopee open space	72%	52%	78%	69%	31%
	Recycling	68%	69%	83%	64%	95%
	Yard waste pick-up	72%	61%	66%	65%	92%
	City parks	85%	81%	84%	80%	86%
	Recreation programs or classes	71%	77%	79%	74%	84%
	Recreation centers or facilities	76%	76%	81%	69%	83%
	Health services	86%	81%	89%	78%	97%
	Public library services	85%	81%	93%	80%	84%
	Overall customer service by Shakopee employees (police, receptionists, planners, etc.)	86%	82%	86%	84%	92%
Please rate the following categories of Shakopee government performance.	The value of services for the taxes paid to Shakopee	52%	58%	55%	58%	56%
	The overall direction that Shakopee is taking	56%	57%	68%	62%	52%
	The job Shakopee government does at welcoming resident involvement	49%	46%	55%	60%	50%
	Overall confidence in Shakopee government	49%	44%	50%	62%	47%
	Generally acting in the best interest of the community	59%	53%	68%	64%	57%
	Being honest	59%	48%	63%	59%	62%
	Being open and transparent to the public	52%	48%	52%	59%	47%
	Informing residents about issues facing the community	53%	48%	62%	58%	37%
	Treating all residents fairly	65%	67%	67%	74%	40%
	Treating residents with respect	71%	71%	84%	74%	40%
Overall, how would you rate the quality of the services provided by each of the following?	The City of Shakopee	60%	70%	78%	73%	78%
	The Federal Government	44%	33%	43%	56%	11%
Please rate how important, if at all, you think it is for the Shakopee community to focus on each of the following in the coming two years.	Overall economic health of Shakopee	93%	89%	97%	95%	100%
	Overall quality of the transportation system (auto, bicycle, foot, bus) in Shakopee	65%	54%	62%	77%	66%
	Overall design or layout of Shakopee's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	74%	73%	75%	78%	88%
	Overall quality of the utility infrastructure in Shakopee (water, sewer, storm water, electric, gas)	90%	89%	81%	89%	81%
	Overall feeling of safety in Shakopee	92%	90%	92%	96%	100%
	Overall quality of natural environment in Shakopee	86%	88%	72%	92%	85%
	Overall quality of parks and recreation opportunities	87%	77%	82%	85%	73%

Please rate how important, if at all, you think it is for the Shakopee community to focus on each of the following in the coming two years.	Overall health and wellness opportunities in Shakopee	76%	68%	60%	81%	72%
	Overall opportunities for education, culture, and the arts	64%	57%	68%	80%	47%
	Residents' connection and engagement with their community	67%	52%	65%	70%	68%
Innovation is the creation, development, and implementation of a new product, process or service that aims to improve efficiency and effectiveness. With this in mind, what types of innovation in the City, if any, are the most important to you?	Bringing innovative businesses to Shakopee (e.g., Apple, Tesla, etc.)	46%	41%	46%	73%	56%
	Supporting existing businesses in their innovation efforts (e.g., providing funding for new technology investments)	81%	76%	78%	88%	84%
	Establishing an innovation center to foster innovative businesses and entrepreneurship education	48%	32%	41%	57%	60%
	Innovating the services by the City to improve outcomes (e.g., facilitating faster response times)	66%	70%	62%	80%	87%
	Innovating the City's processes to improve customer service (e.g., creating an online portal)	62%	72%	72%	82%	74%
	Innovating the City's processes to decrease costs	86%	88%	95%	93%	87%
COVID-19 has changed a lot in our daily lives. How likely, if at all, are the following changes to remain as part of your life once restrictions are lifted? (If you have not implemented these changes since the onset of COVID-19, please mark "Not applicable.")	Remote work/working from home	63%	86%	82%	87%	54%
	Use of pedestrian and bicycle trail ways	92%	86%	86%	94%	45%
	Use of parks and open spaces	87%	84%	90%	96%	82%
	Less travel by vehicle	48%	63%	55%	56%	31%
	Higher use of internet bandwidth	66%	92%	88%	87%	91%
	Increased demand for health foods and grocery options	75%	78%	60%	76%	61%
	Online shopping	73%	84%	76%	88%	72%
	Delivery services (e.g., grocery, prepared meals, other goods)	42%	63%	62%	62%	32%
	Use of eat-in restaurants	82%	76%	75%	61%	93%
	Use of outdoor dining	81%	76%	83%	92%	77%
In general, how many times do you:	Compared to other cities, Shakopee has above average pavement quality on City streets. Please indicate how much you support, i..	46%	77%	73%	83%	78%
	Access the internet from your home using a computer, laptop, or tablet computer	90%	98%	99%	99%	100%
	Access the internet from your cell phone	89%	96%	99%	97%	93%
	Visit social media sites such as Facebook, Twitter, Nextdoor, etc.	73%	82%	94%	88%	87%
	Use or check email	99%	98%	99%	97%	100%
	Share your opinions online	29%	32%	37%	37%	53%
	Shop online	43%	54%	72%	64%	85%
Please rate your overall health.	67%	77%	84%	81%	93%	
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact wil..	34%	35%	44%	46%	17%	

Statistical significance thresholds

Below you may select a demographic to find the thresholds for statistically significant differences between groups (i.e. the minimum difference between groups to be considered statistically significant based on the sample sizes). If there were no responses within a specific demographic option, that option will not appear in the dashboard.

Area

	District 1	District 2	District 3	District 4	District 5
District 1		13%	16%	16%	28%
District 2	13%		15%	15%	27%
District 3	16%	15%		17%	29%
District 4	16%	15%	17%		29%
District 5	28%	27%	29%	29%	

Full trends

This table contains the trends over time for the City of Shakopee. The combined "percent positive" responses for each survey year are presented (e.g., excellent/good or yes). If an item was not included during an administration of the survey, no percentage will be shown in the table. If the difference between the 2019 and 2021 surveys is greater than seven percentage points, the change is statistically significant.

It is important to note that in 2020, The NCS survey was updated to include new and refreshed items. Consequently, some of the trends may be impacted due to wording modifications that could have potentially altered the meaning of the item for the respondent.

