

# 2023 SPONSORSHIP OPPORTUNITIES



## EVENT PACKAGES

Event packages are grouped to provide sponsors equal exposure and promotional opportunities at respective sponsorship levels

### Fall/Winter:

- Spooky Family Fun
- Adult Night Out
- Pop-Up Putt and Play
- Active Older Adult Program/Events

### Spring/Summer

- Egg Hunt & Candy Grab
- Sail into Summer
- Big Taste of Fun
- Summer Carnival
- Let's Go Fishing
- Disc Golf Tournament
- Pickleball Tournament
- Adult Night Out
- Bark in the Park
- Active Older Adult Program/Events

## LEVELS OF SPONSORSHIP

	Huber Park Title Sponsor	Premiere	Event	Activity	Friend of Event
Recognition at a City of Shakopee council meeting (\$1,000+)	■	■	■		
Logo included in seasonal Parks and Recreation guide (mailed 3 times per year to 45,000+ households)	■	■			
Link to your website in event calendar listing on city website	■	■			
Included on sponsor banners displayed before and/or during each event*	■	■			
Included in additional marketing materials*	■	■	■	■	
Sponsor table at event	■	■	■	■	■
Included in annual year-end recognition of donations/sponsors at a city council meeting	■	■	■	■	■
Staff or sponsor an activity at a single event-based on availability	■	■	■	■	■

\*Applies only to the events indicated in the sponsorship level package chosen.

Inclusion of logo on banner in the parks & recreation guide/banners is dependent on the timeliness of sponsorship and logo submission

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## PLEDGE FORM

### **Premiere \$3,000**

**Annual Sponsorship**  
(includes events listed below):

Egg Hunt and Candy Grab  
Summer Carnival  
Spooky Family Fun

### **Event \$1,000**

Select **TWO** events:

Egg Hunt and Candy Grab  
 Disc Golf Events  
 Sail into Summer  
 Pop-Up Putt and Play  
 Spooky Family Fun

### **Activity \$500/event**

Select **ONE** event:

Spooky Family Fun  
 Egg Hunt and Candy Grab  
 SandVenture Entertainment  
 Big Taste of Fun  
 Adult Night Out Events  
 Let's Go Fishing  
 Disc Golf Events  
 Pickleball Tournament  
 Bark in the Park  
 Active Older Adults Trips/Events  
 Fitness Events

### **Huber Park Movies Series**

\$1,500–Title Sponsor  
 \$500–Movie Sponsor

### **Huber Park Concert Series**

\$5,500–Title Sponsor  
 \$750–Band Sponsor

### **Friend of Event (\$25–\$499)**

These sponsorship dollars will offset program costs per staff discretion.

Please indicate amount: \$ \_\_\_\_\_

Select events to attend:

Egg Hunt Candy Grab     Bark in the Park     Spooky Family Fun

### **In-kind Donations** (Please check the box if you are interested in being an in-kind donor.)

Examples of in-kind donations: gift cards, gift baskets and merchandise. Some events include door prizes. Shakopee Parks and Recreation staff will contact you for program/event needs.

For more information on Sponsorships, please contact us at 952-233-9500 or email us at [parks@ShakopeeMN.gov](mailto:parks@ShakopeeMN.gov).

## BUSINESS CONTACT INFORMATION

Business/Organization Name \_\_\_\_\_

Business/Organization Address \_\_\_\_\_

Main Contact Name \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

Payment Type: (payment may be submitted by check or credit card)

Amount \$ \_\_\_\_\_

Check: Make checks payable to the "City of Shakopee"

**Credit Card** (circle one):    Visa    MasterCard    Discover    American Express

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV \_\_\_\_\_

Signature \_\_\_\_\_

**Please return this form to Shakopee Parks & Recreation**

Attn: Community Engagement Coordinator

1255 Fuller St. S

Shakopee, MN 55379

[parks@ShakopeeMN.gov](mailto:parks@ShakopeeMN.gov)



**SHAKOPEE**  
PARKS AND RECREATION

1255 Fuller St. S. Shakopee, MN 55379  
[ShakopeeMN.gov/parksandrecreation](http://ShakopeeMN.gov/parksandrecreation)