		2014	2016	2019	2021
Please rate each of the following aspects of quality of life in Shakopee.	Shakopee as a place to live	85%	80%	88%	
	Your neighborhood as a place to live	79%	77%	83%	
	Shakopee as a place to raise children	77%	70%	80%	
	Shakopee as a place to work	61%	60%	74%	
	Shakopee as a place to visit	69%	65%	71%	
	Shakopee as a place to retire	52%	44%	52%	
	The overall quality of life in Shakopee	93%	81%	72%	85%
	Sense of community	53%	50%	57%	
Please rate each of the following characteristics as they relate to Shakopee as a whole.	Overall economic health of Shakopee	66%	61%	69%	
	Overall quality of the transportation system (auto, bicycle, foot, bu..				62%
	Overall design or layout of Shakopee's residential and commercial ..	61%	59%	65%	
	Overall quality of the utility infrastructure in Shakopee (water, se..				73%
	Overall feeling of safety in Shakopee	79%	64%	78%	
	Overall quality of natural environment in Shakopee	76%	72%	76%	
	Overall quality of parks and recreation opportunities				78%
	Overall health and wellness opportunities in Shakopee	73%	69%	79%	
	Overall opportunities for education, culture, and the arts	66%	59%	52%	
	Residents' connection and engagement with their community				51%
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Shakopee to someone who asks	84%	80%	87%	
	Remain in Shakopee for the next five years	83%	77%	79%	

Please rate how safe or unsafe you feel:	In your neighborhood during the day	92% 93% 94%
	In Shakopee's downtown/commercial area during the day	89% 86% 93%
	From property crime	72%
	From violent crime	81%
	From fire, flood, or other natural disaster	89%
Please rate the job you feel the Shakopee community does at each of the following.	Making all residents feel welcome	68%
	Attracting people from diverse backgrounds	75%
	Valuing/respecting residents from diverse backgrounds	72%
	Taking care of vulnerable residents (elderly, disabled, homeless, et..	66%
Please rate each of the following in the Shakopee community.	Overall quality of business and service establishments in Shakopee	57% 53% 77%
	Variety of business and service establishments in Shakopee	57%
	Vibrancy of downtown/commercial area	32% 41% 46%
	Employment opportunities	63% 56% 58%
	Shopping opportunities	45% 45% 49%
	Cost of living in Shakopee	51% 42% 53%
	Overall image or reputation of Shakopee	56% 48% 62%
Please also rate each of the following in the Shakopee community.	Traffic flow on major streets	73% 71% 78%
	Ease of public parking	73% 62% 77%
	Ease of travel by car in Shakopee	83% 80% 92%
	Ease of travel by public transportation in Shakopee	38% 40% 47%
	Ease of travel by bicycle in Shakopee	59% 66% 72%
	Ease of walking in Shakopee	65% 72% 78%
	Well-planned residential growth	59%
	Well-planned commercial growth	59%
	Well-designed neighborhoods	66%
	Preservation of the historical or cultural character of the community	67%
	Public places where people want to spend time	62% 69% 62%

Please also rate each of the following in the Shakopee community.	Variety of housing options	63%	61%	68%
	Availability of affordable quality housing	55%	53%	54%
	Overall quality of new development in Shakopee	63%	55%	67%
	Overall appearance of Shakopee	68%	73%	72%
	Cleanliness of Shakopee	78%	75%	73%
	Water resources (beaches, lakes, ponds, riverways, etc.)			66%
	Air quality	78%	71%	85%
	Availability of paths and walking trails	69%	71%	86%
	Fitness opportunities (including exercise classes and paths or trail..	62%	65%	73%
	Recreational opportunities	68%	62%	74%
	Availability of affordable quality food	59%	64%	76%
	Availability of affordable quality health care	75%	73%	77%
	Availability of preventive health services	76%	76%	82%
	Availability of affordable quality mental health care	57%	54%	60%
	Opportunities to attend cultural/arts/music activities	41%	53%	45%
	Community support for the arts			47%
	Availability of affordable quality childcare/preschool	55%	63%	59%
	K-12 education	70%	67%	58%
	Adult educational opportunities	51%	49%	61%
	Sense of civic/community pride			50%
Neighborliness of residents in Shakopee	54%	48%	61%	
Opportunities to participate in social events and activities	47%	53%	56%	
Opportunities to attend special events and festivals	57%	65%	56%	
Opportunities to volunteer	59%	55%	62%	
Opportunities to participate in community matters	51%	55%	58%	
Openness and acceptance of the community toward people of diver..	58%	51%	62%	
Please indicate whether or not you have done each of the following in	Contacted the City of Shakopee (in-person, phone, email, or web) fo..	41%	33%	38%

Please indicate whether or not you have done each of the following in the last 12 months.	Contacted Shakopee elected officials (in-person, phone, email, or w..	13%	12%	18%	
	Attended a local public meeting (of local elected officials like City C..	16%	12%	13%	
	Watched (online or on television) a local public meeting	21%	21%	20%	
	Volunteered your time to some group/activity in Shakopee	31%	35%	23%	
	Campaigned or advocated for a local issue, cause, or candidate	19%	19%	13%	
	Voted in your most recent local election			86%	
	Used bus, rail, subway, or other public transportation instead of dr..	14%	13%	5%	
	Carpooled with other adults or children instead of driving alone	39%	33%	35%	
	Walked or biked instead of driving	53%	49%	59%	
Please rate the quality of each of the following services in Shakopee.	Public information services	61%	65%	70%	
	Economic development	66%	64%	66%	
	Traffic enforcement	74%	66%	70%	
	Traffic signal timing	59%	55%	63%	
	Street repair	56%	55%	59%	
	Street cleaning	74%	68%	82%	
	Street lighting	68%	58%	61%	75%
	Snow removal	73%	67%	75%	
	Sidewalk maintenance	76%	68%	64%	75%
	Bus or transit services			58%	
	Land use, planning, and zoning	49%	57%	51%	
	Code enforcement (weeds, abandoned buildings, etc.)	52%	57%	53%	
	Affordable high-speed internet access			50%	
	Garbage collection	84%	81%	79%	
	Drinking water			60%	
	Sewer services	82%	83%	83%	
Storm water management (storm drainage, dams, levees, etc.)	83%	77%	85%		
Power (electric and/or gas) utility			82%		

Please rate the quality of each of the following services in Shakopee.	Utility billing				73%
	Police/Sheriff services	91%	85%	85%	88%
	Crime prevention		75%	70%	80%
	Animal control		69%	75%	82%
	Ambulance or emergency medical services				93%
	Fire services	99%	91%	90%	93%
	Fire prevention and education		82%	80%	86%
	Emergency preparedness (services that prepare the community for..		58%	61%	81%
	Preservation of natural areas (open space, farmlands, and greenbe..				63%
	Shakopee open space		59%	62%	64%
	Recycling		84%	80%	71%
	Yard waste pick-up				66%
	City parks		82%	79%	82%
	Recreation programs or classes	89%	69%	70%	75%
	Recreation centers or facilities		66%	80%	76%
	Health services				83%
	Public library services				84%
	Overall customer service by Shakopee employees (police, reception..		73%	81%	84%
	Please rate the following categories of Shakopee government performance.	The value of services for the taxes paid to Shakopee	80%	47%	43%
The overall direction that Shakopee is taking			61%	54%	59%
The job Shakopee government does at welcoming resident involve..			48%	47%	50%
Overall confidence in Shakopee government			53%	47%	49%
Generally acting in the best interest of the community			55%	51%	59%
Being honest			55%	48%	55%
Being open and transparent to the public					52%
Informing residents about issues facing the community					53%
Treating all residents fairly			58%	52%	67%

categories of Shakopee government performance.	Treating residents with respect	74%
Overall, how would you rate the quality of the services provided by each of the following?	The City of Shakopee	71% 76% 69%
	The Federal Government	49% 43% 40%
Please rate how important, if at all, you think it is for the Shakopee community to focus on each of the following in the coming two years.	Overall economic health of Shakopee	90% 86% 92%
	Overall quality of the transportation system (auto, bicycle, foot, bu..	62%
	Overall design or layout of Shakopee’s residential and commercial ..	78% 66% 75%
	Overall quality of the utility infrastructure in Shakopee (water, se..	88%
	Overall feeling of safety in Shakopee	94% 92% 92%
	Overall quality of natural environment in Shakopee	78% 79% 85%
	Overall quality of parks and recreation opportunities	82%
	Overall health and wellness opportunities in Shakopee	75% 70% 71%
	Overall opportunities for education, culture, and the arts	78% 71% 64%
	Residents’ connection and engagement with their community	82% 75% 61%
In general, how many times do you:	Access the internet from your home using a computer, laptop, or ta..	97%
	Access the internet from your cell phone	95%
	Visit social media sites such as Facebook, Twitter, Nextdoor, etc.	83%
	Use or check email	98%
	Share your opinions online	33%
	Shop online	56%
	Please rate your overall health.	72% 60% 76%
	What impact, if any, do you think the economy will have on your fa..	30% 28% 37%

Methods (open participation)

As part of its participation in The National Community Survey™ (The NCST™), the City of Shakopee conducted a survey of 2,700 residents. Survey invitations were mailed to randomly selected households and data were collected from April 5, 2021 to May 26, 2021. The results from this main survey effort represent the most robust estimate of your residents’ opinions.

After the above data collection period was underway, a link to an online open participation survey was publicized by the City of Shakopee. The open participation survey was identical to the probability sample survey with two small updates; it included a map at the beginning asking where the respondent lives and also a question about where they heard about the survey. The open participation survey was open to all city residents and became available on May 10, 2021. The survey remained open for two weeks and there were 206 responses.





























The open participation survey data were not collected through a random sample and it is unknown who in the community was aware of the survey; therefore, a level of confidence in the representativeness of the sample cannot be estimated. However, to reduce bias where possible, these data were statistically weighted to match the demographic characteristics of the 2010 Census and 2017 American Community Survey estimates for adults in the City of Shakopee. The characteristics used for weighting were age, sex, race, Hispanic origin, housing type, housing tenure, and area. No adjustments were made for design effects. Weights were calculated using an iterative, multiplicative raking model known as the ANES Weighting Algorithm.* The results of the weighting scheme for the probability sample are presented in the following table.

































* Pasek, J. (2010). ANES Weighting Algorithm. Retrieved from <https://web.stanford.edu/group/iriss/cgi-bin/anesrake/resources/RakingDescription.pdf>

































		Unweighted	Weighted	Target*
Age	18-34	11%	31%	34%
	35-54	51%	44%	44%
	55+	38%	24%	23%
Area	District 1	18%	26%	26%
	District 2	39%	42%	40%
	District 3	18%	18%	17%
	District 4	20%	12%	14%
	District 5	5%	3%	2%
Hispanic origin	No, not Spanish, Hispanic, or Latino	97%	93%	93%
	Yes, I consider myself to be Spanish, Hispa..	3%	7%	7%
Housing tenure	Own	95%	75%	75%
	Rent	5%	25%	25%
Housing type	Attached	18%	40%	40%
	Detached	82%	60%	60%
Race & Hispanic origin	Not white alone	12%	26%	25%
	White alone, not Hispanic or Latino	88%	74%	75%
Sex	Female	58%	55%	51%
	Male	42%	45%	49%
Sex/age	Female 18-34	9%	18%	17%
	Female 35-54	29%	23%	22%
	Female 55+	20%	14%	13%
	Male 18-34	2%	11%	17%
	Male 35-54	22%	24%	22%
	Male 55+	18%	11%	10%

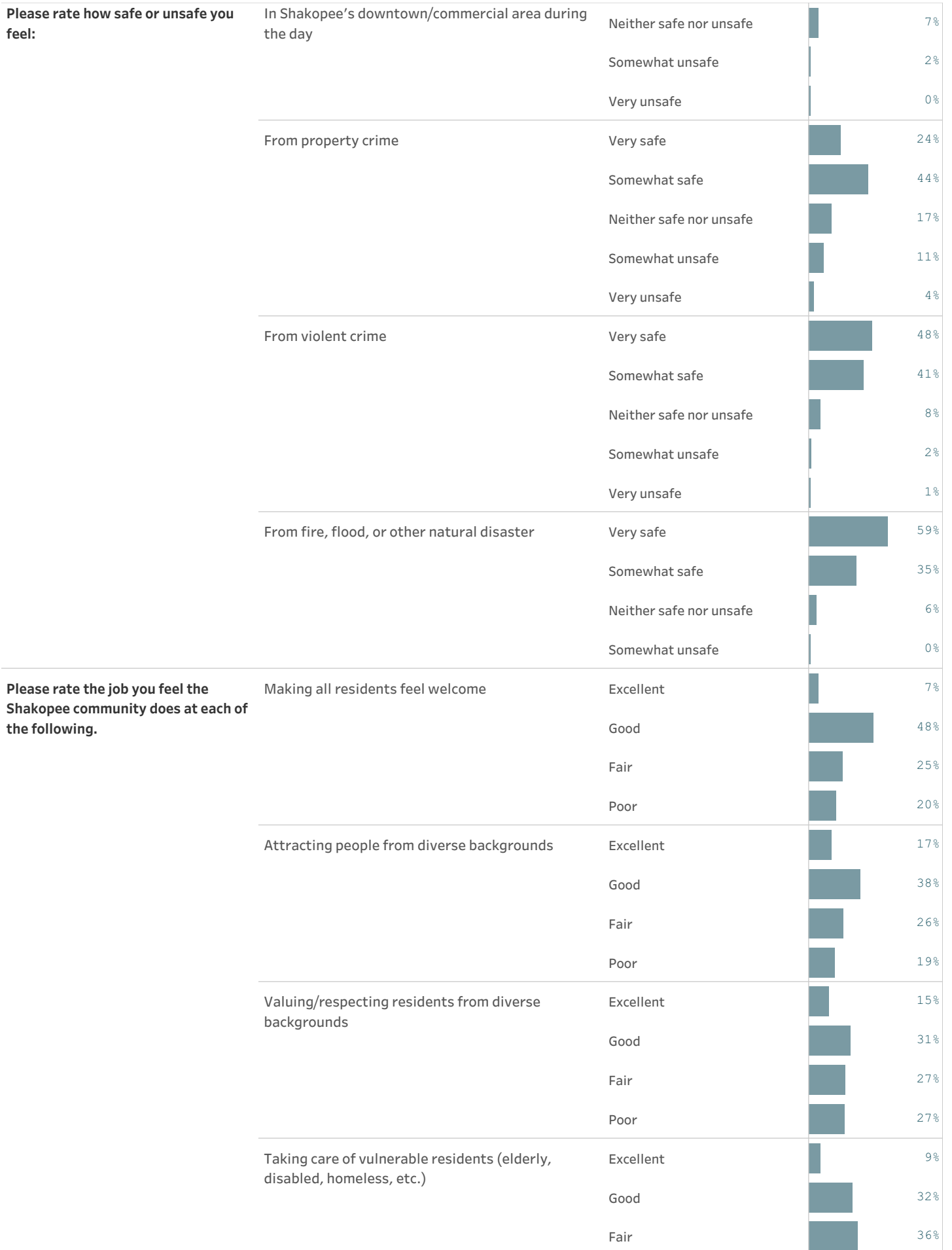
Open participation survey results

































This dashboard contains a complete set of responses to each question on the open participation survey. By default, "don't know" responses are excluded. When a table for a question that only permitted a single response does not total to exactly 100%, it is due to the common practice of percentages being rounded to the nearest whole number.

Using the map above as a reference, please indicate the district in Shakopee in which you reside.	District 1		25%	
	District 2		41%	
	District 3		18%	
	District 4		12%	
	District 5		2%	
	Not applicable		1%	
	Please rate each of the following aspects of quality of life in Shakopee.	Shakopee as a place to live	Excellent	
		Good		58%
		Fair		22%
		Poor		3%
Your neighborhood as a place to live	Excellent		28%	
	Good		53%	
	Fair		15%	
	Poor		5%	
Shakopee as a place to raise children	Excellent		14%	
	Good		56%	
	Fair		21%	
	Poor		9%	
Shakopee as a place to work	Excellent		10%	
	Good		46%	
	Fair		29%	
	Poor		15%	
Shakopee as a place to visit	Excellent		22%	
	Good		48%	
	Fair		25%	
	Poor		6%	
Shakopee as a place to retire	Excellent		8%	
	Good		21%	

Please rate each of the following aspects of quality of life in Shakopee.	Shakopee as a place to retire	Fair		37%
		Poor		34%
	The overall quality of life in Shakopee	Excellent		12%
		Good		62%
		Fair		21%
		Poor		5%
Sense of community	Excellent		6%	
	Good		36%	
	Fair		38%	
	Poor		20%	
Please rate each of the following characteristics as they relate to Shakopee as a whole.	Overall economic health of Shakopee	Excellent		7%
		Good		47%
		Fair		32%
		Poor		14%
	Overall quality of the transportation system (auto, bicycle, foot, bus) in Shakopee	Excellent		10%
		Good		43%
		Fair		31%
		Poor		16%
	Overall design or layout of Shakopee's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	Excellent		10%
		Good		42%
Fair			36%	
Poor			12%	
Overall quality of the utility infrastructure in Shakopee (water, sewer, storm water, electric, gas)	Excellent		13%	
	Good		57%	
	Fair		19%	
	Poor		11%	
Overall feeling of safety in Shakopee	Excellent		27%	
	Good		44%	
	Fair		22%	
	Poor		6%	
Overall quality of natural environment in Shakopee	Excellent		15%	
	Good		54%	

Please rate each of the following characteristics as they relate to Shakopee as a whole.	Overall quality of natural environment in Shakopee	Fair		27%
		Poor		4%
	Overall quality of parks and recreation opportunities	Excellent		23%
		Good		49%
		Fair		21%
		Poor		7%
	Overall health and wellness opportunities in Shakopee	Excellent		16%
		Good		44%
		Fair		34%
		Poor		6%
	Overall opportunities for education, culture, and the arts	Excellent		10%
		Good		30%
		Fair		39%
		Poor		21%
	Residents' connection and engagement with their community	Excellent		7%
		Good		28%
		Fair		44%
		Poor		22%
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Shakopee to someone who asks	Very likely		31%
		Somewhat likely		44%
		Somewhat unlikely		12%
		Very unlikely		13%
	Remain in Shakopee for the next five years	Very likely		51%
		Somewhat likely		30%
		Somewhat unlikely		5%
		Very unlikely		14%
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Very safe		76%
		Somewhat safe		13%
		Neither safe nor unsafe		7%
		Somewhat unsafe		4%
	In Shakopee's downtown/commercial area during the day	Very safe		71%
		Somewhat safe		20%

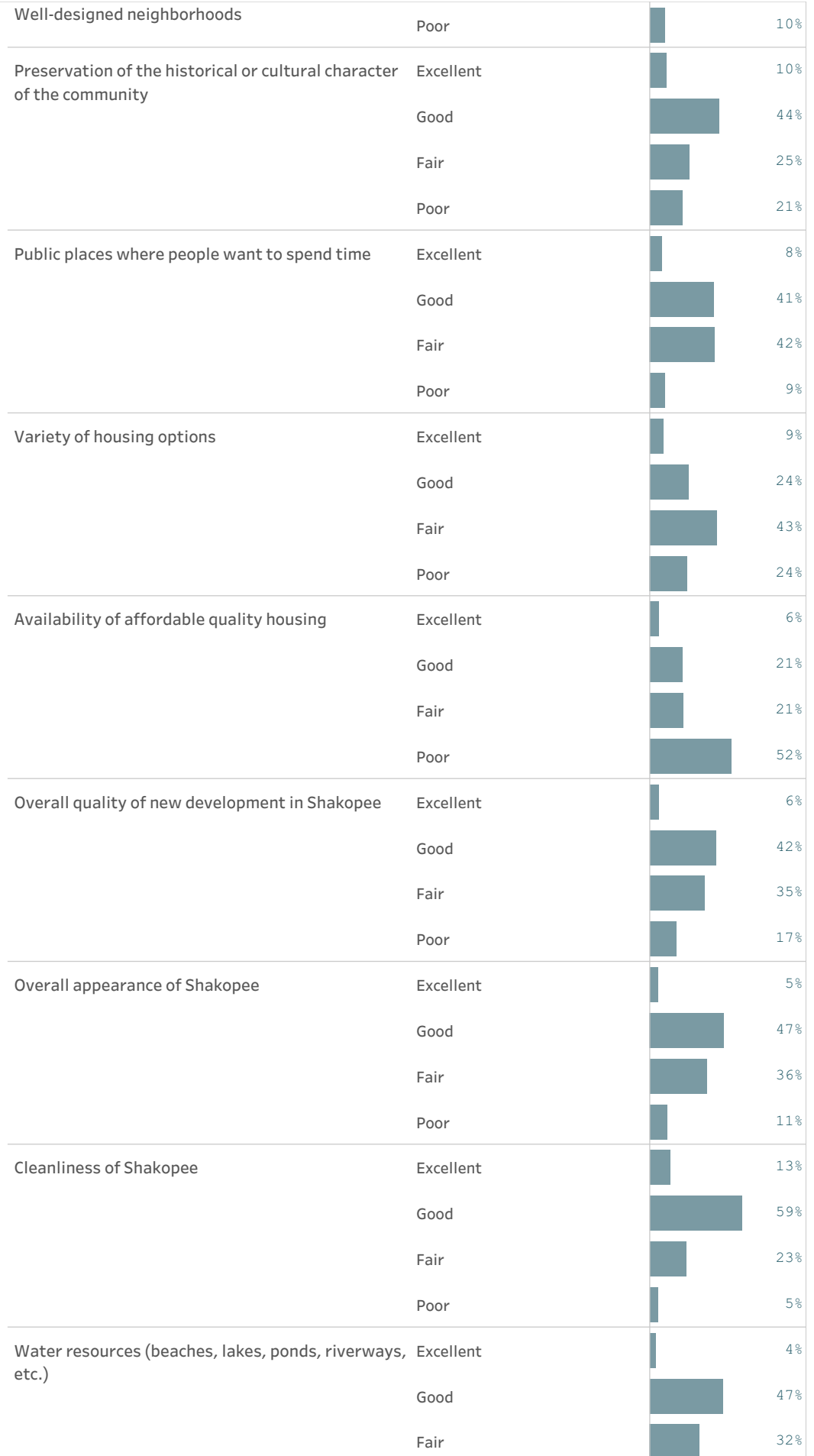


Shakopee community does at each of the following.	Taking care of vulnerable residents (elderly, disabled, homeless, etc.)	Poor		23%
Please rate each of the following in the Shakopee community.	Overall quality of business and service establishments in Shakopee	Excellent		15%
		Good		49%
		Fair		29%
		Poor		7%
Variety of business and service establishments in Shakopee	Excellent		9%	
	Good		45%	
	Fair		33%	
	Poor		13%	
Vibrancy of downtown/commercial area	Excellent		5%	
	Good		24%	
	Fair		52%	
	Poor		19%	
Employment opportunities	Excellent		7%	
	Good		36%	
	Fair		32%	
	Poor		25%	
Shopping opportunities	Excellent		3%	
	Good		36%	
	Fair		41%	
	Poor		20%	
Cost of living in Shakopee	Excellent		7%	
	Good		27%	
	Fair		30%	
	Poor		36%	
Overall image or reputation of Shakopee	Excellent		6%	
	Good		30%	
	Fair		49%	
	Poor		15%	
Please also rate each of the following in the Shakopee community.	Traffic flow on major streets	Excellent		17%
		Good		57%
		Fair		20%

Please also rate each of the following in the Shakopee community.



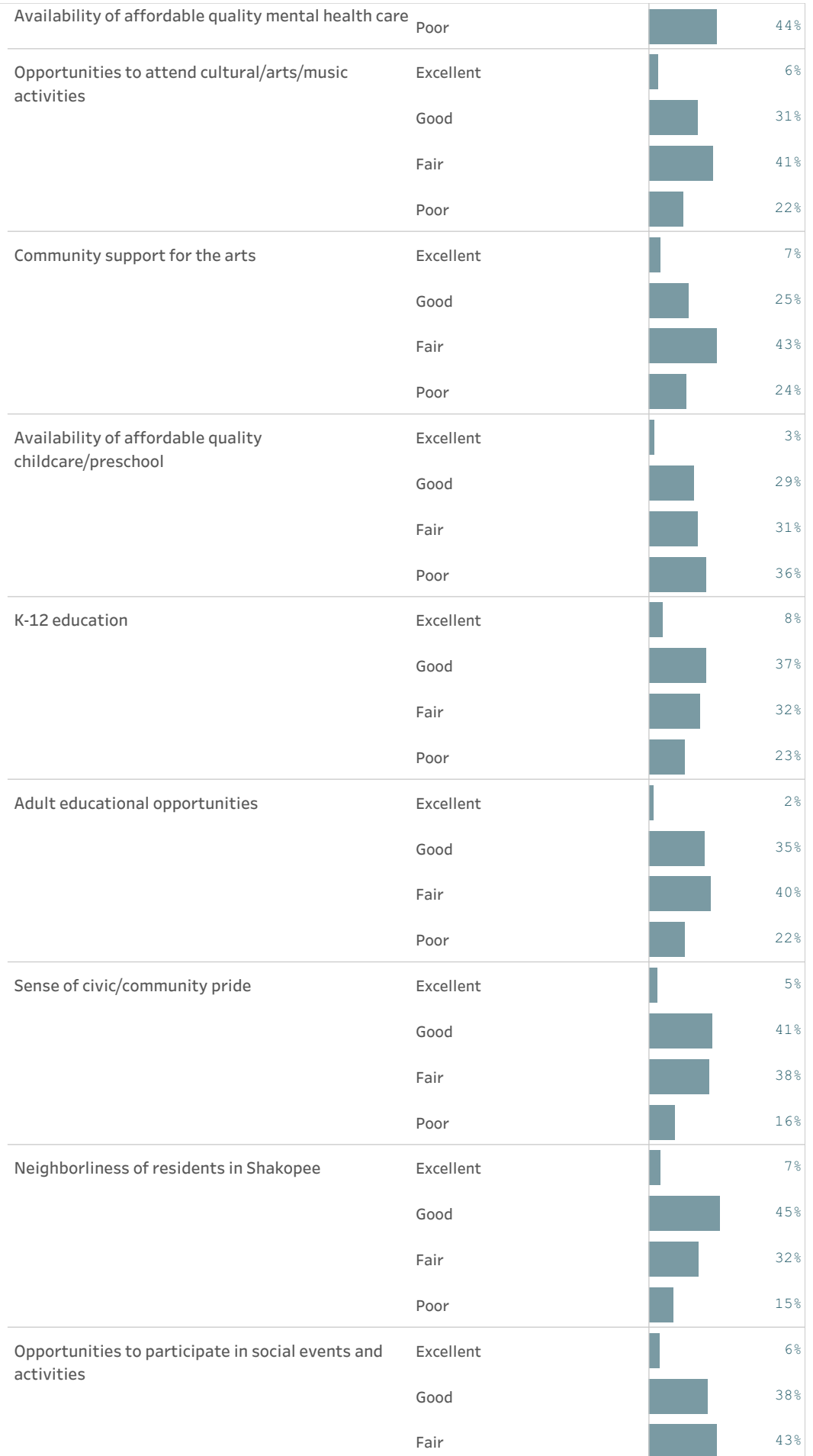
Please also rate each of the following in the Shakopee community.


































































Please also rate each of the following in the Shakopee community.

































Water resources (beaches, lakes, ponds, riverways, etc.)	Poor		17%
	Excellent		27%
	Good		57%
	Fair		10%
Air quality	Poor		6%
	Excellent		24%
	Good		47%
	Fair		28%
Availability of paths and walking trails	Poor		1%
	Excellent		19%
	Good		47%
	Fair		24%
Fitness opportunities (including exercise classes and paths or trails, etc.)	Poor		10%
	Excellent		10%
	Good		49%
	Fair		36%
Recreational opportunities	Poor		5%
	Excellent		15%
	Good		52%
	Fair		19%
Availability of affordable quality food	Poor		15%
	Excellent		18%
	Good		51%
	Fair		14%
Availability of affordable quality health care	Poor		17%
	Excellent		19%
	Good		49%
	Fair		20%
Availability of preventive health services	Poor		12%
	Excellent		3%
	Good		27%
	Fair		26%
Availability of affordable quality mental health care	Excellent		3%
	Good		27%
	Fair		26%

































Please also rate each of the following in the Shakopee community.



































Please also rate each of the following in the Shakopee community.	Opportunities to participate in social events and activities	Poor		13%
	Opportunities to attend special events and festivals	Excellent		9%
		Good		40%
		Fair		39%
		Poor		13%
	Opportunities to volunteer	Excellent		7%
		Good		40%
		Fair		40%
		Poor		13%
	Opportunities to participate in community matters	Excellent		9%
		Good		41%
		Fair		29%
		Poor		20%
	Openness and acceptance of the community toward people of diverse backgrounds	Excellent		10%
		Good		25%
		Fair		31%
Poor			33%	
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the City of Shakopee (in-person, phone, email, or web) for help or information	No		59%
		Yes		41%
	Contacted Shakopee elected officials (in-person, phone, email, or web) to express your opinion	No		70%
		Yes		30%
	Attended a local public meeting (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood w..	No		71%
		Yes		29%
	Watched (online or on television) a local public meeting	No		55%
		Yes		45%
	Volunteered your time to some group/activity in Shakopee	No		64%
		Yes		36%
	Campaigned or advocated for a local issue, cause, or candidate	No		66%
		Yes		34%
	Voted in your most recent local election	No		2%
		Yes		98%
	Used bus, rail, subway, or other public transportation instead of driving	No		89%

Please indicate whether or not you have done each of the following in the last 12 months.	Used bus, rail, subway, or other public transportation instead of driving	Yes		11%
	Carpooled with other adults or children instead of driving alone	No		48%
		Yes		52%
	Walked or biked instead of driving	No		34%
Yes			66%	
Please rate the quality of each of the following services in Shakopee.	Public information services	Excellent		8%
		Good		52%
		Fair		30%
		Poor		10%
	Economic development	Excellent		3%
		Good		51%
		Fair		31%
		Poor		14%
	Traffic enforcement	Excellent		16%
		Good		49%
		Fair		27%
		Poor		8%
	Traffic signal timing	Excellent		7%
		Good		51%
		Fair		28%
		Poor		15%
Street repair	Excellent		9%	
	Good		47%	
	Fair		35%	
	Poor		9%	
Street cleaning	Excellent		28%	
	Good		42%	
	Fair		29%	
	Poor		1%	
Street lighting	Excellent		20%	
	Good		45%	
	Fair		27%	

Please rate the quality of each of the following services in Shakopee.			
Street lighting	Poor		8%
	Excellent		28%
Snow removal	Good		44%
	Fair		22%
	Poor		6%
	Excellent		14%
Sidewalk maintenance	Good		50%
	Fair		28%
	Poor		7%
	Excellent		9%
Bus or transit services	Good		36%
	Fair		26%
	Poor		29%
	Excellent		2%
Land use, planning, and zoning	Good		28%
	Fair		42%
	Poor		28%
	Excellent		7%
Code enforcement (weeds, abandoned buildings, etc.)	Good		43%
	Fair		30%
	Poor		21%
	Excellent		9%
Affordable high-speed internet access	Good		35%
	Fair		28%
	Poor		28%
	Excellent		17%
Garbage collection	Good		49%
	Fair		25%
	Poor		8%
	Excellent		23%
Drinking water	Good		30%
	Fair		30%

Please rate the quality of each of the following services in Shakopee.			
Drinking water	Poor		18%
Sewer services	Excellent		26%
	Good		61%
	Fair		13%
Storm water management (storm drainage, dams, levees, etc.)	Excellent		19%
	Good		65%
	Fair		12%
	Poor		4%
Power (electric and/or gas) utility	Excellent		28%
	Good		47%
	Fair		21%
	Poor		4%
Utility billing	Excellent		21%
	Good		38%
	Fair		31%
	Poor		10%
Police/Sheriff services	Excellent		32%
	Good		43%
	Fair		16%
	Poor		9%
Crime prevention	Excellent		20%
	Good		50%
	Fair		20%
	Poor		10%
Animal control	Excellent		16%
	Good		53%
	Fair		24%
	Poor		7%
Ambulance or emergency medical services	Excellent		32%
	Good		49%
	Fair		15%
	Poor		4%

Please rate the quality of each of the following services in Shakopee.

































Fire services	Excellent		39%
	Good		50%
	Fair		11%
Fire prevention and education	Excellent		28%
	Good		44%
	Fair		25%
	Poor		4%
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	Excellent		15%
	Good		46%
	Fair		21%
	Poor		18%
Preservation of natural areas (open space, farmlands, and greenbelts)	Excellent		8%
	Good		36%
	Fair		35%
	Poor		20%
Shakopee open space	Excellent		10%
	Good		39%
	Fair		36%
	Poor		15%
Recycling	Excellent		12%
	Good		44%
	Fair		30%
	Poor		15%
Yard waste pick-up	Excellent		10%
	Good		57%
	Fair		18%
	Poor		15%
City parks	Excellent		25%
	Good		43%
	Fair		28%
	Poor		4%
Recreation programs or classes	Excellent		7%

Please rate the quality of each of the following services in Shakopee.	Recreation programs or classes	Good		52%
		Fair		33%
		Poor		8%
	Recreation centers or facilities	Excellent		15%
		Good		46%
		Fair		34%
		Poor		4%
	Health services	Excellent		12%
		Good		52%
		Fair		27%
		Poor		9%
	Public library services	Excellent		28%
Good			49%	
Fair			16%	
Poor			8%	
Overall customer service by Shakopee employees (police, receptionists, planners, etc.)	Excellent		14%	
	Good		60%	
	Fair		25%	
	Poor		0%	
Please rate the following categories of Shakopee government performance.	The value of services for the taxes paid to Shakopee	Excellent		5%
		Good		34%
		Fair		40%
		Poor		21%
	The overall direction that Shakopee is taking	Excellent		10%
		Good		30%
		Fair		34%
		Poor		26%
	The job Shakopee government does at welcoming resident involvement	Excellent		4%
		Good		33%
		Fair		40%
		Poor		23%
Overall confidence in Shakopee government	Excellent		2%	

Please rate the following categories of Shakopee government performance.	Category	Rating	
		Percentage	Count
Overall confidence in Shakopee government	Good	35%	12
	Fair	37%	13
	Poor	26%	9
Generally acting in the best interest of the community	Excellent	4%	1
	Good	34%	12
	Fair	35%	12
	Poor	27%	9
Being honest	Excellent	5%	2
	Good	41%	14
	Fair	26%	9
	Poor	28%	10
Being open and transparent to the public	Excellent	4%	1
	Good	30%	11
	Fair	37%	13
	Poor	29%	10
Informing residents about issues facing the community	Excellent	5%	2
	Good	36%	13
	Fair	28%	10
	Poor	31%	11
Treating all residents fairly	Excellent	7%	3
	Good	32%	11
	Fair	29%	10
	Poor	32%	11
Treating residents with respect	Excellent	11%	4
	Good	39%	14
	Fair	26%	9
	Poor	23%	8
Overall, how would you rate the quality of the services provided by each of the following?	The City of Shakopee	Excellent	5%
	The City of Shakopee	Good	54%
	The City of Shakopee	Fair	40%
	The City of Shakopee	Poor	1%
The Federal Government	Excellent	2%	

Overall, how would you rate the quality of the services provided by each of the following?	The Federal Government	Good		39%
		Fair		34%
		Poor		25%
Please rate how important, if at all, you think it is for the Shakopee community to focus on each of the following in the coming two years.	Overall economic health of Shakopee	Essential		34%
		Very important		53%
		Somewhat important		12%
		Not at all important		0%
Overall quality of the transportation system (auto, bicycle, foot, bus) in Shakopee	Overall quality of the transportation system (auto, bicycle, foot, bus) in Shakopee	Essential		23%
		Very important		41%
		Somewhat important		29%
		Not at all important		7%
Overall design or layout of Shakopee's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	Overall design or layout of Shakopee's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	Essential		36%
		Very important		34%
		Somewhat important		25%
		Not at all important		6%
Overall quality of the utility infrastructure in Shakopee (water, sewer, storm water, electric, gas)	Overall quality of the utility infrastructure in Shakopee (water, sewer, storm water, electric, gas)	Essential		51%
		Very important		36%
		Somewhat important		11%
		Not at all important		2%
Overall feeling of safety in Shakopee	Overall feeling of safety in Shakopee	Essential		49%
		Very important		33%
		Somewhat important		15%
		Not at all important		3%
Overall quality of natural environment in Shakopee	Overall quality of natural environment in Shakopee	Essential		38%
		Very important		40%
		Somewhat important		20%
		Not at all important		1%
Overall quality of parks and recreation opportunities	Overall quality of parks and recreation opportunities	Essential		28%
		Very important		37%
		Somewhat important		34%
		Not at all important		2%
Overall health and wellness opportunities in Shakopee	Overall health and wellness opportunities in Shakopee	Essential		17%

Please rate how important, if at all, you think it is for the Shakopee community to focus on each of the following in the coming two years.	Overall health and wellness opportunities in Shakopee	Very important		53%
		Somewhat important		27%
		Not at all important		2%
	Overall opportunities for education, culture, and the arts	Essential		30%
		Very important		40%
		Somewhat important		25%
		Not at all important		5%
	Residents' connection and engagement with their community	Essential		33%
		Very important		33%
Somewhat important			31%	
Not at all important			3%	
Innovation is the creation, development, and implementation of a new product, process or service that aims to improve efficiency and effectiveness. With this in mind, what types of innovation in the City, if any, are the most important to you?	Bringing innovative businesses to Shakopee (e.g., Apple, Tesla, etc.)	Essential		12%
		Very important		21%
		Somewhat important		37%
		Not at all important		30%
	Supporting existing businesses in their innovation efforts (e.g., providing funding for new technology investments)	Essential		28%
		Very important		43%
		Somewhat important		21%
		Not at all important		8%
	Establishing an innovation center to foster innovative businesses and entrepreneurship education	Essential		7%
		Very important		31%
		Somewhat important		36%
		Not at all important		26%
Innovating the services by the City to improve outcomes (e.g., facilitating faster response times)	Essential		25%	
	Very important		44%	
	Somewhat important		24%	
	Not at all important		6%	
Innovating the City's processes to improve customer service (e.g., creating an online portal)	Essential		15%	
	Very important		45%	
	Somewhat important		33%	
	Not at all important		7%	
Innovating the City's processes to decrease costs	Essential		48%	

development, and implementation of a new product, process or service that aims to improve efficiency and effectiveness. With this in mind, what types of innovation in the City, if any, are the most important to you?	Innovating the City's processes to decrease costs	Very important		37%
		Somewhat important		12%
		Not at all important		3%
COVID-19 has changed a lot in our daily lives. How likely, if at all, are the following changes to remain as part of your life once restrictions are lifted? (If you have not implemented these changes since the onset of COVID-19, please mark "Not applicable.")	Remote work/working from home	Very likely		30%
		Somewhat likely		20%
		Somewhat unlikely		6%
		Very unlikely		17%
		Not applicable		28%
Use of pedestrian and bicycle trail ways		Very likely		45%
		Somewhat likely		20%
		Somewhat unlikely		6%
		Very unlikely		12%
		Not applicable		18%
Use of parks and open spaces		Very likely		52%
		Somewhat likely		20%
		Somewhat unlikely		3%
		Very unlikely		10%
		Not applicable		14%
Less travel by vehicle		Very likely		20%
		Somewhat likely		25%
		Somewhat unlikely		15%
		Very unlikely		32%
		Not applicable		9%
Higher use of internet bandwidth		Very likely		58%
		Somewhat likely		24%
		Somewhat unlikely		7%
		Very unlikely		8%
		Not applicable		3%
Increased demand for health foods and grocery options		Very likely		37%
		Somewhat likely		33%
		Somewhat unlikely		10%
		Very unlikely		10%

COVID-19 has changed a lot in our daily lives. How likely, if at all, are the following changes to remain as part of your life once restrictions are lifted? (If you have not implemented these changes since the onset of COVID-19, please mark "Not applicable.")				
Increased demand for health foods and grocery options	Not applicable		10%	
	Online shopping	Very likely		40%
		Somewhat likely		34%
		Somewhat unlikely		11%
		Very unlikely		8%
		Not applicable		7%
Delivery services (e.g., grocery, prepared meals, other goods)	Very likely		27%	
	Somewhat likely		34%	
	Somewhat unlikely		10%	
	Very unlikely		16%	
	Not applicable		13%	
Use of eat-in restaurants	Very likely		36%	
	Somewhat likely		21%	
	Somewhat unlikely		19%	
	Very unlikely		19%	
	Not applicable		5%	
Use of outdoor dining	Very likely		42%	
	Somewhat likely		27%	
	Somewhat unlikely		10%	
	Very unlikely		16%	
	Not applicable		4%	
Compared to other cities, Shakopee has above average pavement quality on City streets. Please indicate how much you support, if at all, increased property taxes for the city to maintain this street pavement quality?	Strongly support		18%	
	Somewhat support		57%	
	Somewhat oppose		11%	
	Strongly oppose		14%	
In general, how many times do you:	Access the internet from your home using a computer, laptop, or tablet computer	Several times a day		93%
		Once a day		1%
		A few times a week		3%
		Every few weeks		3%
	Access the internet from your cell phone	Several times a day		93%
Once a day			1%	
A few times a week			1%	

In general, how many times do you:	Access the internet from your cell phone	Every few weeks	1%
		Less often or never	3%
Visit social media sites such as Facebook, Twitter, Nextdoor, etc.	Several times a day	74%	
	Once a day	11%	
	A few times a week	4%	
	Every few weeks	3%	
	Less often or never	8%	
Use or check email	Several times a day	90%	
	Once a day	6%	
	A few times a week	3%	
Share your opinions online	Several times a day	21%	
	Once a day	7%	
	A few times a week	21%	
	Every few weeks	22%	
	Less often or never	29%	
Shop online	Several times a day	14%	
	Once a day	7%	
	A few times a week	48%	
	Every few weeks	25%	
	Less often or never	5%	
Please rate your overall health.	Excellent	17%	
	Very good	47%	
	Good	26%	
	Fair	8%	
	Poor	2%	
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Very positive	7%	
	Somewhat positive	29%	
	Neutral	42%	
	Somewhat negative	16%	
	Very negative	6%	
How many years have you lived in Shakopee?	Less than 2 years	8%	
	2-5 years	9%	

How many years have you lived in Shakopee?	6-10 years		26%
	11-20 years		22%
	More than 20 years		35%
Which best describes the building you live in?	One family house detached from any other houses		60%
	Building with two or more homes (duplex, townhome, apa..		40%
Do you rent or own your home?	Rent		25%
	Own		75%
About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance, and homeowners' association (HOA) fees)?	Less than \$500		4%
	\$500 to \$999		9%
	\$1,000 to \$1,499		36%
	\$1,500 to \$1,999		27%
	\$2,000 to \$2,499		17%
	\$2,500 to \$2,999		3%
	\$3,000 to \$3,499		4%
	\$3,500 or more		1%
Do any children 17 or under live in your household?	No		52%
	Yes		48%
Are you or any other members of your household aged 65 or older?	No		85%
	Yes		15%
How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Less than \$25,000		1%
	\$25,000 to \$49,999		12%
	\$50,000 to \$74,999		20%
	\$75,000 to \$99,999		23%
	\$100,000 to \$149,999		30%
	\$150,000 or more		13%
Are you Spanish, Hispanic, or Latino?	No, not Spanish, Hispanic, or Latino		93%
	Yes, I consider myself to be Spanish, Hispanic, or Latino		7%
What is your race? (Mark one or more races to indicate what race you consider yourself to be.)	American Indian or Alaskan Native		1%
	Asian, Asian Indian, or Pacific Islander		6%
	Black or African American		2%
	White		85%
	Other		12%

